

NuclearNews

Advertising Space Reservation Form - 2025

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|-----------------------------------|--------------------------------|------------------------------------|-----------------------------------|---------------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> April | <input type="checkbox"/> July | <input type="checkbox"/> October | <input type="checkbox"/> Buyers Guide |
| <input type="checkbox"/> February | <input type="checkbox"/> May | <input type="checkbox"/> August | <input type="checkbox"/> November | (Special ad rates apply) |
| <input type="checkbox"/> March | <input type="checkbox"/> June | <input type="checkbox"/> September | <input type="checkbox"/> December | |

Billing Information

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Reference/PO# : _____

Direct Answer Advertiser Contact Information

- ☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

Ad Material Instructions

Special Instructions: _____

- ☐ Advertisement will be a repeat of the _____ issue.

- ☐ Production material will follow to meet deadline of _____.

- ☐ We will utilize *Nuclear News* ad design and development services. Email addesign@ANS.org or call for pricing and details.

- ☐ Please contact my advertising agency:

Name: _____ Phone: _____

- ☐ Employment/recruitment ad. ☐ DO NOT post our employment print ad online.

Ad Buyer's Contact Information

Name: _____

Email: _____

Signature: _____ Date: _____

Ad Size

- ☐ 2-page spread
- ☐ 1 page
- ☐ 2/3 page
- ☐ 1/2 island
- ☐ 1/2 horizontal
- ☐ 1/3 page
- ☐ square ☐ vertical ☐ horizontal
- ☐ 1/4 vertical
- ☐ 1/6 vertical

Color Options

- ☐ 4-Color
- ☐ Black and White

Price per ad

Gross: \$ _____

Net: \$ _____

Ad materials can be submitted via:

EMAIL:
advertising@ans.org

UPLOAD:
www.ans.org/advertising/upload

All ad material must meet current **NN** specifications. Go to the online media kit at: www.ans.org/advertising/nn

Advertising Department
Tel: 708-579-8226
advertising@ans.org
www.ans.org/advertising/nn

