



STRATEGIC PLAN

Board Approved July 2018



VISION

Nuclear technology is embraced for its vital contributions to improving peoples' lives and preserving our planet.

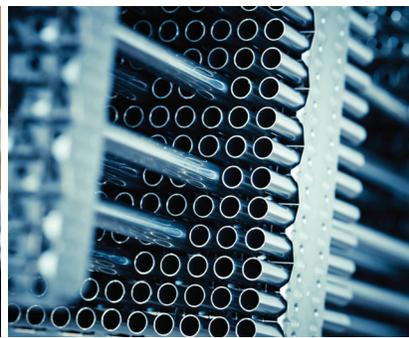
MISSION

Advance, foster, and spur the development and application of nuclear science, engineering, and technology to benefit society.

GUIDING PRINCIPLES

To successfully achieve our Mission and Objectives, support the effective execution of the Strategies under this Plan, and strengthen the Society, the following key ANS Priorities are defined:

- 1. Be in Demand.** The products, services, publications, events, and insights of ANS provide significant benefits to members and stakeholders. We desire for members and others to seek out ANS because of our value and their interest to contribute to our mutual cause.
- 2. Be Insightful.** The world is evolving around us and the needs and desires of our members are changing as well. We desire for ANS to make decisions and take action in ways that anticipate needs and opportunities, as well as for our products and services to influence and evolve with the society around us.
- 3. Be Influential.** Nuclear technology is critical to our society and provides numerous important benefits. We desire for ANS advocacy efforts to always be increasing in effectiveness and increasing in impact with all key stakeholders.
- 4. Be 1ANS.** The nuclear community is comprised of professionals from diverse sectors, interests, backgrounds, and experience. ANS is strongest and most effective when that diversity is leveraged as an asset to create and lead a collaborative, single Society for the benefit of all the members. We desire to achieve 1ANS.



OBJECTIVES

Accelerate Member Professional Development

- Enrich careers; provide high value resources and opportunities to improve the knowledge, skills, and abilities of our members
- Promote and facilitate network building between professionals across all fields and from all nations of the nuclear community
- Highlight and recognize excellence and contributions; bestow honors and awards for industry leading professionals

Promote Innovation in Nuclear Technology

- Reimagine and deliver forums and products that enable information sharing and advance topics important to nuclear technology
- Inspire and produce informative technical publications and products to highlight the importance of nuclear technology and motivate advancement around the globe
- Lead development of consensus-based standards for nuclear science, engineering, and technology; spur implementation and commercialization of advanced reactors

Excel in Engaging and Informing the Public and Students

- Captivate the public; highlight the many benefits that nuclear technology brings to people's lives every day
- Drive enthusiasm for nuclear technology through K-12 STEM education; make nuclear technology curriculum available to every student in the U.S.
- Advocate for and invest in nuclear science, engineering, and technology careers; promote student engagement and developing future leaders

Advocate for Nuclear Technology

- Cultivate grassroots efforts to enable effective communications between members, the public, and policymakers
- Lead public discussions on significant domestic and international developments; lead international advocacy efforts
- Engage and influence policymakers and opinion leaders through direct dialogue and compelling written, visual, and online materials



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