



MID-APRIL 2026

# NuclearNews

## 57th Annual Buyers Guide

The Mid-April Buyers Guide is the premier commercial nuclear products and services directory the industry has come to rely on year-round. This annual reference publication features more than 500 worldwide companies cataloged under thousands of categories of products and services that power the nuclear field.

*Place your ad in the category that is most representative of your business.*

### ADVERTISING DEADLINES

#### AD SPACE

Monday, March 16

#### AD MATERIAL

Monday, March 23

### GET LISTED—IT'S FREE

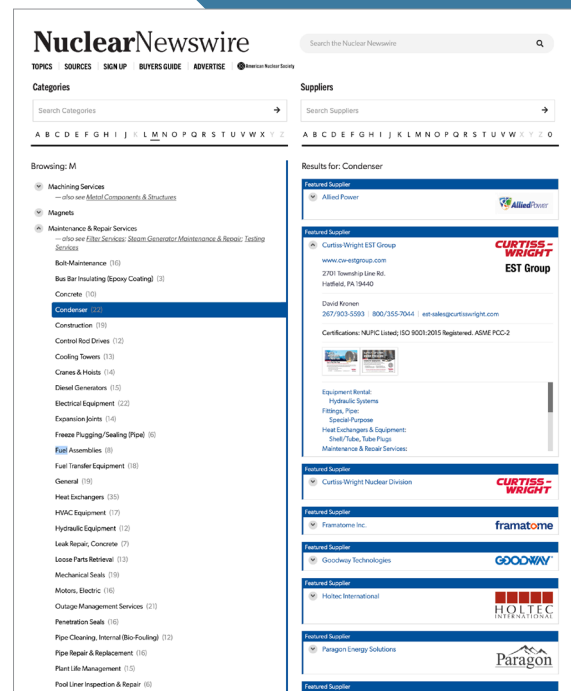
Will your company be included in our upcoming nuclear directory? Go to [www.ans.org/news/bg/listings/](http://www.ans.org/news/bg/listings/) to see if your company is already in our database or if it needs to be added or updated. New and updated company listings will automatically be included online!

**Listings are FREE!** The deadline to create a new company profile in our upcoming 57th annual nuclear directory is **Monday, March 9.**

**Become a Featured Supplier!** While there is no charge for a company listing, only advertisers receive several print listing enhancements and online upgrades including: company logo, Featured Supplier designation and listing boosted to top of category search results!



**RESERVE YOUR  
AD SPACE TODAY**  
[ans.org/advertising/nn](http://ans.org/advertising/nn)  
[advertising@ans.org](mailto:advertising@ans.org)



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## ADVERTISING RESERVATION FORM

### BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### CATEGORY CHOICE AD PLACEMENT

☐ Place ad in the following category\*

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_

\*Refer to online Index to Categories at <https://www.ans.org/file/996/9/nnbg-catindex.pdf>. You must indicate category name or number. Be advised, if you fail to indicate categories above, *NN* reserves the right to position your ad at their discretion.

### AD MATERIAL INSTRUCTIONS

Special Instructions: \_\_\_\_\_

☐ Advertisement will be a repeat of the \_\_\_\_\_ issue.

☐ Production material will follow to meet deadline of **March 23**.

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

### AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### AD SIZE & PRICE

- |   |          |
|---|----------|
| <input type="checkbox"/> 2-page spread  | \$ 10700 |
| <input type="checkbox"/> 1 page         | \$ 5720  |
| <input type="checkbox"/> 2/3 page       | \$ 4730  |
| <input type="checkbox"/> 1/2 island     | \$ 4360  |
| <input type="checkbox"/> 1/2 horizontal | \$ 3980  |
| <input type="checkbox"/> 1/3 page       | \$ 3070  |
| <input type="checkbox"/> square         |          |
| <input type="checkbox"/> vertical       |          |
| <input type="checkbox"/> horizontal     |          |
| <input type="checkbox"/> 1/4 vertical   | \$ 2620  |

### SUBMISSION

Materials can be submitted via:

Email:

**advertising@ans.org**

Upload:

**ans.org/advertising/upload**

All ad material must meet current *NN* specifications. Go to the online media kit at: **ans.org/advertising/nn**

### ADVERTISING DEPARTMENT

Tel: **708-579-8226**

**advertising@ans.org**

**ans.org/advertising/nn**

