

# NuclearNews

MID-APRIL

## 55th Annual Buyers Guide

The Mid-April Buyers Guide is the premier commercial nuclear products and services directory the industry has come to rely on year-round. This annual reference publication features more than 500 worldwide companies cataloged under thousands of categories of products and services that power the nuclear field.

*Place your ad in the category that is most representative of your business.*

### ADVERTISING DEADLINES

#### AD SPACE

Monday, March 18

#### AD MATERIAL

Monday, March 25

### RESERVE YOUR AD SPACE TODAY!

[ans.org/advertising/nn](http://ans.org/advertising/nn)

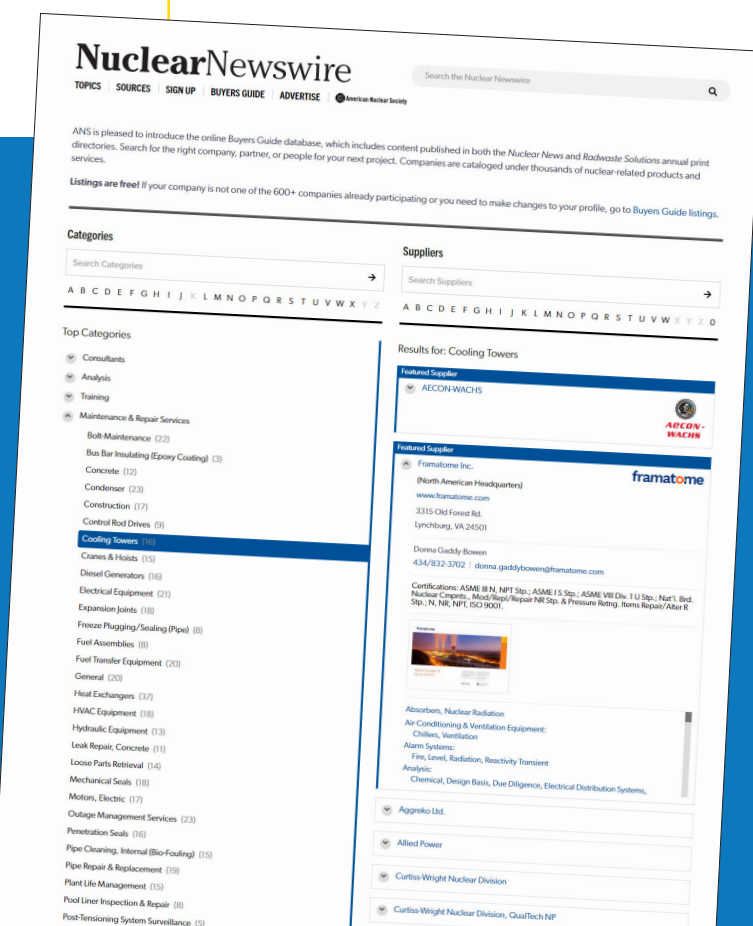
[advertising@ans.org](mailto:advertising@ans.org)

## GET LISTED—IT'S FREE

Will your company be included in our upcoming nuclear directory? Go to [www.ans.org/news/bg/listings/](http://www.ans.org/news/bg/listings/) to see if your company is already in our database or if it needs to be added or updated. New and updated company listings will automatically be included online!

**Listings are FREE!** The deadline to create a new company profile in our upcoming 55th annual nuclear directory is **Monday, March 11**.

**Become a Featured Supplier!** While there is no charge for a company listing, only advertisers receive several print listing enhancements and online upgrades including: company logo, Featured Supplier designation and listing boosted to top of category search results!



# NuclearNews

## BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

## CATEGORY CHOICE AD PLACEMENT

☐ Place ad in the following category\*

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_

\*Refer to online Index to Categories at <https://www.ans.org/file/996/9/nnbg-catindex.pdf>. You must indicate category name or number. Be advised, if you fail to indicate categories above, *NN* reserves the right to position your ad at their discretion.

## AD MATERIAL INSTRUCTIONS

Special Instructions: \_\_\_\_\_

☐ Advertisement will be a repeat of the \_\_\_\_\_ issue.

☐ Production material will follow to meet deadline of **March 25**.

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

## AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## AD SIZE & PRICE

☐ 2-page spread \$10490

☐ 1 page \$ 5610

☐ 2/3 page \$ 4640

☐ 1/2 island \$ 4270

☐ 1/2 horizontal \$ 3900

☐ 1/3 page \$ 3010

☐ square

☐ vertical

☐ horizontal

☐ 1/4 vertical \$ 2560

## SUBMISSION

Materials can be submitted via:

Email:

**advertising@ans.org**

Upload:

**ans.org/advertising/upload**

All ad material must meet current *NN* specifications. Go to the online media kit at: **ans.org/advertising/nn**

## ADVERTISING DEPARTMENT

Tel: **708-579-8226**

**advertising@ans.org**

**ans.org/advertising/nn**

