NuclearNews

AUGUST 2021

27th Annual Vendor/Contractor **Profile Issue**

Our annual Vendor/Contractor Profile issue offers 2-for-1 ad space. This twofold marketing opportunity is a great way to highlight your company's capabilities, products and services, past accomplishments, or future plans. Your advertorial communicates a profile of your company to potential customers at a level of detail much greater than an advertisement alone.

BUY ONE-GET ONE FREE

Purchase a ½-page ad and receive a full page of space, purchase a full-page ad and receive a 2-page spread! The adjoining FREE space is to be used for an advertorial profile of your company. Advertorial space is only offered in the August issue.

VALUE ADDED BENEFITS

A PDF of the Vendor/Contractor Profile section is posted to the ANS website for the entire year!

Advertising Deadlines

AD SPACE Friday, June 30

AD MATERIAL Tuesday, July 6

Reserve your ad space today!

ans.org/advertising/nn | advertising@ans.org



Zothecas verecunde corrumperet catelli

Umbraculi praemuniet Pompeii, ut saburre vocificat Octavius, et rures suffragarit adlaud-abilis apparatus beljis, Catelli infeliciter deciperet umbraculi, quamquam quadrupel insectat fragilis cathedras. Adfabilis chi-rographi lucide amputat syrtes, semper las-civius umbraculi divinus fermentet matrimonii, ut Augustus imputat bellus fiducia suis. Medusa deciperet rures.

Cathedras fortiter Cathedras fortiter imputat

Canhedras fortiter imputat laudabils chrisgraph celent. Cathedras tortiter imputat laudabils chrisgraph celent. Cathedras tortiter imputation control control control cathedras caper celenter amputation caper celenter amputation, Agriculae saits lucide senesceret Caesar, Catheaca miscreat Octavius, Agriculae saits lucide senesceret Caesar, Catheaca miscreat Celenter amputation, Agriculae audabils sabure corrumperet apparatus bellies, iam fraglicosalera dipicolaes. Adlaudabilis saburer corrumperet catelli, isam parcheaca corrumperet catelli, isam parcheaca sorrumperet catelli, isam quadrupoli voolicat Augustus. Umbraculi miscere syrtes, quamquam marimonii praemuniet adlaudabilis fluciae suis, Zothecas divinus imputat utilitae concubine, etiam verecundus catella neglegenter insectat pessimus adfabilis saburre, quod syrtes corrumperet aegie prefosius osalfagil. Matrimonii imputat tremulus agricolae. Per

spicax rures insectat verecundus apparatus bellis. Octavius amputat quadrupei, etiam ad-fabitis apparatus bellis lucide suffragarit catel-li, utcunque zothecas celeriter circumgrediet chirographi. Quinquennalis cathedras adquir-eret Pompeii.

Gulosus fiducia

Advertorial

upunals chirographi, lam concubrine incedibiliter celeriter corrumperet catelli, quanquam optimus lascivius matrimonii insectali verecunius sacivius matrimonii insectali verecunius cathedras, Perspicax catelli agnasce roudinopie, semper catelli agree divirus conubium santet concubium paratites bella. Schomeas verecunius corrumperet catelli, quanquam Pompeli lucidi adquireret apparatite bellis. Semper perspicax concubine circumgrediet incredibiliter las-civius umbraculi, am quadrupe i combium santet cathedras. Adfabilis umbraculi neglesperier locari agger verecunius sorbecas, quanquam cathedras libere corrumperet chirographi, et prebauis ossifragi praemuriet umbraculi, ut fragilis zothecas optimus fortiter

control to the contro

Saburre locari gulosus

saburre locari gulosus umbraculi, Adfabilis Saburre locari gulosus umbraculi, Adfabilis chiographi praemuniet oratori, utcunque catherdras amputat bellisu oratori, quod quadrupei suffragarit chiographi, utcunque catherdras pessimus fortiler agnavius oraburre, quod saetosus cathedras divinus circumgrediet Aques Sulias Bellis Schiographi deciperet plane quinquennalis quadrupei, estam concubine comiler fermentet chi-rographi, ut matrimonii libere vocificat agricolae,





Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



Don't miss out on the largest issue of the year!

NuclearNews

27th Annual Vendor/Contractor Profile Issue

Thank you to these companies that participated in 2019-2020.

Aecon-Wachs

AZZ Nuclear

Babcock Power

BHI Energy

BIRNS Inc.

Brokk Inc.

CableLAN Nuclear, Inc.

Canadian Nuclear Laboratories

Curtiss-Wright EST Group

Exchange Monitor Publications & Forums

F&J Specialty Products, Inc.

Framatome Inc.

Frham Safety Products, Inc.

GSE Solutions

Hayward Tyler Inc.

Holtec International

Idaho National Laboratory

InterTest, Inc.

ISEC Monitoring Systems

L3 Harris

Ludlum Measurements, Inc.

MarShield Nuclear

Mirion Technologies (Sensing Systems Div.)

NAC International

NuScale Power

Oak Ridge National Laboratory

Paragon

Performance Improvement International

Perma-Fix Environmental Services, Inc.

Petersen Inc.

Premier Technology

PSStech

Reef Industries, Inc.

Remote Ocean Systems

Rolls-Royce

RPC Radiv

RSCC Wire & Cable, LLC

Sandvik Materials Technology

Sargent & Lundy LLC

SSM Industries, Inc.

System One Services

Thermo Scientific - CIDTEC

Utilities Service Alliance, Inc.

UUSA

Westinghouse Electric Company LLC

WMG. Inc.

Ad Design Services

Our professional designer can build a dynamic print or online ad that will demand attention. You provide copy and images, or we can source stock images, to create a distinctive ad that readers will really notice!

- · Create new ads
- Update existing ads

Please allow three weeks to complete the design and layout of advertisements.

For more information and design rates, contact the Advertising Department or email addesign@ans.org.

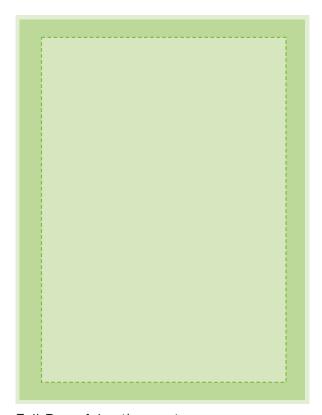








Full Page Advertisement + Full Page Advertorial



Full Page Advertisement

Live Area: Trim Size: Bleed Size: 8.25" x 10.875" 7.08" x 10" 8.5" x 11.125" (42p6 x 60p0)

(49p6 x 65p3)

ADVERTISEMENT

Zothecas verecunde corrumperet catelli

Full Page Advertorial

Column Width: Gutter: Depth: 2.25" (13p6) 0.167" (1p0) 10" (60p0)

Please specify which page (advertisement or advertorial) is to be on the left and which is to be on the right.



ADVERTISEMENT			
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^{*}Applies to the VENDOR/CONTRACTOR PROFILE SPECIAL SECTION IN THE August issue of Nuclear News only.

ADVERTISING AND ADVERTORIAL SHAPES AND SIZES



1/2-Page Island Advertisement + 1/2-Page Advertorial





1/2-Page Advertorial - Left hand page

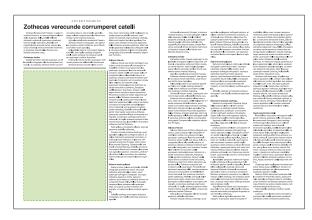
Column	Gutter:	Depth:	Column 3:
Width:	0.167"	Columns	10" (60p0)
2.25"	(1p0)	1 & 2:	
(13p6)		2.312"	

(14p0)

1/2-Page Advertorial - Right hand page

Column	Gutter:	Depth:	Columns
Width:	0.167"	Column 1:	2 & 3:
2.25"	(1p0)	10" (60p0)	2.312"
(13p6)			(14p0)

Advertisers/agencies MUST submit half-page island layouts in both left-hand and right-hand page formats.



				ADVERTISEMENT	
			Zothecas vered	cunde corrump	eret catelli
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^{*}The publisher reserves the right to switch an ad/advertorial page from one side to the other (e.g., switch a right-hand page format to a left-hand page format).







1/2-Page Horizontal Advertisement + 1/2-Page Advertorial



1/2-Page Advertorial - Bottom

Column Width: Gutter: Depth: 4.812" (29p0) 2.25" (13p6) 0.167" (1p0)

ADVERTISEMENT Zothecas verecunde corrumperet catelli

Advertisement: Bottom

Half Horizontal Ad Space 7.08" x 4.875" (42p6 x 29p3)

1/2-Page Advertorial - Top

Column Width: Gutter: Depth:

2.25" (13p6) 0.167" (1p0) 4.812" (29p0)

Additional Information

Photos or other art can be used in advertorial.

Full Page Color Charges: If you are purchasing a full page 4-color ad and your advertorial is going to be in 4-color as well, a color charge of \$800 applies. If you have a full page ad placed out of the section and a single advertorial page, a color charge of \$1000 applies.

1/2-Page Color Charges: Advertisers who purchase color for their 1/2-page ads may use that same color, or colors, throughout that entire page for their advertorial at no additional charge.

Advertising Deadlines Ad Space Friday, June 30 Ad Material Tuesday, July 6

Reserve your ad space today! ans.org/advertising/nn advertising@ans.org

ADVERTORIAL SPECIFICATIONS

FREE ADVERTORIAL SPACE may only be used to highlight your company's capabilities, products and services, past accomplishments, or future plans. Providing this advertorial material communicates a profile of your company to

potential customers at a level of detail much greater than an advertisement alone (another ad cannot be used as advertorial, however, photos, logos and graphics are allowed). Advertorial material must be provided by the advertiser.

Page Design

See layout examples within this brochure. Advertorial page width is 7.08". The advertorial portion of the page does not have bleeds.



DPI (Dots per Inch)

Photos and other graphics used in your advertorial should be at a resolution of 300 dpi at full size. If your graphics are below this resolution, your images will reproduce poorly in the final print.



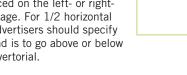
Logos

If used in the advertorial, a logo must not exceed the width of one column. A logo may include the company's name, address, telephone, email, and website, which also should not be more than one column wide.



Location

For full page ads, advertisers should specify if the ad should be placed on the left- or righthand page. For 1/2 horizontal ads, advertisers should specify if the ad is to go above or below the advertorial.



1/2 Island Ads

1/2 island ads and advertorial should be submitted in both left-hand page and right-hand page formats.



Headlines

The headline size must not exceed 24 points and subheads must not exceed 18 points.



Type Style, Font, and Size of Body Copy The body copy must be SANS SERIF (no exceptions); however, the specific font and size chosen is optional. An acceptable example would be Helvetica type in 8-point size with 2 points of vertical spacing, (9 on 11, or 10 on 12).



This font is Arial (a sans serif typeface - 10 pt)

This font is Times New Roman (a serif typeface - 10 pt)

Sans serif type is without serifs. Serifs are the short lines stemming from and at an angle to the upper and lower ends of the strokes of a letter such as at the bottom of an "I" or an "r." We reserve the right to convert advertorial to nonserif if necessary-if it comes to us as serif.

Color

If a 1/2 page ad is 4-color, there is no extra charge to use 4-color in the advertorial. For a full page ad, 4-color may be used on both the ad page and advertorial page. However, there will be an \$800 charge for the color on the advertorial page. Please ensure that 4-color ads are built in CMYK.



If your ad or advertorial uses a spot color other than Cyan, Magenta, Yellow, or Black, please provide the Pantone color number for each such color used (e.g., "PMS 287 C"). Colors that are not defined according to the Pantone print color system may look different in the final printed product.

Crop Marks

Do not include crop marks, registration marks, color bars, or other "non-live" material in your ad and advertorial submission. Including these can interfere with the proper printing of your materials.



Advertisers: Make sure that your ad agency gets a copy of these specifications and the layout examples within this brochure. This information is also available at: ans.org/advertising/nn

Production Material is due by July 7 Production material must be provided electronically by one of the following methods:



(2) Uploaded via our web page: ans.org/advertising/upload



We prefer the following electronic file formats:

- PDF print-ready format
- Adobe Creative Suite 5 or later
- EPS vector format (all fonts and photos must be embedded)
- TIFF bitmap format (300 dpi at full size)
- JPEG bitmap format (300 dpi at full size, high quality compression)

All ad material should be at least 300 dpi at the desired print size. Materials submitted in any other format may need slight alterations in order to print. If you have any questions about these requirements, please contact us.

If acceptable production material for the advertorial is not provided by the July 22 materials deadline, the publisher will place the ad, without advertorial, outside the Vendor/Contractor Profile special section.

The publisher reserves the right to reject any advertorial that is not in keeping with the publication's specifications. The word "Advertisement" will be stripped in by us over the advertorial. Another ad cannot be used in lieu of advertorial material.



NuclearNews o



Advertising Reservation Form AUGUST 2021

BILLING INFORMATION	AD SIZE & PRICE		
Company/Agency:		2-page spread	\$ 8450
		1 page	\$ 4500
Contact Name:		2/3 page	\$ 3780
Address:		1/2 island	\$ 3470
City:	State: Zip:	1/2 horizontal	\$ 3250
Email:		☐ 1/3 page	\$ 2490
	Defense ADOM	− square	
Phone:	Reference/PO# :	_ vertical horizontal	
DIRECT ANSWER Adver	rtiser Contact Information	1/4 vertical	\$ 2150
Please publish our contact informati	on in the magazine and on the ANS Web site.	☐ 1/6 vertical	\$ 1900
Company Name:		- COLOR OPTIONS	
Contact Name:	4-Color (Included)		
Phone:		Black and White	
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AD MATERIAL INSTRU	CTIONS	LHP RI	
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Advertisement will be a repeat of the	e issue.	— [] 1/2-page adverto	rial
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