

NuclearNews

MID-APRIL 2023

54th Annual Buyers Guide

The Mid-April Buyers Guide is the premier commercial nuclear products and services directory the industry has come to rely on year-round. This annual reference publication lists more than 600 worldwide companies throughout 475 business categories related to work throughout the entire nuclear field.

Place your ad in the category that is most representative of your business.

Advertising Deadlines

AD SPACE

Monday, March 13


AD MATERIAL

Friday, March 17

Reserve your ad space today!

ans.org/advertising/nn

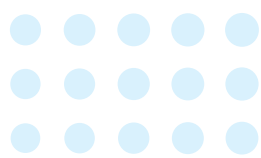
advertising@ans.org



With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.





NuclearNews

Advertising Reservation Form

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Reference/PO# : _____

CATEGORY CHOICE Ad Placement

Place ad in the following category*

1st choice: _____

2nd choice: _____

*Refer to online Index to Categories at ans.org/advertising/nbnbg/docs/catindex.pdf. You must indicate category name or number. Be advised, if you fail to indicate categories above, *NN* reserves the right to position your ad at their discretion.

AD MATERIAL INSTRUCTIONS

Special Instructions: _____

Advertisement will be a repeat of the _____ issue.

Production material will follow to meet deadline of **March 17**.

We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

Please contact my advertising agency:

Name: _____ Email: _____

AD BUYER'S CONTACT INFORMATION

Name: _____

Email: _____

Signature: _____ Date: _____

AD SIZE & PRICE

- 2-page spread \$10490
- 1 page \$ 5610
- 2/3 page \$ 4640
- 1/2 island \$ 4270
- 1/2 horizontal \$ 3900
- 1/3 page \$ 3010
 - square
 - vertical
 - horizontal
- 1/4 vertical \$ 2560
- 1/6 vertical \$ 2240

SUBMISSION

Materials can be submitted via:

Email:
advertising@ans.org

Upload:
ans.org/advertising/upload

All ad material must meet current *NN* specifications. Go to the online media kit at: **ans.org/advertising/nn**

Advertising Department

Tel: 708-579-8226

advertising@ans.org

ans.org/advertising/nn

