

2020

# NuclearNews

## SPONSORED CONTENT

If your company has a new innovation or recent project success story to convey to the nuclear industry, Sponsored Content in *Nuclear News* is an effective new way of communicating your message to the nuclear field in a greater level of detail than an ad alone. By integrating your brand into ours, you'll position yourself as an industry expert and increase the likelihood of a prospect becoming a client.

Take control of your messaging and deliver your news directly to the nearly 11,000 nuclear science and technology professionals that rely on our magazine to stay informed.

- Content and images for editorial are supplied by the advertiser and design is completed by *NN* Desktop Editor
- Printed in one monthly issue (*not available in Buyers Guide*)
- Posted on *NN* webpage for 30 days (*with a link to your site*)
- Promoted within *NN* member notification email

### Specifications for editorial content

- Editorial content should be supplied in a word processing document (Word, WordPerfect, etc.) Include a headline/title for your article along with body text of approximately 600-800 words per page. The amount of text that can comfortably fit on a page is dependent upon the amount of images you would also like to include; our Desktop Editor will work with you to fit the material into the available space, and you will receive a proof prior to publication.
- Photos, diagrams, and any other images that you would like to provide with your article should be in JPG format and should include a caption.

### Specifications for ad page

See *Nuclear News* ad specifications in our rate card at [ans.org/advertising/nn](http://ans.org/advertising/nn)

To become a sponsored content advertiser, complete the reservation form on the back of this sheet or contact the ANS Advertising Department.

[advertising@ans.org](mailto:advertising@ans.org) | [ans.org/advertising/nn](http://ans.org/advertising/nn)



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## Sponsored Content Reservation Form - 2020

January       March       May       July       September       November  
 February       April       June       August       October       December

### BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### DIRECT ANSWER Advertiser Contact Information

Please publish our contact information in the magazine and on the ANS Web site.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

- Author assumes liability for all content (including text, representation, and illustrations) and also assumes responsibility for any claims arising therefrom made against ANS.
- You agree and represent that you have created this content, or you have received permission from, or are authorized by, the owner of any part of the content to submit it for publication.
- By submitting your Sponsored Content to ANS, you agree that it does not infringe any patent, trademark, trade secret, copyright, or other intellectual or proprietary or privacy right of any party or individual.
- ANS reserves the right to reject any content that is not in keeping with the core purpose of ANS, which is to promote the awareness and understanding with regard to the application of nuclear science and technology.

### NET RATES

#### Editorial content only (no ad)

- Two pages      \$3500  
 Three pages      \$4815  
 Four pages      \$5950

#### Editorial content, plus ad

- Two pages      \$5575  
One page of editorial content  
& one ad page
- Three pages      \$6950  
Two pages of editorial content  
& one ad page
- Four pages      \$8965  
Three pages of editorial content  
& one ad page (or two pages of  
editorial content & two ad pages)

### SUBMISSION

#### Materials can be submitted via:

Email:  
advertising@ans.org

Upload:  
www.ans.org/advertising/upload

All ad material must meet  
specifications listed on this form.

#### Advertising Department

Tel: 708-579-8226  
800-NUC-NEWS (682-6397)  
Fax: 708-352-6464  
advertising@ans.org  
ans.org/advertising/nn

