## ANS Conference

8<sup>TH</sup> International Conference on Isotopes and Expo



# **Exhibitor Prospectus and Sponsorship Opportunities**





8<sup>th</sup> ICI

HYATT REGENCY CHICAGO
AUGUST 24-28, 2014
REGISTER NOW AT: WWW.8ICI.ORG



## **Exhibitor Prospectus**

8<sup>th</sup> ICI Registration Opens January 15, 2014

Register now at: www.8ici.org

#### **Important Dates to Remember**

Application & Fees Due: .....June 1

Deadline for Submission of Final Program Listing

Information: ...... July 18

Exhibition Dates ..... August 24 – 27

Welcome Reception

in Expo .....Sunday, August 24

#### **Poster Sessions**

Posters will be on display Monday to Wednesday throughout the exhibition. Two 2-hour discussion periods will take place in the Expo with no other presentations conflicting. Coffee and lunch breaks will take place in the Expo.

## **Invitation to Participate**

On behalf of the American Nuclear Society and the World Council on Isotopes, I am pleased to extend this invitation to participate at the 8th International Conference on Isotopes (ICI) to be held at the Hyatt Regency Chicago, August 24-28, 2014.

ICI meetings and expos appeal to a global audience and have attracted over 1000 attendees. The 8th ICI program boasts more than 300 scientific/technical presentations in plenary, parallel, and poster sessions, plus additional panel and discussion sessions.

This unique opportunity to interact with colleagues and clients won't happen again until the 2017 ICI, so be sure to register early to secure a spot at this premier conference held at a world-class venue.

## Paul 7. Dickman

Paul T. Dickman General Chair, 8th ICI Senior Policy Fellow Argonne National Laboratory

#### **Exhibition and Poster Session Hours**

Sun 8/24	Mon 8/25	Tues 8/26	Wed 8/27
6:00 pm -8:00 pm	9:30 am -3:30 pm	9:30 am - 3:30 pm	9:30 am -3:00 pm

<sup>\*</sup>Times subject to change based upon programming

## Exhibit Installation Hours Sun 8/24 12:00 am - 4:00 pm Exhibit Dismantling Hours Wed 8/27 3:00 pm - 6:00 pm





## **Exhibitor Prospectus**

Register now at: www.8ici.org







#### Hyatt Regency-Chicago Guest Rates (Jan 15-Aug 15)

151 East Wacker Drive • Chicago, Illinois

Government*	Current Per Diem
Single or Double Occupancy	y \$195
Triple Occupancy	\$220
Quadruple Occupancy	\$245
Regency Club	\$274

\*Government rates apply to employees of the US and Canada governments, and Federally Funded Research and Development Centers (FFRDCs).

#### **8ICI Registration Fees**

Unless noted otherwise, registration includes the Technical Program and Expo, the Opening Reception and Closing Banquet, and the Meeting Publication

	Jan. 15 - July 14	After July 14
ANS and WCI members	\$650	\$750
Cooperating Society members	\$650	\$750
Non-members	\$800	\$900
One-day attendee *	\$300	\$400
Spouse/guest **	\$250	\$250
Student member	\$200	\$300
Student non-member ***	\$230	\$330

- \* Does not include Opening Reception and Closing Banquet
- \*\* Also includes Spouse/Guest programs. Does not include access to the Technical Program and Meeting Publication.
- \*\*\* Also includes a one-year ANS Student Membership.

Register now at: www.8ici.org



## **Sponsorship Opportunities**

### **Premiere Conference Sponsorship** \$25.000

Package includes recognition for sponsored item/event(s) through the conference website, programs, and on-site signage and banners as well as a promotional piece in the conference registration bag.

As a premiere sponsor of the 8th ICI, select one of the following options\*:

- Hotel Key Cards-your company logo/design along with conference logos printed on hotel guest room key cards.
- Conference Registration Bag-your company logo printed on the outside of the bag-given to all attendees. **SOLD**
- Conference Lanyards-your company logo printed on conference badge lanyards worn by participants.
- Your company logo on the meeting app. A robust meeting app will facilitate the exchange with attendees and the development of a follow-up client list.
- · Expo Cyber Café-sponsorship of Wi-Fi area on Expo floor, signage and advertising included.

\*Options available on a first-come, first-serve basis.

## **Advertising Opportunities Final Program Advertisement**

\$750 per half-page ad \$1,500 per full-page ad

#### **Hosted by:**



WORLD COUNCIL ON ISOTOPES













### **Exhibitor Prospectus**

Register now at: www.8ici.org

#### **Additional Sponsorship Opportunities**\*

#### **Conference Registration Bag Inserts**

• \$1,000 per insert; flat piece no larger than 8.5"x11"

#### **Welcome Reception**

• \$25,000 exclusive or 3 available @ \$10,000 each

#### **Conference Banquet**

• \$25,000 exclusive or 3 available @ \$10,000 each

• 3 available @ \$20,000 exclusive or 3 co-sponsors per luncheon @ \$7,500 each

#### **Continental Breakfast**

• 3 available @ \$15,000 each

#### **Refreshment Breaks**

• 7 available @ \$10,000 each

#### **Cocktail Reception**

 Beer, wine and soft drinks 2 available @ \$15,000 each

#### **Technical Tours**

 Includes lunches 2 available @ \$2,000 each

#### **Water Stations**

• Multiple available @ \$1,500 each with option to purchase company logo-branded cups or water bottles

#### **Conference Pens**

 Your company logo printed on pens distributed to all attendees 1 available \$2.500

#### **Conference Wi-Fi Service**

• 4 available @ \$5,000 each

All food and beverage functions will take place in the Expo with the exception of the Banquet.

\*Options available on a first-come, first-serve basis.

#### **Need More Reasons to Participate in the 8th ICI?**

- An exciting international forum on isotope production, distribution, devices, applications & measurements, as well as academic, government, educational, and other essential institutions sustaining the field.
- Sessions related to technology, research, analysis, applications, environment, non-proliferation and more.
- A robust meeting app will facilitate your exchange with attendees and the development of a follow-up client list.
- ICI meetings and expos appeal to a global audience and have attracted over 1,000 attendees, with no shortage of face-to-face exchanges and networking opportunities laying groundwork for future sales and collaboration.
- Enjoy special interest programs highlighting worldwide

#### **Special Plenary Topics and Speakers**

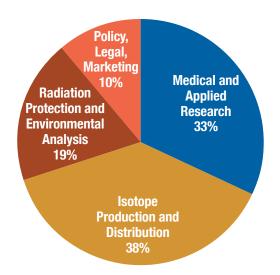
Opening Plenary: "The Isotopes Story: From the Curies to Element 118" with Heino Nitsche, University of California, Berkeley, Lawrence Berkeley National Laboratory

The Marie Curie Plenary: Celebrating a Century of Women in Nuclear Science: with Janice Dunn-Lee,
Deputy Director General, International Atomic Energy Agency,
Jean-Louis Alberini, Director of Nuclear Medicine, Curie
Institute of Paris, Darleane Hoffman, Professor Emerita,
University of California, Berkeley, and other notable speakers

WCI Chairman's Forum: The Public Health Dilemma: Balancing Isotope Supply and Safety and Security: with Allison Macfarlane, Chairman, Nuclear Regulatory Commission and Ramzi Jammal, Executive Vice President, Canadian Nuclear Safety Commission; Chris Whipple, ENVIRON Principle, Chair NAS Committee on Medical Isotope Production without HEU

#### **Demographics**

ICI conference attendees are comprised of professionals from a wide variety of the scientific backgrounds and applied technologies.





### **Exhibitor Prospectus**

Register now at: www.8ici.org





Learn, interact, and make face-to-face connections with over 800 anticipated attendees. Take advantage of this opportunity to meet colleagues from our international community in an informal setting and to lay groundwork for future collaboration.

## \$3,200 per 10'x10' booth space RESERVE YOUR SPACE TODAY!

- Listing in Final Program (distributed to all attendees)
   50 word company description
- Promotion of website via 8ICI meeting website
- Two full-access badges (per 10x10 booth) for admission to all 8<sup>th</sup> ICI sessions and 2 Expo-Only badges
- One complimentary pre-registration list

## 8th ICI Expo Hours

Sunday, August 24, 2014 6:00 pm - 8:00 pm
Welcome Reception in Expo

Monday, August 25, 2014 9:30 am - 3:30 pm

9:45 am - 10:15 am Refreshment Break in Expo

12:00 pm - 1:00 pm Lunch in Expo

3:00 pm - 3:30 pm Refreshment Break in Expo

**Tuesday, August 26, 2014**9:30 am -3:30 pm
9:45 am - 10:15 am
Refreshment Break in Expo

12:00 pm - 1:00 pm Lunch in Expo

1:00 pm - 3:00 pm Refreshments & Poster

Session in Expo

Wednesday, August 27, 2014 9:30 am - 3:00 pm

9:45 am - 10:15 am Refreshment Break in Expo

12:00 pm - 1:00 pm Lunch in Expo

1:00 pm - 3:00 pm Refreshments & Poster

Session in Expo

#### **Important Dates**

Rental Fee Due with Application: June 15

Partial Refund Cancellation: June 30

**Deadline for Submission of** 

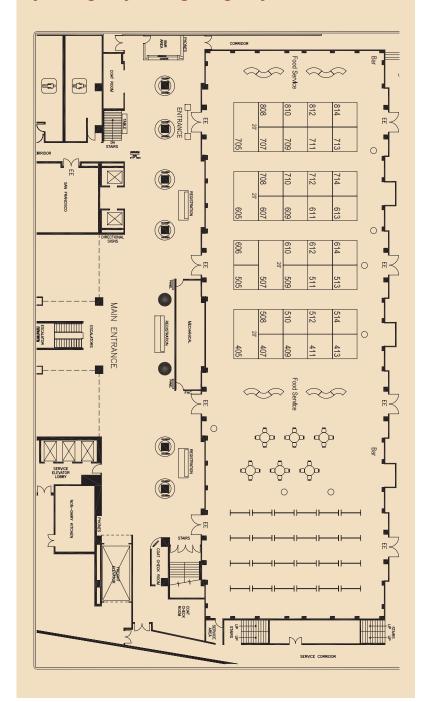
Final Program Listing Information: July 18

Booth assignments are made on a first-come, first-served basis.

For more information, contact Barbara Sonneman at 8ICIExpo@earlbeckwith.com 301-570-7766 x224

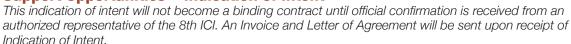


#### Hyatt Regency Chicago/Regency Ballroom A, B & C



## 8<sup>TH</sup> International Conference on Isotopes and Expo

#### **Support Opportunities – Indication of Intent**





	Company Name	www.8ici.org	
	Address		
	City, State, Zip		
Contact		Title	
Phone		Cell Phone	
Fax		Email	
Premiere Conference Sponsorship \$25,000 Package includes recognition in sponsored item/event(s) through the conference website, programs, and on-site signage and banners as	Advertising  Final Program Advertisement  full page interior (\$1,500) half page interior (\$750)	☐ Refreshment Breaks 7 available @ \$10,000 each ☐ Cocktail Reception Beer, wine and soft drinks	
well as a promotional piece in the conference registration bag. As a premiere sponsor of the 8th ICI, select one of the following options*:   Hotel Key Cards-your company logo/design	Additional Sponsorship Opportunities*  Conference Registration Bag Inserts: \$1,000 per insert; flat piece no larger than	2 available @ \$15,000 each  Technical Tours Includes lunches 2 available @ \$2,000 eac  Water Stations	
along with conference logos printed on hotel guest room key cards.  Conference Registration Bag-your company log printed on the bag. SOLD  Conference Lanyards-your company logo	8.5"x11"  Welcome Reception \$25,000 exclusive or 3 available @ \$10,000 each	Multiple available @ \$1,500 each with option to purchase company logo-branded cups or water bottles  Conference Pens Your company logo printed on pens	
printed on conference badge lanyards worn by participants.  Tour company logo on the meeting app. A robust meeting app will facilitate the exchange with attendees and the development of a follow-up	□ Conference Banquet \$25,000 exclusive or 3 available @ \$10,000 each □ Lunches	distributed to all attendees 1 available @ \$2,500 each  Conference Wi-Fi	
client list.  ☐ Expo Cyber Café-sponsorship of Wi-Fi area on Expo floor, signage and advertising included.	3 available @ \$20,000 exclusive or 3 co-sponsors per luncheon @ \$7,500 each	4 available @ \$5,000 each  All food and beverage functions will take place in the Expo with the exception of the Banquet.	
*Options available on a first-come, first-serve basis.  I am an authorized representative of the Company with the with the policies, rules, and regulations contained in the 8th servers.	☐ Continental Breakfast 3 available @ \$15,000 each e full power and authority to sign and deliver this application the ICI Exhibitor Prospectus.	*Options available on a first-come, first-serve basis.  n. The Company listed on this application agrees to comp	
Signature			

Return to: Earl Beckwith & Associates, Inc.

4401 Prince Road, Rockville MD 20853 Fax 301-570-8440 Phone: 301-570-7766 x224

Email: 8ICIExpo@earlbeckwith.com



Date:\_



## 8<sup>TH</sup> International Conference on Isotopes and Expo

#### **APPLICATION & CONTRACT FOR EXHIBIT SPACE**

Please complete the entire application. This application will not become a binding contract until official confirmation is received from an authorized representative of the 8th ICI.



August 24-28, 2014
Exhibition Dates:
August 24 - 27, 2014
Register now at: www.8ici.org

Company Name					Tregister now at: www.oici.org	
Address						
City, State, Zip						
Exhibit Contact					Title	
Direct Line					Cell Phone	
Main Number					Email	
Web Site						
Booth Rental:				Booth Space Preference		
10'x10' Spaces @ \$3,200				1st Choice		
Each 10'x10' Booth includes: Pipe & drape 8' high back wall and 3' high siderails plus 6' draped table, (2) contour chairs and 1 wastebasket Need an alternate configuration? Please contact us.			and 1 waste	2nd Choice		
Total Booth Fee: \$due with application		ation	3rd Choice			
Payment Type	Visa	MasterCard	AmEx	Check	Money Order (Make checks payable to American Nuclear Society)	
Name as it appo	ears on the	card:				
Credit Card # Exp. Date:			CVS/Security Code:			
Card Billing Add	dress:					
	•	f the Company with the ons contained in the 8th	•		n and deliver this application. The Company listed on this application agrees to comply	
Signature						
Title:					Date:	

Return to: Earl Beckwith & Associates, Inc.

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