

2023 RATE CARD

- Advertising Planning Guide
- Print and Online Media
- Editorial Calendar
- Career Finder

NuclearNews

NuclearNewswire

Radwaste Solutions



NuclearNews

Nuclear News continues to cover all aspects of the nuclear field. With more than 10,000 subscribers and 90,000 online followers throughout 60 countries, *NN* is recognized as the flagship trade publication serving the worldwide nuclear community.

NN is proud to be the preferred media partner of more than 1,600 companies over the last 60 years....and counting. Advertising in *NN* remains the best way to promote your products, services, events, and employment opportunities to your current and future customers or employees.

Print Advertising Rates

All ad rates are in U.S. Dollars and include full color.

MONTHLY ISSUES

Ad Size	1x	4x	7x	13x
2-page spread	\$ 8870	8650	8460	8300
Full page	4730	4620	4510	4410
2/3 page	3960	3860	3790	3740
1/2 page island	3640	3570	3490	3440
1/2 page horiz.	3410	3310	3230	3180
1/3 page	2610	2570	2510	2480
1/4 page	2250	2220	2190	2150
1/6 page	1990	1970	1940	1920

54TH ANNUAL BUYERS GUIDE

Ad Size	1x	4x	7x	13x
2-page spread	\$10490	10320	10020	9840
Full page	5610	5490	5330	5240
2/3 page	4640	4570	4440	4350
1/2 page island	4270	4180	4090	3990
1/2 page horiz.	3900	3850	3780	3690
1/3 page	3010	2960	2880	2830
1/4 page	2560	2500	2450	2410
1/6 page	2240	2210	2170	2150

Buyers Guide ad space reservations accepted until March 10, 2023.

PREMIUM POSITIONS*

Page 1 or 5	rate +10%
Inside Front or Back Cover	rate +20%
Outside Back Cover	rate +25%

*Contact the Advertising Department for availability.

Sponsored Content

The perfect outlet to convey your newest technologies/innovations or recent project success story to the widest audience. Your article can be as technical or self-promotional as you'd like, as you control the content, timing, and messaging (Sponsored Content is not subject to peer review or *NN* editorial guidelines).

- Printed in the monthly issue of your choice
- Posted and archived on Nuclear Newswire and included in one Friday broadcast email
- Link to article positioned at top of Nuclear Newswire page for one month
- Promoted in *NN* issue member notification email
- Complimentary layout and design is available, if needed

NET RATES

Sponsored Content (approximately 400 words per page)

Two pages	\$ 3570	Add a full page advertisement at the end of your Sponsored Content article for \$2010
Three pages	4915	
Four pages	6070	

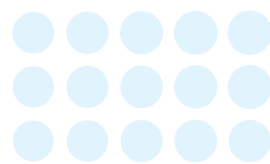
ANS Career Finder

ans.org/careers/finder

Job descriptions from *NN* employment print ads are automatically posted to the Career Finder web page for two months. For online only postings, see page 9.



Surry Nuclear Power Station



NuclearNews

Editorial Calendar • Advertising Planning Guide

JANUARY

2022 Review | Future Energy Applications

A look back at *NN*'s top stories of the year and a look forward at alternative applications for nuclear energy.

AD SPACE Nov. 30, 2022 **MATERIAL DUE** Dec. 2, 2022

- *USA Member & Supplier-Partner Winter Conference*

FEBRUARY

The Future Workforce

A big challenge facing nuclear is building a workforce to meet the demand for new nuclear projects.

AD SPACE January 4 **MATERIAL DUE** January 6

- *CONTE 2023*
- *Waste Management Conference (WM2023)*

MARCH

Reference Issue | International

The annual reference section compiles data on commercial nuclear plants planned or in operation around the world.

AD SPACE February 3 **MATERIAL DUE** February 7

APRIL

Nuclear Technology in Space

A spotlight on nuclear applications for space exploration.

AD SPACE March 3 **MATERIAL DUE** March 7

- *Nuclear and Emerging Technologies for Space*

MID-APRIL

54th Annual Buyers Guide

Worldwide products-services-supplier directory. *Place your ad in the category that is most representative of your business.*

AD SPACE March 10 **MATERIAL DUE** March 17

MAY

Capacity Factors | Grid Reliability

The annual review of the U.S. fleet's capacity factors, and a look at grid reliability as the U.S. transitions to new energy sources.

AD SPACE April 5 **MATERIAL DUE** April 7

JUNE

Invested in Nuclear

A surge of federal funding approved in 2022 means new opportunities to sustain and expand the use of clean nuclear energy.

AD SPACE May 3 **MATERIAL DUE** May 5

- *ANS Annual Meeting*
- *USA Nuclear Generator and Supplier Executive Summit*

JULY

Instrumentation & Controls | President's Profile

Highlights the latest developments in I&C. Includes the annual profile of the incoming ANS president.

AD SPACE June 2 **MATERIAL DUE** June 6

- *NPIC & HMIT meeting*
- *18th Annual Probabilistic Safety Assessment & Analysis*
- *Health Physics Society Annual Meeting*

AUGUST

Supplier Showcase* | Thermal Hydraulics

The 29th annual vendor/contractor issue has a new name but still includes BOGO ad space to profile your company.

AD SPACE June 30 **MATERIAL DUE** July 6

- *Utility Working Conference and Vendor Technology Expo (UWC 2023)*

SEPTEMBER

Fuel Cycle

A focus on the front-end steps that prepare uranium for use in nuclear reactors and back-end steps to safely manage, prepare, and dispose of used fuel.

AD SPACE August 2 **MATERIAL DUE** August 4

OCTOBER

Plant Maintenance | Outage Management

A perennially relevant topic returns, coinciding with the fall outage season.

AD SPACE September 1 **MATERIAL DUE** September 5

NOVEMBER

Waste Management

The safe and secure treatment, storage, and disposal of solid and liquid wastes from nuclear operations.

AD SPACE October 3 **MATERIAL DUE** October 5

- *ANS Winter Meeting and Nuclear Technology Expo*

DECEMBER

National Lab Partnerships

U.S. national laboratories take a leading role in public/private partnerships to develop nuclear fission and fusion technology and materials.

AD SPACE November 1 **MATERIAL DUE** November 3

- *Materials in Nuclear Energy Systems (MiNES)*

- Bonus Distribution: subject to change; refer to monthly promo on website to verify distribution locations.

* August BOGO Advertiser Special: Purchase a full-page or half-page advertisement and receive the equivalent amount of adjoining ad space free of charge for a company advertorial profile (extra charge added if color is used on free full-page profile).

Radwaste Solutions

The sister publication of *Nuclear News*, *Radwaste Solutions* has been providing expanded dedicated coverage of the fastest growing segments within the nuclear field for nearly 30 years. If your company is involved with the generation, handling, treatment, cleanup, transportation, storage, or disposal of radioactive waste—*RS* targets the segments of the market you want to reach.

Print Advertising Rates

All ad rates are in U.S. Dollars and include full color.

SEMIANNUAL ISSUES

Ad Size	1x	2x
2-page spread	\$6040	5750
Full page	3230	3070
2/3 page	3010	2830
1/2 page island	2770	2630
1/2 page horiz.	2510	2410
1/3 page	2260	2180
1/4 page	2100	2010

PREMIUM POSITIONS*

Page 1 or 5	rate +10%
Inside Front or Back Cover	rate +20%
Outside Back Cover	rate +25%

*Contact the Advertising Department for availability.

Editorial Calendar • Advertising Planning Guide

SPRING

Waste Management and Transportation

Examining the safe management, storage, and treatment of all levels of radioactive waste, along with issues related to shipping nuclear materials.

AD SPACE January 26 **MATERIAL DUE** January 31

- *Waste Management Conference (WM2023)*
- *Decommissioning Strategy Forum*
- *RadWaste Summit*

FALL

D&D and Environmental Remediation | 19th Annual Buyers Guide

The latest in the decontamination and decommissioning of nuclear facilities and the environmental cleanup of legacy waste and contaminated sites.

AD SPACE August 4 **MATERIAL DUE** August 11

- *24th Annual ETEBA Business Opportunities Conference*
- *ANS Winter Meeting and Nuclear Technology Expo*

Sponsored Content

Similar to *NN*, *Radwaste Solutions* will publish your radwaste-related messaging in our Spring or Fall issue, post/archive on the Nuclear Newswire web page, and promote the content within a monthly membership email (see page 1 for details). Sponsored Content is not subject to peer review or *RS* feature article criteria.

NET RATES

Sponsored Content (approximately 400 words per page)

Two pages	\$ 2980	Add a full page advertisement at the end of your Sponsored Content article for \$1400
Three pages	3880	
Four pages	4745	

- Bonus Distribution: subject to change; refer to promo on website to verify distribution locations.



Reach the ANS membership network and expanded worldwide nuclear community with your print ads in *Nuclear News* and *Radwaste Solutions* and your online/digital ads between issues.

Since *Nuclear News* accepted its first advertisement in 1960, more than \$85 million (not adjusted for inflation) in advertising has been invested with the ANS publications and website—and we thank you! Nearly 65 years later, we continue to proudly partner with leading nuclear companies and organizations to help keep your current and future customers and employees informed about your capabilities, project success stories, conferences, courses, and employment opportunities.

Print: Magazines continue to be voted the number one membership benefit—your ads are getting noticed. More than 75 percent of readership request printed copies with all issues archived and available online as well.

Digital: More than 40,000 subscribers to the Friday Nuclear Newswire email.

Online: According to Google Analytics, ANS averages approximately 310,000 total page views per month, with Nuclear Newswire generating nearly one-third of those. Annual unique visits over the last 12 months total 926,798.

Inside the Numbers...

2,400+ readers in the **Operations and Power** segments of the nuclear field

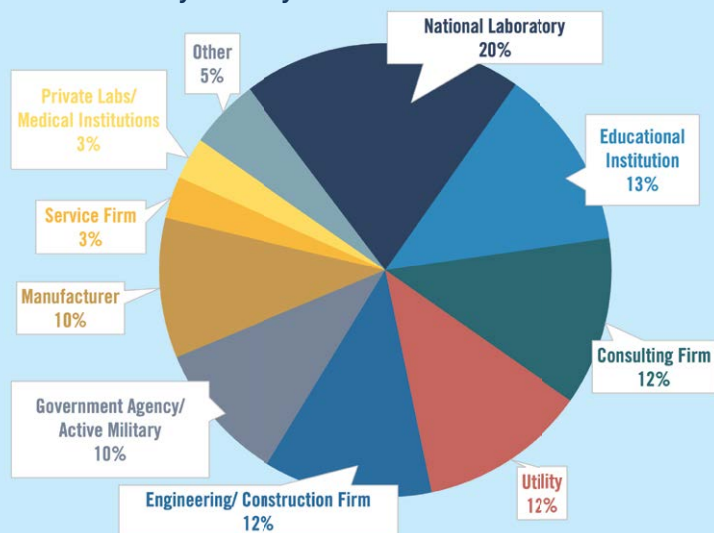
3,800+ readers in the specialized **Decommissioning, Environmental Remediation, and Waste Management** areas

1,700+ readers from **National Labs and Government agencies**

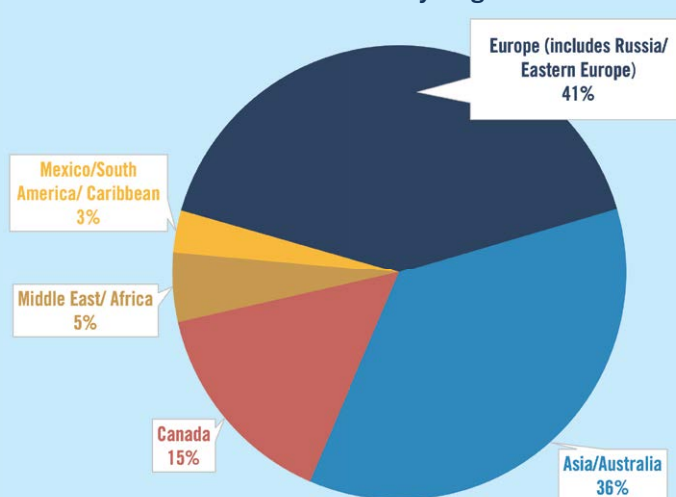
41% of our readers active within the nuclear workforce hold **managerial level titles or higher**—our magazines are read by the decision-makers you need to reach.

An additional 1,750 student members (more than 40% in graduate-level programs) represent your **future customers and employees.**

Subscribers by Industry



Circulation outside of the U.S. by Region



“Stopping advertising to save money is like stopping your watch to save time.”

– Henry Ford

Preferred file formats

- Print-ready PDF format
- Adobe Creative Suite 5 or later
- EPS vector format (all fonts and photos must be embedded)
- TIFF Bitmap format (300 dpi at full size)
- JPEG Bitmap format (300 dpi at full size, highquality compression)

Acceptable file formats (these formats may result in alterations to the ad due to the conversion process):

- Word processing documents (Word, WordPerfect, etc.)
- Presentation documents (PowerPoint, etc.)

For all other file formats, results can be unpredictable. Please check with us before sending any other file formats.

All ad material should be at least 300 dpi at the desired print size.

Do not include crop marks, registration marks, color bars, or other “non-live” material in your ad. Including these can interfere with the proper printing of your materials.

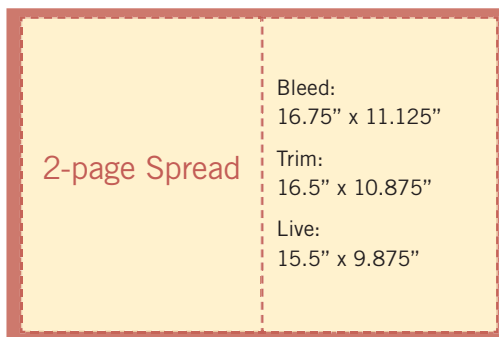
All supporting documents (Fonts, Pictures, Plugins, Xtentions) required for use with the files must be included. A laser copy of the ad should be included, with any spot colors clearly labeled. Alternatively, color separations or an Acrobat PDF proof may be sent. PDF proofs must be clearly marked as proofs only and not for production. Files sent electronically (via email or Web) **MUST** be compressed to decrease file size and protect data.

To ensure accurate color reproduction, please check that 4-color ad files are built using only CMYK colors; 4-color ads that include spot colors or RGB images will be converted to CMYK before printing, which could affect the appearance of the ad in the printed magazine.

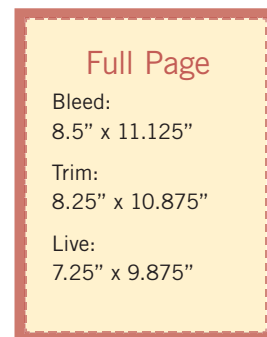
Where to send ad materials

WEB ans.org/advertising/upload

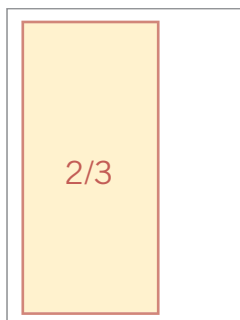
EMAIL advertising@ans.org



2-page spread w/bleed*



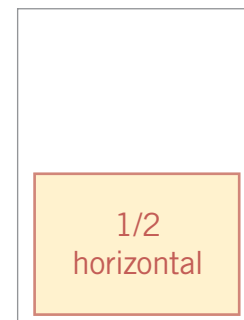
Full page w/bleed



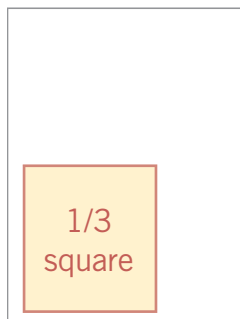
2/3 page
4.667" x 10.0"



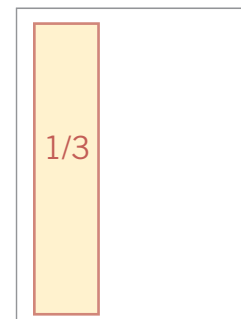
1/2 page island
4.667" x 7.375"



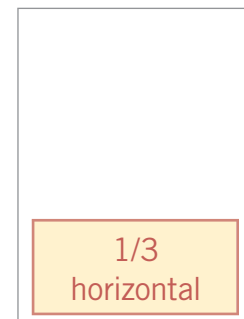
1/2 page horizontal
7.0" x 4.875"



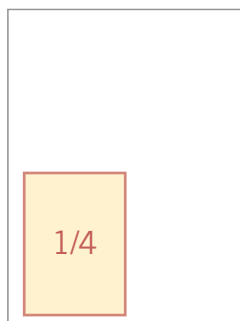
1/3 page square
4.667" x 4.875"



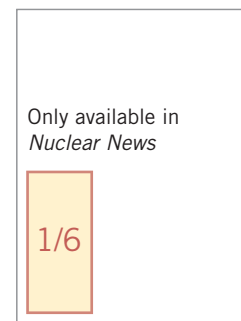
1/3 page vertical
2.25" x 10.0"



1/3 page horizontal
7.0" x 3.375"



1/4 page vertical
3.45" x 4.875"



1/6 page vertical
2.25" x 4.875"

Column widths:
2.25" and 3.45"

Column length:
10.0"

Screen:
133 screen

Printing:
Offset

Binding:
saddle-stitched or
perfect bound
(varies by issue)

*Due to variations in the binding process, please contact the Advertising Department (advertising@ans.org) for dimensions if you are interested in running a 2-page spread ad.

Specialty Print Options

Both magazines offer several specialized marketing opportunities to enhance your print ad campaign. Options include inserts, outserts, belly bands, gatefolds, etc. Please contact the Advertising Department at advertising@ans.org or 708-579-8225 for rates and availability.

Products and Services Advertising

All nonemployment ad space originating in the United States is sold through our regional sales representatives. All other locations should contact the main advertising office.

Employment/Recruitment Advertising

All print ads of this type should be placed directly through the main Advertising Department by emailing advertising@ans.org or calling 708-579-8226. In addition, the text from these ads will automatically be posted online to the ANS Career Finder job board for two months free of charge.

General Rate Policy

Advertisers will be short-rated if, within the calendar year of the first insertion, they do not use the amount of space upon which their billings have been established. Advertisers will be rebated if, within the calendar year of the first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been previously billed.

Copy & Contract Requirements

Advertiser and/or agency assume liability for all content (including text, representation, and illustrations) of advertisement and also assume responsibility for any claims arising therefrom made against the publisher. The publisher reserves the right to reject any advertising that is not in keeping with the publication's specifications. Cancellations are NOT honored after the published ad space reservation deadline prior to the month of publication.

U.S. Agency Commission

Provided account is paid within 30 days from the month in which the advertisement appeared, 15% of gross billing on space, color, and position of print advertisements will be discounted to recognized ad agencies in the United States. Online and specialty print opportunities are noncommissionable. Invoices that remain unpaid beyond 60 days will be held responsible for the entire gross amount.

Ad Sales • Support

MID-ATLANTIC | MIDWEST | NORTHEAST

CT, DC, DE, IA, IL, IN, KS, KY, MA, ME, MD, MI, MN, MO, NC, ND, NE, NH, NJ, NY, OH, OK, PA, RI, SC, SD, TN, VA, VT, WI & WV

Barry Kingwill

T: 847-537-919

C: 847-971-3295

barry@kingwillco.com

Jim Kingwill

T: 847-537-9196

C: 847-971-3294

jim@kingwillco.com

SOUTHEAST | WEST | INTERNATIONAL

AL, AR, AZ, CA, CO, FL, GA, ID, LA, MS, MT, NM, NV, OR, TX, UT, WA & WY. Asia, Canada, Europe, Latin America, United Kingdom and any other territory outside the continental United States.

Jeff Mosses *Director of Sales*

T: 708-579-8225

C: 708-220-8699

jmosses@ans.org

CANADA

Cheryl Tasker-Shaw

T: 416-509-1432

cheryl.taskershaw@gmail.com

ADVERTISING OFFICE

Erica McGowan *Advertising Production Specialist*

T: 708-579-8226

emcgowan@ans.org

AD DESIGN SERVICES

Our professional designer can build a dynamic print or online ad that will demand attention. You provide copy and images, or we can source stock images, to create a distinctive ad that readers will really notice!

- Create new ads
- Update existing ads

Please allow one week to complete the design and layout of advertisements.

For more information and design rates, contact the Advertising Department or email addesign@ans.org.

ANS Notes & Deadlines

ans.org/advertising/nd

Highlighting important ANS items and upcoming events, this HTML email is broadcast to the entire membership on the 10th of each month. Limited to two ad positions per email. For 2022, the monthly averages were as follows: 9738 delivered, open rate 40.5 percent, and click-through rate of 12.00 percent.



ANS Notes and Deadlines
Your exclusive members-only monthly news and events bulletin

Top Banner

Registration opening soon for Winter Meeting in Phoenix!

It's almost time to register for the 2022 ANS Winter Meeting & Technology Expo, November 13-17 at the Arizona Grand Resort in Phoenix! Be on the lookout for a registration email coming soon.

If you're interested in expanding your knowledge, sharing ideas, and networking in a great fall meeting destination, don't miss this opportunity. [Learn](#) about exciting sponsorship and exhibit opportunities to help increase your company's presence at our biggest meeting of the year.



Embedded Banner with Text

Text goes here. Et in nis sitiani beaque nectota tiantus, solenim poreped que nonsendae porat voluptasse inctius andiori busdandel et quos ex earchil lorraine, ad unt aliquia dentotatesto tem ium remquas sin nos ut lam, cusaarem harum quam aspis. Nis acienihit miliqua ectibus dellorr oviduntur alist est dolore cimodignis nienia sitaecea.

Check out our new merchandise in the ANS Store!

We've added new merchandise to the ANS Store, including Yeti tumblers, new t-shirts, hats, infant bodysuits, and more. ANS members save 10%. [Purchase now.](#)



Enter the YMG Mythbusting Pitch Competition

The ANS Young Members Group is hosting a light-hearted pitch competition social to kick off the new academic year. Movies and TV shows often have inaccuracies about nuclear power ranging from mild to wild, and we want you to debunk your favorite (or least favorite) TV show, movie, or other pop culture media. Competitors will have a maximum of five minutes and two slides to give their best analysis during a virtual YMG social



NET RATE

Top & Embedded	\$ 2710
Bottom & Embedded	2200

AD SPECIFICATIONS

Acceptable File Formats: JPG or PNG only (no animation). All files must be RGB colors; non-Flash images; no tags allowed.

Banner: 468 x 60 pixels at 72 dpi (max 120 kb)

Text to accompany embedded banner: 340 total characters (including spaces).

Nuclear Newswire

ans.org/news

Launched during the height of the pandemic, to deliver more timely news to our readers between issues, Nuclear Newswire publishes daily content that impacts the nuclear community. Since its debut in April 2020, our online following has increased 10x to more than 90,000 readers per month. Not only has Nuclear Newswire become the most visited ANS web page, the corresponding Friday email (recapping the top trending stories from the week) is delivered to more than 40,000 subscribers.

Banner ad positions are available within the weekly email and online, along with a single premium text banner and sponsored content position at the top of this web page to maximize your impact factors.


NuclearNewswire

SEPTEMBER 9, 2022

Nuclear News

An interview with NRC Chairman Christopher T. Hanson

Who better to talk with about the licensing of nuclear facilities and materials than Christopher T. Hanson, chairman of the five-member Nuclear Regulatory Commission? *Nuclear News* editor-in-chief Rick Michal interviewed Hanson for the September issue of *Nuclear News*, which focused on licensing. Hanson is the principal executive officer of and official spokesman for the NRC. As a collegial body, the Commission formulates policies, develops regulations governing nuclear reactor and nuclear material safety, issues orders to licensees, and adjudicates legal matters.



[Read More](#)

Email Banner

Nuclear News

White House would send the DOE \$1.5 billion to set up reliable LEU/HALEU

NET RATE

1x	\$ 710
4x	660
8x	600
12x	540
26x	460

EMAIL BANNER AD SPECIFICATIONS

Acceptable File Formats: JPG or PNG only (no animation). All files must be RGB colors; non-Flash images; no tags allowed.

Banner: 728 x 90 pixels at 72 dpi (max 120kb)

TEXT BANNER SPECIFICATIONS

Image: 640 x 320 with up to 340 total characters of text (including spaces). *Only available on web page, see sample ad placement and rate on next page.*

ANS Banner Ads

ans.org/advertising/online

Five different banner sizes and formats are included with the banner package. At least one banner is displayed on every page throughout the entire ANS website, as well as all mobile devices and tablets. All banners are simultaneously rotated throughout the site, including such marquee pages as the main home page, Nuclear Newswire page, and meetings pages. Traffic reports showing your views and links are available upon request.

Nuclear Newswire text banner

Image and text block that is positioned at the top of the Nuclear Newswire page only. Limited to one advertiser per month. This is a separate purchase that is not included with the online banner package.

NET RATE	Banner pkg	Text banner
1 month	\$ 2110	\$ 2620
3 months	3320	
6 months	4710	
12 months	6840	

AD SPECIFICATIONS

Acceptable File Formats: GIF, JPG, PNG. All files must be RGB colors; non-Flash images; no tags allowed.

Large leaderboard: 970 x 90 pixels at 72 dpi (max 120kb) (must include mobile banner version of the ad for use on mobile devices)

Mobile banner: 300 x 250 pixels (max 120kb)

Skyscraper: 160 x 600 pixels at 72 dpi (max 120kb)

Leaderboard: 728 x 90 pixels at 72 dpi (max 120kb)

Banner: 468 x 60 pixels at 72dpi (max 120kb)

Text banner: Image: 640 x 320 pixels at 72 dpi. Max file size 120k. Must provide URL to which image should link. Text: Up to 340 characters (including spaces).

NuclearNewswire

TOPICS | SOURCES | SIGN UP | ADVERTISE | American Nuclear Society

Text banner - Nuclear Newswire page only

Constellation PowerLabs is a full service laboratory dedicated to providing quality to our customers. We deliver a wide range of calibration and testing services. Our broad scope of capabilities are unmatched. In addition, we have a robust qualified vendor list that allows us to be your one stop shop and single source provider.

[Learn More](#)

POWER & OPERATIONS

NRC issues new report for Convention on Nuclear Safety

Mon, Sep 12, 2022, 9:30AM | Nuclear News

The Nuclear Regulatory Commission last Friday announced the publication of its ninth report to the Convention on Nuclear Safety, describing the federal government's actions under the convention to achieve and maintain safety for the nation's nuclear power reactor fleet.

An International Atomic Energy Agency treaty, the Convention on Nuclear Safety was adopted in 1994 and entered into force in 1996. In 1999, it was ratified by the U.S. Senate.

The aim of the convention, according to the IAEA, is to "commit contracting parties operating land-based civil nuclear power plants to maintain a high level of safety by establishing fundamental safety principles to which states would subscribe." Signatories are required to submit reports for peer review at meetings held every three years.

[Expand](#)

728 x 90 Leaderboard

DECONTAMINATION AND DECOMMISSIONING

NRC opens Palisades' decommissioning plans to public comment

Mon, Sep 12, 2022, 7:09AM | Radwaste Solutions

The Palisades nuclear power plant.

The Nuclear Regulatory Commission has made Holtec International's post-shutdown decommissioning activities report (PSDAR) for the closed Palisades nuclear power plant available for public comment until December 27. The NRC also plans to hold a public meeting to discuss the report on the evening of September 22 at the South Haven campus of Lake Michigan College, about 10 miles north of the Palisades site in Covert, Mich.

[Expand](#)

POWER & OPERATIONS

An interview with NRC Chairman Christopher T. Hanson

Fri, Sep 9, 2022, 3:09PM | Nuclear News | Rick Michal

Who better to talk with about the licensing of nuclear facilities and materials than Christopher T. Hanson, the chairman of the five-member Nuclear Regulatory Commission? Hanson is the principal executive officer of and

970 x 90 Large leaderboard

**160
x
600
Skyscraper**

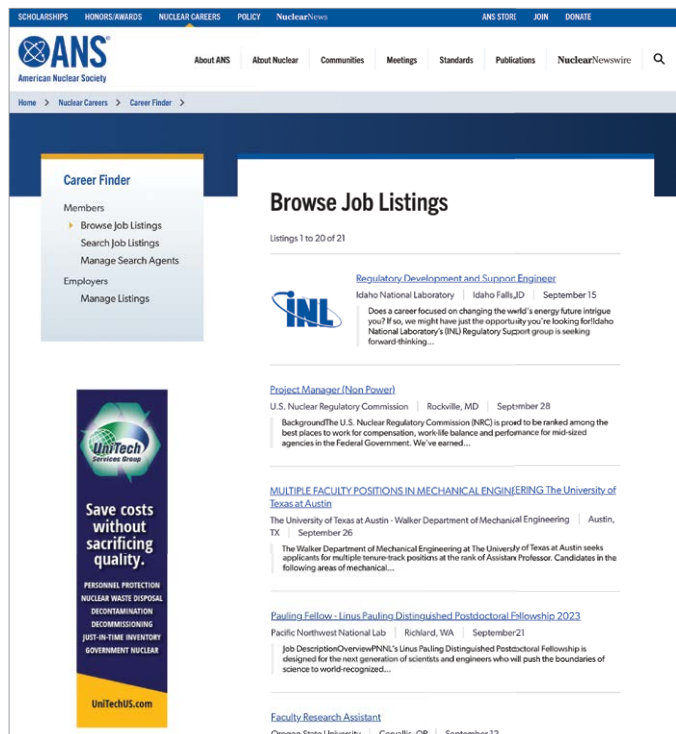
ANS Career Finder

ans.org/careers/finder

The online job board of the American Nuclear Society continues to evolve, as recruiting top talent and the workforce gap are now the number one challenges facing the vast majority of nuclear organizations. The ANS talent pool of more than 10,000 nuclear professionals, including 1600 students in nuclear engineering programs, has quickly become the go-to industry resource hundreds of companies who continue to use our site to help support their hiring needs.

Accordingly, ANS is pleased to offer enhanced (premier) listing options to further set your company and job descriptions apart.

One credit per online position description (posts for 31 days). A credit can also be applied to an existing job description at any time to extend that posting by another month. Credits never expire, so buy in bulk and save. Email advertising@ans.org for larger customized packages.



RATES	Basic	Premier*
1 credit	\$ 610	\$ 765
3 credits	1050	1470
6 credits	1560	2190

*Upgrades each credit to include a company logo next to listing, keeps your posting near the top of the job board, and a link to your posting is included in a monthly email to ANS membership.

ANS Webinars NEW

ans.org/webinars

ANS hosts a series of webinars throughout the year (at least one per month) featuring subject matter experts discussing a variety of topics of particular interest to the worldwide nuclear community. More than 13,000 professionals have attended our past events. Sponsor a single topic, or commit to multiple placements throughout the year for a discounted series rate.

Sponsor: \$2600 per event

Benefits

- Logo with a link to your website is archived on the webinar page for the topic you are sponsoring
- Recognition of your sponsorship to attendees during the broadcast
- Post webinar email sent on your behalf from ANS (you provide the content) to all who registered for the event
- Opportunity to post a power point or slide deck to the webinar page
 - Inquire about an upgrade to add a one-minute video spot prior to the start of the webinar

Hosting Capabilities

Inquire for package benefits and pricing if you would like ANS to host/promote your webinar content to our network of members and nuclear professionals.



Nuclear News mid-April Buyers Guide is the premier commercial reference publication the nuclear industry has come to rely on since 1970. Published as a special 13th issue of *Nuclear News* (included with a subscription to *Nuclear News*, or can be purchased separately), this annual nuclear directory lists more than 600 worldwide companies throughout 475 categories of products and services that power the nuclear field.

Radwaste Solutions Buyers Guide (published within the Fall issue of *Radwaste Solutions*) lists nearly 500 worldwide companies that supply 173 products or services that are utilized by the specialized radioactive waste management and site cleanup and remediation segments of the industry.

Both Buyers Guides includes the following sections:

- Product listings: categories of products, materials, and services with a listing of suppliers for each
- Directory of Suppliers (alphabetical listing of suppliers [by country], which includes the supplier's name, location, contact personnel, telephone numbers, email address, web address, and nuclear certification information, where applicable)

COMPANY LISTINGS ARE FREE!

It only takes a few minutes to create a free listing for your company via the guides webpage:

Nuclear News ans.org/advertising/newnbg

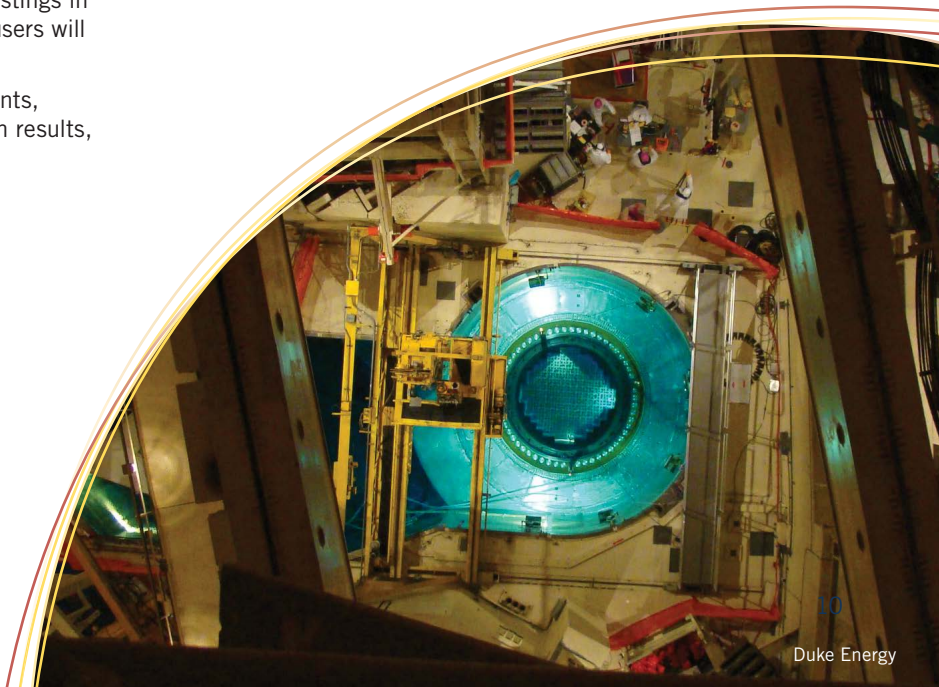
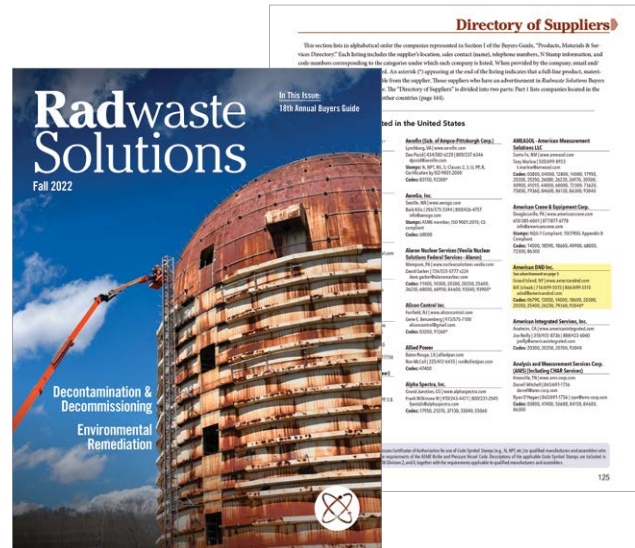
Radwaste Solutions ans.org/advertising/newsrbg

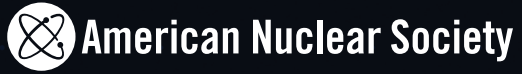
If your company already has a free listing, the contact(s) we have on file will receive an email from us each year to verify or update the Buyers Guides. To ensure that we are publishing accurate information, this must be completed each year in order to be included in the Buyers Guides.

Online Buyers Guide Databases NEW

Users will now be able to manage both Buyers Guide listings in a single company profile and update year-round. End users will have access to a fully searchable database.

Print advertisers will receive several online enhancements, including logo, listing boosted to top of category search results, and PDF of ad displayed!





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