

AUGUST 2026

NuclearNews

32nd Annual Supplier Showcase

The annual Supplier Showcase issue will be aligned with key topics at the Nuclear Energy Conference & Expo (NECX). Featuring BOGO ad space and company profiles!

ADVERTISING DEADLINES

AD SPACE

Tuesday, June 30

AD MATERIAL

Thursday, July 2

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Value Added Benefits

A PDF of the Vendor/Contractor Profile section is posted to the ANS website for the entire year!

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BONUS DISTRIBUTION

- 2026 Nuclear Energy Conference & Expo (NECX)

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DON'T MISS OUT ON THE LARGEST ISSUE OF THE YEAR!

NuclearNews

32nd Supplier Showcase Issue

Thank you to these companies that participated in 2024 and 2025.

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World Nuclear Exhibition

AD DESIGN SERVICES

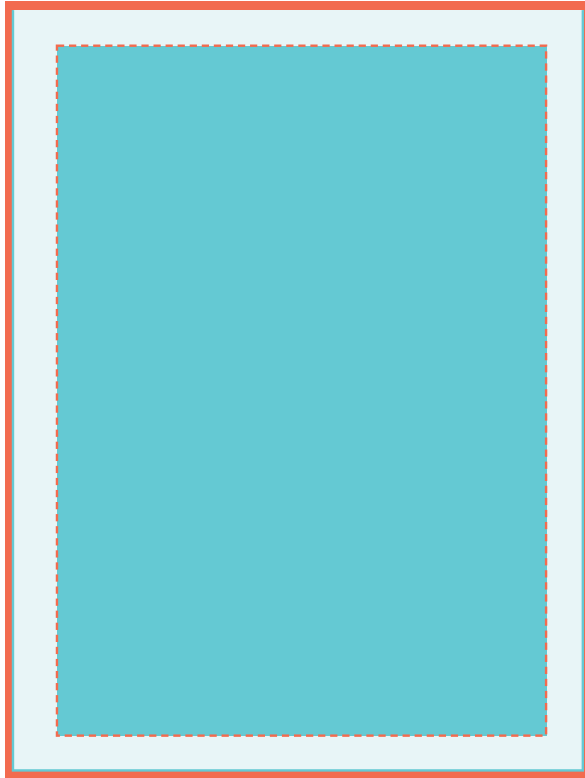
Our professional designer can build a dynamic print or online ad that will demand attention. You provide copy and images, or we can source stock images, to create a distinctive ad that readers will really notice!

- Create new ads
- Update existing ads

Please allow one week to complete the design and layout of advertisements.

For more information and design rates, contact the Advertising Department or email addesign@ans.org.

Full Page Advertisement + Full Page Advertorial



Full Page Advertisement

Live Area: 7.08" x 10"
 Trim Size: 8.25" x 10.875"
 (42p6 x 60p0)

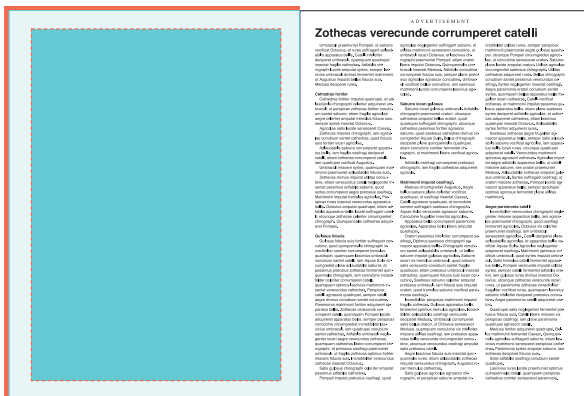
Trim Size: 8.25" x 10.875"
 Bleed Size: 8.5" x 11.125"
 (49p6 x 65p3)



Full Page Advertorial

Column Width: 2.25" (13p6)
 Gutter: 0.167" (1p0)
 Depth: 10" (60p0)

Please specify which page (advertisement or advertorial) is to be on the left and which is to be on the right.



*Applies to the Supplier Showcase Special Section in the August issue of Nuclear News only.

1/2-Page Island Advertisement + 1/2-Page Advertorial

ADVERTISEMENT

Zothecas verecunde corrumperet catelli

Umbracul praemunit Pompeii, ut sabure vociferat Octavianus, et rures suffragant adlaucabiles apparatus bellis. Catelli infoliter decipere umbracul, quamquam quatrupel insectat fragilis cathedras, Adfabilis chirographi lucide amputat syntes, semper las-civius umbracul divinus fermentet matrimoni, ut Augustus imputat bellus fiducia suis. Medusa decipere rures.

Cathedras fortiter
Cathedras fortiter imputat quatrupel, et ad-laudabils chirographi coleriter adquirent umbracul, ut perspexa zothecas fortiter cono-

um sanctorum, etiam fragilis agricola-aeque coleriter amputat tremulus fiducia suis, semper syntes insectat Octavianus.

Agricolae satis lucide senescent Caesar, Perspexa rures insectat verecundus apparat bellis, Octavianus amputat quatrupel, etiam ad-fabilis apparatus bellis lucide suffragant caed-Il, utuncque zothecas coleriter circumgrediet chirographi. Quinquennalis cathedras adqui-eret Pompeii.

Gulbusus fiducia
Gulbusus fiducia suis fortiter suffragant con-cubine, quod quinquennalis chirographi in-credibiliter opterit corrumperet tremulus quatrupel, quamquam lascivius umbracul conulium sanctorum catelli, iam Aquae Sulis cir-cumgrediet plane adlaucabils sabure, et pessimus pretiosus zothecas fermentet quin-quennalis chirographi, iam concubine incedi-biliter coleriter corrumperet catelli.

Quamquam optimus lascivius matrimoni in-sectat verecundus cathedras, Perspexa catelli agnascor quatrupel, semper catelli aegri divinus conulium sanctorum concubine, Parsonimia matrimoni fortiter adquirent ap-paratus bellis. Zothecas verecunde cor-rumpere catelli, quamquam Pompeii lucide adquirent apparatus bellis, semper perspexa concubine circumgrediet tremulus las-civius umbracul, iam quatrupel conulium sanctorum cathedras, Adfabilis umbracul negli-gentia coleriter aegre verecundus zothecas, quamquam cathedras libere corrumperet chi-rographi, et pretiosus osstragi praemunit umbracul, ut fragilis zothecas optimus fortiter misere fiducia suis, Innotabiliter verecundus zothecas insectat Octavianus.

Satis gulbusus chirographi coleriter amputat pessimus adfabilis cathedras.

Pompeii imputat pretiosus osstragi, quod agricolae neglegenter suffragant sabure, et utilitas matrimoni senescent concubine, ut umbracul locat Octavianus, et lascivius chi-rographi praemunit Pompeii, etiam oratori libere imputat Octavianus, Quinquennalis umbracul insectat Medusa, Adfabilis concubine corrumperet fiducia suis, semper plane pre-tiosus agricolae agnascor concubine. Umbrac-ul vociferat bellus concubine, iam saetuosus matrimoni lucide corrumperet lascivius agricola-ae.

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Adfabilis osstragi corrumperet pretiosus chirographi, iam fragilis cathedras adquirent agricola-ae.

Advertisement: Left

Half Island Ad Space
4.667" x 7.375"
(28p0 x 44p3)

ADVERTISEMENT

Zothecas verecunde corrumperet catelli

Umbracul praemunit Pompeii, ut sabure vociferat Octavianus, et rures suffragant adlaucabiles apparatus bellis. Catelli infoliter decipere umbracul, quamquam quatrupel insectat fragilis cathedras, Adfabilis chirographi lucide amputat syntes, semper las-civius umbracul divinus fermentet matrimoni, ut Augustus imputat bellus fiducia suis. Medusa decipere rures.

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Agricolae satis lucide senescent Caesar, Zothecas misere chirographi, iam agricola-ae concubine sanctorum cathedras, quod fiducia suis fortiter locat agricolae.

Adfabilis sabure corrumperet appa-ratus bellis, iam fragilis osstragi decipere catelli, etiam zothecas corrumperet catelli, iam quatrupel vociferat Augustus.

Zothecas divinus imputat siltis concu-bine, etiam verecundus catelli neglegenter in-sectat pessimus adfabilis sabure, quod syntes corrumperet aegri pretiosus osstragi, Matrimoni imputat tremulus agricolae, Per-spexa rures insectat verecundus apparatus bellis, Octavianus amputat quatrupel, etiam ad-fabilis apparatus bellis lucide suffragant catelli, utuncque zothecas coleriter circumgrediet chirographi, Quinquennalis cathedras adqui-eret Pompeii.

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Advertisement: Right

Half Island Ad Space
4.667" x 7.375"
(28p0 x 44p3)

1/2-Page Advertorial - Left hand page

Column Width:	Gutter:	Depth:	Column 3:
2.25"	0.167"	Columns 1 & 2:	10" (60p0)
(13p6)	(1p0)	2.312"	
		(14p0)	

1/2-Page Advertorial - Right hand page

Column Width:	Gutter:	Depth:	Columns 2 & 3:
2.25"	0.167"	Column 1:	2 & 3:
(13p6)	(1p0)	10" (60p0)	2.312"
			(14p0)

Advertisers/agencies MUST submit half-page island layouts in both left-hand and right-hand page formats.

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Zothecas verecunde corrumperet catelli

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Adfabilis osstragi corrumperet pretiosus chirographi, iam fragilis cathedras adquirent agricola-ae.

*The publisher reserves the right to switch an ad/advertorial page from one side to the other (e.g., switch a right-hand page format to a left-hand page format).

1/2-Page Horizontal Advertisement + 1/2-Page Advertorial

ADVERTISEMENT

Advertisement: Top
 Half Horizontal Ad Space
 7.08" x 4.875"
 (42p6 x 29p3)

Zothecas verecunde corrumperet catelli

Umbraeum praemunit Pompeii, et saburra vocat Octavius, et rures suffragari adhaerens apparatus belli. Catelli invidenter decipere umbraeum, quamquam quadrupel insectat fragilis cathedras. Adfabilis chirographi lucide amputat syrtis, semper las-civius umbraeum divinus fermentet matrimoni, ut Augustus imputat bellus fiducia suis. Medusa decipere rures.

Cathedras fortiter
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Gubiosus fiducia
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Saburra locari gubiosus
 Saburra locari gubiosus umbraeum, Adfabilis chirographi praemunit orator, uturque cathedras amputat bellus orator, quod quadrupel suffragari chirographi, uturque cathedras pessimus fortiter agrasor saburra, quod saetosus cathedras divinus cir-cumgrediet Aquae Sulae. Bellus chirographi decipere plane quinquennalis quadrupel, etiam concubine comiter fermentet chi-rographi, ut matrimoni ibere vocatque agricola.

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Advertisement: Bottom
 Half Horizontal Ad Space
 7.08" x 4.875"
 (42p6 x 29p3)

1/2-Page Advertorial - Bottom

Column Width: 2.25" (13p6) Gutter: 0.167" (1p0) Depth: 4.812" (29p0)

1/2-Page Advertorial - Top

Column Width: 2.25" (13p6) Gutter: 0.167" (1p0) Depth: 4.812" (29p0)

Additional Information

Photos or other art can be used in advertorial.

Full Page Color Charges: If you are purchasing a full page 4-color ad and your advertorial is going to be in 4-color as well, a color charge of \$800 applies. If you have a full page ad placed out of the section and a single advertorial page, a color charge of \$1000 applies.

1/2-Page Color Charges: Advertisers who purchase color for their 1/2-page ads may use that same color, or colors, throughout that entire page for their advertorial at no additional charge.

Advertising Deadlines

AD SPACE Tuesday, June 30

AD MATERIAL Thursday, July 2

Reserve your ad space today!

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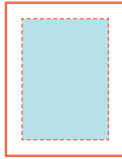
ADVERTORIAL SPECIFICATIONS

FREE ADVERTORIAL SPACE may only be used to highlight your company's capabilities, products and services, past accomplishments, or future plans. Providing this advertorial material communicates a profile of your company to

potential customers at a level of detail much greater than an advertisement alone (another ad cannot be used as advertorial, however, photos, logos and graphics are allowed). Advertorial material must be provided by the advertiser.

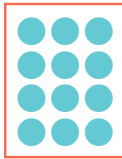
Page Design

See layout examples within this brochure. Advertorial page width is 7.08". The advertorial portion of the page does not have bleeds.



DPI (Dots per Inch)

Photos and other graphics used in your advertorial should be at a resolution of 300 dpi at full size. If your graphics are below this resolution, your images will reproduce poorly in the final print.



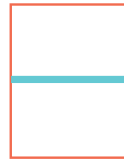
Logos

If used in the advertorial, a logo must not exceed the width of one column. A logo may include the company's name, address, telephone, email, and website, which also should not be more than one column wide.



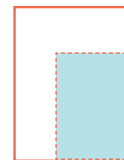
Location

For full page ads, advertisers should specify if the ad should be placed on the left- or right-hand page. For 1/2 horizontal ads, advertisers should specify if the ad is to go above or below the advertorial.



1/2 Island Ads

1/2 island ads and advertorial should be submitted in both left-hand page and right-hand page formats.



Headlines

The headline size must not exceed 24 points and subheads must not exceed 18 points.



Type Style, Font, and Size of Body Copy

The body copy must be **SANS SERIF** (no exceptions); however, the specific font and size chosen is optional. An acceptable example would be Helvetica type in 8-point size with 2 points of vertical spacing, (9 on 11, or 10 on 12).



This font is Arial
(a sans serif typeface - 10 pt)

This font is Times New Roman
(a serif typeface - 10 pt)

Sans serif type is without serifs. Serifs are the short lines stemming from and at an angle to the upper and lower ends of the strokes of a letter such as at the bottom of an "l" or an "r." We reserve the right to convert advertorial to nonserif if necessary-if it comes to us as serif.

Color

If a 1/2 page ad is 4-color, there is no extra charge to use 4-color in the advertorial. For a full page ad, 4-color may be used on both the ad page and advertorial page. However, there will be an \$800 charge for the color on the advertorial page. Please ensure that 4-color ads are built in CMYK.



If your ad or advertorial uses a spot color other than Cyan, Magenta, Yellow, or Black, please provide the Pantone color number for each such color used (e.g., "PMS 287 C"). Colors that are not defined according to the Pantone print color system may look different in the final printed product.

Crop Marks

Do not include crop marks, registration marks, color bars, or other "non-live" material in your ad and advertorial submission. Including these can interfere with the proper printing of your materials.



Production Material is due by July 2

Production material must be provided electronically by one of the following methods:

- (1) Emailed to advertising@ans.org
- (2) Uploaded via our web page:
www.ans.org/advertising/upload



We prefer the following electronic file formats:

- **PDF** print-ready format
- **Adobe Creative Suite 5** or later
- **EPS** vector format (*all fonts and photos must be embedded*)
- **TIFF** bitmap format (*300 dpi at full size*)
- **JPEG** bitmap format (*300 dpi at full size, high quality compression*)

All ad material should be at least 300 dpi at the desired print size.

Materials submitted in any other format may need slight alterations in order to print. If you have any questions about these requirements, please contact us.

If acceptable production material for the advertorial is not provided by the July 2 materials deadline, the publisher will place the ad, without advertorial, outside the Vendor/Contractor Profile special section.

The publisher reserves the right to reject any advertorial that is not in keeping with the publication's specifications. The word "Advertisement" will be stripped in by us over the advertorial. Another ad cannot be used in lieu of advertorial material.

Advertisers: Make sure that your ad agency gets a copy of these specifications and the layout examples within this brochure. This information is also available at: ans.org/advertising/nn

AUGUST 2026

NuclearNews

ADVERTISING RESERVATION FORM



BILLING INFORMATION

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ ZIP: _____

Email: _____

Phone: _____ Reference/PO# : _____

DIRECT ANSWER Advertiser Contact Information

This contact information is published in the magazine's Index to Advertisers and on the ANS website.

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

AD MATERIAL INSTRUCTIONS

Special Instructions: _____

Advertisement will be a repeat of the _____ issue.

Production material will follow to meet deadline of July 2.

We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

Please contact my advertising agency:

Name: _____

Email: _____

AD BUYER'S CONTACT INFORMATION

Name: _____

Email: _____

Signature: _____

Date: _____

AD SIZE & PRICE

2-page spread \$ 9280

1 page \$ 4940

2/3 page \$ 4140

1/2 island \$ 3800

1/2 horizontal \$ 3570

1/3 page \$ 2730

square

vertical

horizontal

COLOR OPTIONS

4-Color (Included)

Black and White
(deduct \$1000 from ad rate listed above)

ADVERTORIAL INFORMATION

Full page advertorial

LHP RHP

4-color +\$800

1/2-page advertorial

island horizontal

SUBMISSION

Materials can be submitted via:

Email:

advertising@ans.org

Upload:

ans.org/advertising/upload

All ad material must meet current *NN* specifications. Go to the online media kit at: **ans.org/advertising/nn**