



MID-APRIL 2025

NuclearNews

56th Annual Buyers Guide

The Mid-April Buyers Guide is the premier commercial nuclear products and services directory the industry has come to rely on year-round. This annual reference publication features more than 500 worldwide companies cataloged under thousands of categories of products and services that power the nuclear field.

Place your ad in the category that is most representative of your business.

ADVERTISING DEADLINES

AD SPACE

Monday, March 17

AD MATERIAL

Monday, March 24

GET LISTED—IT'S FREE

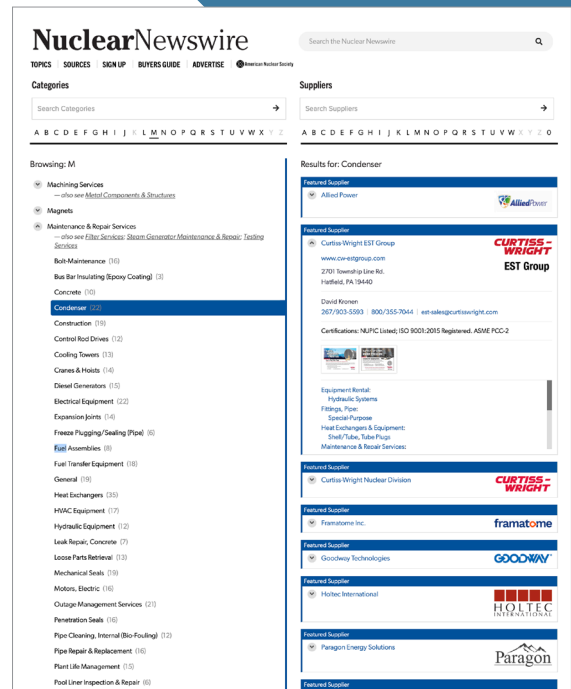
Will your company be included in our upcoming nuclear directory? Go to www.ans.org/news/bg/listings/ to see if your company is already in our database or if it needs to be added or updated. New and updated company listings will automatically be included online!

Listings are FREE! The deadline to create a new company profile in our upcoming 56th annual nuclear directory is **Monday, March 10.**

Become a Featured Supplier! While there is no charge for a company listing, only advertisers receive several print listing enhancements and online upgrades including: company logo, Featured Supplier designation and listing boosted to top of category search results!



**RESERVE YOUR
AD SPACE TODAY**
ans.org/advertising/nn
advertising@ans.org



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ADVERTISING RESERVATION FORM

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone: _____ Reference/PO# : _____

CATEGORY CHOICE AD PLACEMENT

Place ad in the following category*

1st choice: _____

2nd choice: _____

*Refer to online Index to Categories at <https://www.ans.org/file/996/9/nnb-g-catindex.pdf>. You must indicate category name or number. Be advised, if you fail to indicate categories above, *NN* reserves the right to position your ad at their discretion.

AD MATERIAL INSTRUCTIONS

Special Instructions: _____

Advertisement will be a repeat of the _____ issue.

Production material will follow to meet deadline of **March 24**.

We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

Please contact my advertising agency:

Name: _____ Email: _____

AD BUYER'S CONTACT INFORMATION

Name: _____

Email: _____

Signature: _____ Date: _____

AD SIZE & PRICE

2-page spread \$ 10700

1 page \$ 5720

2/3 page \$ 4730

1/2 island \$ 4360

1/2 horizontal \$ 3980

1/3 page \$ 3070

square

vertical

horizontal

1/4 vertical \$ 2620

SUBMISSION

Materials can be submitted via:

Email:
advertising@ans.org

Upload:
ans.org/advertising/upload

All ad material must meet current *NN* specifications. Go to the online media kit at:
ans.org/advertising/nn

ADVERTISING DEPARTMENT

Tel: **708-579-8226**

advertising@ans.org

ans.org/advertising/nn

