Uncharted Waters: Expanding Nuclear Outreach and Workforce Recruiting

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1. What does your Section want to achieve by performing community outreach and recruitment? Think beyond schools!

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2. Who do you want to reach?

3. How are they underserved?

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4. Who are the gatekeepers?

5. If you can't identify gatekeepers, where would you start looking for them? Which organizations will you connect with? Who from each organization would you contact?

6. What's your common goal with the community you'd like to partner with?

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7. What are your assumptions about the community you'd like to reach?

8. What aspects of their lifestyles and cultures do you think you should be mindful of?

9. What would you ask a gatekeeper to better understand the community?

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10. What language considerations do your communities have?

11. Where/with what organization could you co-locate an outreach or recruitment event?

12. What technical barriers do your communities face?

13. What's the incentive for participating?