

# NuclearNews

## Advertising Space Reservation Form - 2021

- |                                   |                                |                                    |                                   |   |
|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|---|
| <input type="checkbox"/> January  | <input type="checkbox"/> April | <input type="checkbox"/> July      | <input type="checkbox"/> October  | <input type="checkbox"/> Buyers Guide<br>(Special ad rates apply) |
| <input type="checkbox"/> February | <input type="checkbox"/> May   | <input type="checkbox"/> August    | <input type="checkbox"/> November |   |
| <input type="checkbox"/> March    | <input type="checkbox"/> June  | <input type="checkbox"/> September | <input type="checkbox"/> December |   |

### Billing Information

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### Direct Answer Advertiser Contact Information

- Please publish our contact information in the magazine and on the ANS Web site.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### Ad Material Instructions

Special Instructions: \_\_\_\_\_

- \*Place ad in the within the Special Editorial Section. Issue(s) \_\_\_\_\_.

- Advertisement will be a repeat of the \_\_\_\_\_ issue.

- Production material will follow to meet deadline of \_\_\_\_\_.

- We will utilize *Nuclear News* ad design and development services. Email [addesign@ANS.org](mailto:addesign@ANS.org) or call for pricing and details.

- Please contact my advertising agency:

Name: \_\_\_\_\_ Phone: \_\_\_\_\_

- Employment/recruitment ad.  DO NOT post our employment print ad online.

### Ad Buyer's Contact Information

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### Ad Size

- 2-page spread
- 1 page
- 2/3 page
- 1/2 island
- 1/2 horizontal
- 1/3 page
- square  vertical  horizontal
- 1/4 vertical
- 1/6 vertical

### Color Options

- 4-Color
- Black and White

### Price per ad

Gross: \$ \_\_\_\_\_

Net: \$ \_\_\_\_\_

### Ad materials can be submitted via:

EMAIL:  
[advertising@ans.org](mailto:advertising@ans.org)

UPLOAD:  
[www.ans.org/advertising/upload](http://www.ans.org/advertising/upload)

All ad material must meet current **NN** specifications. Go to the online media kit at: [www.ans.org/advertising/nn](http://www.ans.org/advertising/nn)

Advertising Department  
Tel: 708-579-8226  
800-682-6397  
[advertising@ans.org](mailto:advertising@ans.org)  
[www.ans.org/advertising/nn](http://www.ans.org/advertising/nn)

