

# 2024 RATE CARD

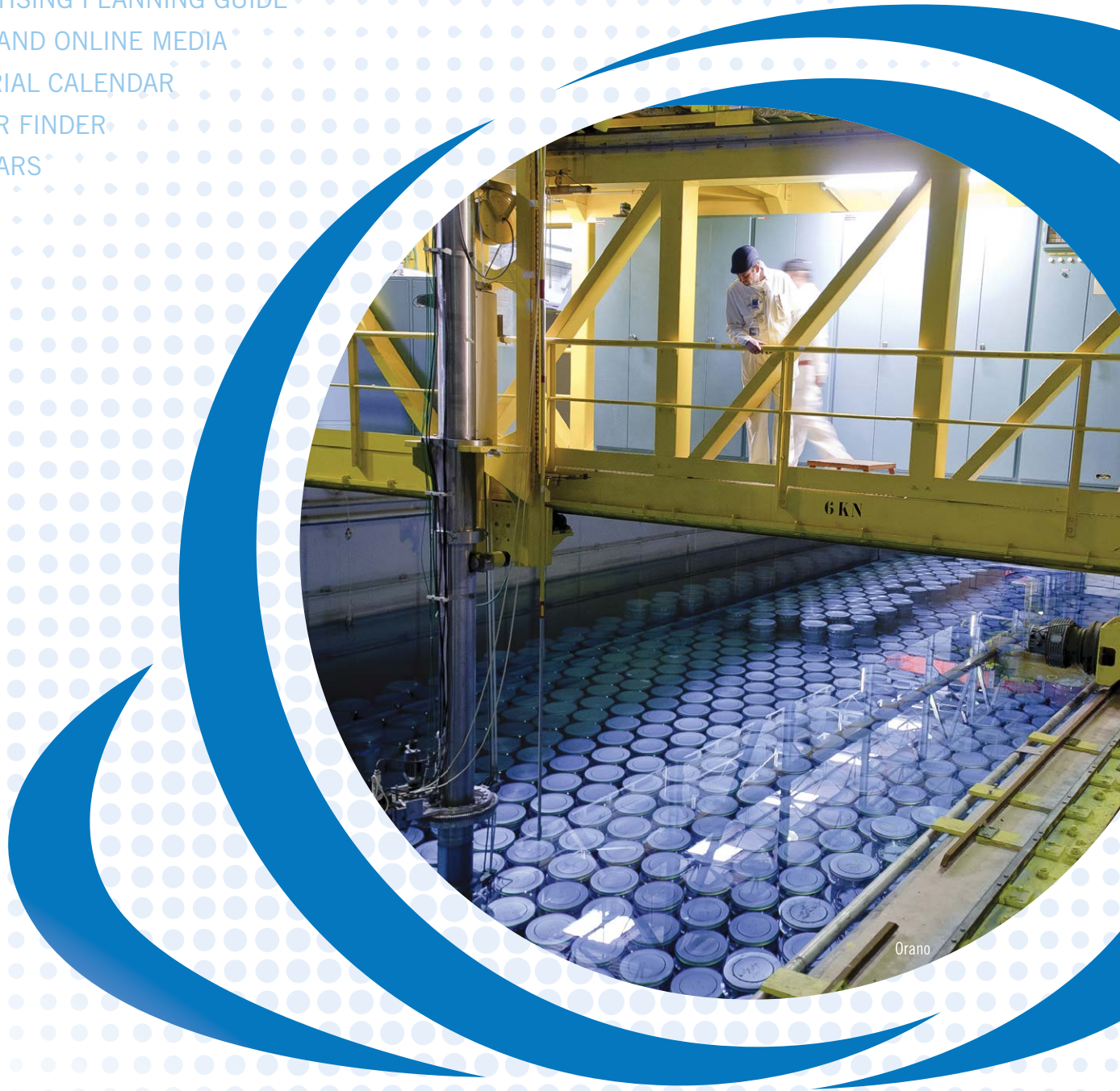
ADVERTISING PLANNING GUIDE

PRINT AND ONLINE MEDIA

EDITORIAL CALENDAR

CAREER FINDER

WEBINARS



**NuclearNews**  
**NuclearNewswire**

**Radwaste**  
**Solutions**

# NuclearNews

Simply put, *Nuclear News* is the flagship trade publication covering the worldwide nuclear field. Recognized as the number one ANS membership benefit, your monthly marcom messaging is delivered to more than 10,000 members and 90,000 online followers.

Published since 1959, *NN* proudly partners with hundreds of suppliers, utilities, national labs, and academic institutions to deliver their marketing message or employment opportunities to our global network of current and future customers or employees.

## Print Advertising Rates

All ad rates are in U.S. Dollars and include full color.

MONTHLY ISSUES				
Ad Size	1x	4x	7x	13x
2-page spread	\$8870	8650	8460	8300
Full page	4730	4620	4510	4410
2/3 page	3960	3860	3790	3740
1/2 page island	3640	3570	3490	3440
1/2 page horiz.	3410	3310	3230	3180
1/3 page	2610	2570	2510	2480
1/4 page	2250	2220	2190	2150

55TH ANNUAL BUYERS GUIDE (Print & Online*)				
Ad Size	1x	4x	7x	13x
2-page spread	\$10490	10320	10020	9840
Full page	5610	5490	5330	5240
2/3 page	4640	4570	4440	4350
1/2 page island	4270	4180	4090	3990
1/2 page horiz.	3900	3850	3780	3690
1/3 page	3010	2960	2880	2830
1/4 page	2560	2500	2450	2410

\*Activates Featured Supplier listing and database upgrades.  
Buyers Guide ad space reservations accepted until March 18, 2024.

PREMIUM POSITIONS**	
Page 1 or 5	rate +10%
Inside Front or Back Cover	rate +20%
Outside Back Cover	rate +25%

\*\*Contact the Advertising Department for availability.



## Sponsored Content

The most comprehensive approach to convey your newest capabilities, products, or recent project success stories to the widest audience. Articles can be as technical or self-promotional as you see fit—authors control the content, timing, and messaging (as Sponsored Content is not subject to peer review or adhering to *NN* editorial guidelines).

- Published in the monthly *NN* issue of your choice
- Image with link to article positioned near top of Nuclear Newswire during month it appears in the magazine (this web page averages over 90,000 views per month)
- Article is posted within daily newsfeed and permanently archived on Nuclear Newswire
- Included as one of the top trending stories in a Friday Newswire broadcast email to 38,000 subscribers
- Promoted in *NN* issue member notification email

### NET RATES

**Sponsored Content** (approximately 400 words per page)

2-pages	\$ 3970	Add a full page advertisement in the issue in which your Sponsored Content article appears for only \$2170
3-pages	5220	
4-pages	6440	

ANS design services available if needed for layout – \$350 fee applies.

## ANS Career Finder

[ans.org/careers/finder](https://ans.org/careers/finder)

Job descriptions from *NN* employment print ads are automatically posted to the Career Finder job board (basic listing) for two months. Upgrade to a Premier listing for \$100 more. For online only postings only and benefits, see page 9.

**JANUARY**

**2023 Review | SMR History**

A look back at the top nuclear news of the past year, and the history of small modular reactors.

**AD SPACE** Dec. 1, 2023    **MATERIAL DUE** Dec. 4, 2023

- USA Member & Supplier-Partner Winter Conference

**FEBRUARY**

**Medical and Accelerator Applications**

Focusing on radioisotopes and particle accelerator technologies for nuclear, medical, and industrial applications.

**AD SPACE** January 5    **MATERIAL DUE** January 8

**MARCH**

**Reference Issue | International**

Comprehensive data and articles on commercial nuclear plants planned or in operation around the world.

**AD SPACE** February 2    **MATERIAL DUE** February 5

- Waste Management Conference 2024
- Accelerator Applications 2024

**APRIL**

**Space**

A spotlight on nuclear applications for space exploration.

**AD SPACE** March 4    **MATERIAL DUE** March 6

- International Conference on Physics of Reactors (PHYSOR 2024)
- Nuclear and Emerging Technologies for Space (NETS-2024)

**MID-APRIL**

**55th Annual Buyers Guide**

Presentation of worldwide products, services, and suppliers in a print and online directory. Place your ad in the category that is most representative of your business.

**AD SPACE** March 18    **MATERIAL DUE** March 25

**MAY**

**Capacity Factors | Security**

The annual review of the U.S. fleet's capacity factors, and a look at security—from IT to physical protection—for nuclear facilities.

**AD SPACE** April 5    **MATERIAL DUE** April 8

**JUNE**

**Supply Chain**

Highlights of the state of supply chains for existing and advanced reactors.

**AD SPACE** May 3    **MATERIAL DUE** May 6

- ANS Annual Conference
- USA Nuclear Generator and Supplier Executive Summit

**JULY**

**Fusion | President's Profile**

The latest developments in fusion energy and applications, and the annual profile of the incoming ANS president.

**AD SPACE** June 3    **MATERIAL DUE** June 5

- 26th Technology of Fusion Energy (TOFE 2024)
- Health Physics Society Annual Meeting

**AUGUST**

**Supplier Showcase\* | Policy**

The 30th annual vendor/contractor issue, featuring BOGO ad space to profile your company, along with a look at policy making that affects the nuclear community ahead of the 2024 election season.

**AD SPACE** June 28    **MATERIAL DUE** July 2

- Utility Working Conference and Vendor Technology Expo (UWC 2024)

**SEPTEMBER**

**Education and Workforce (Back to School)**

From university nuclear engineering programs, to K-12 education, professional development, and more, education is the future.

**AD SPACE** August 2    **MATERIAL DUE** August 5

- Plutonium Futures - The Science 2024

**OCTOBER**

**Outage Management | Plant Maintenance**

Coverage of a perennially relevant topic, coinciding with the fall outage season.

**AD SPACE** September 3    **MATERIAL DUE** September 5

- Pacific Basin Nuclear Conference 2024 (PBNC)

**NOVEMBER**

**Waste Management**

Articles on the safe and secure treatment, storage, and disposal of solid and liquid wastes from nuclear operations.

**AD SPACE** October 3    **MATERIAL DUE** October 7

- ANS Winter Conference and Expo

**DECEMBER**

**40 under 40**

A look at the top young scientists, engineers, plant workers, government officials, suppliers, and others who make up the nuclear community.

**AD SPACE** November 1    **MATERIAL DUE** November 4

- Bonus Distribution: subject to change; refer to monthly promo on website to verify distribution locations.

\* August BOGO Advertiser Special: Purchase a full-page or half-page advertisement and receive the equivalent amount of adjoining ad space free of charge for a company advertorial profile (extra \$800 charge added if color is used on free full-page profile).



# Radwaste Solutions

Created by ANS in 1994, this specialty publication provides expanded - dedicated - semiannual coverage of the fastest growing segments of the nuclear field—worldwide D&D, environmental remediation, and waste management activities. Content is for companies and professionals involved with the generation, handling, treatment, cleanup, transportation, storage, or disposal of radioactive waste.

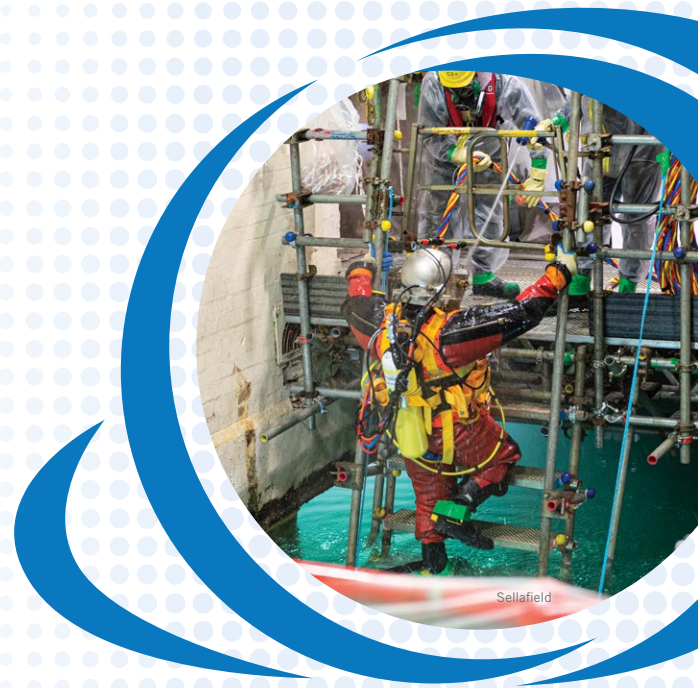
## Print Advertising Rates

All ad rates are in U.S. Dollars and include full color.

SEMIANNUAL ISSUES		
Ad Size	1x	2x
2-page spread	\$6040	5750
Full page	3230	3070
2/3 page	3010	2830
1/2 page island	2770	2630
1/2 page horiz.	2510	2410
1/3 page	2260	2180
1/4 page	2100	2010

PREMIUM POSITIONS*	
Page 1 or 5	rate +10%
Inside Front or Back Cover	rate +20%
Outside Back Cover	rate +25%

\*Contact the Advertising Department for availability.



## Sponsored Content

Similar to *NN*, *Radwaste Solutions* will publish your radwaste-related messaging in our Spring or Fall issue, post/archive on the Nuclear Newswire web page, and promote the content within a monthly membership email (see page 1 for details). Sponsored Content is not subject to peer review or *RS* feature article criteria.

### NET RATES

**Sponsored Content** (approximately 400 words per page)

2-pages	\$ 2980	Add a full page advertisement in the issue in which your Sponsored Content article appears for only \$1600
3-pages	3880	
4-pages	4745	

## RS EDITORIAL CALENDAR & ADVERTISING PLANNING GUIDE

### SPRING

#### Waste Management and Transportation

Examining the safe management, storage, and treatment of all levels of radioactive waste, along with issues related to shipping nuclear materials.

**AD SPACE** February 5      **MATERIAL DUE** February 9

- 50th Annual Waste Management Conference (WM2024)
- RadWaste Summit

### FALL

#### D&D and Environmental Remediation | 20th Annual Buyers Guide

The latest in the decontamination and decommissioning of nuclear facilities and the environmental cleanup of legacy waste and contaminated sites.

**AD SPACE** August 9      **MATERIAL DUE** August 13

- 25th Annual ETEBA Business Opportunities Conference
- ANS Winter Conference and Expo
  - Featuring the Decommissioning & Environmental Sciences and Remote Technology 2024 embedded topical

• Bonus Distribution: subject to change; refer to promo on website to verify distribution locations.

**ANS is proud to be your “trusted media partner” for more than 65 years! Reach our global network of 38,000 nuclear professionals through our multiple publications and website.**

Since *Nuclear News* accepted its first advertisement in 1960, nearly \$100 million has been invested by thousands of companies and organizations advertising in our magazines, website, and digital products—and we thank you! If ANS media offerings are not part of your annual business development plans already, we invite you to join the hundreds of supporters who make our platform a priority to help further promote their offerings and corporate messaging to their current and future customers and employees.

**Print:** Magazines have historically been recognized as the number one ANS membership benefit—so your ads are getting noticed. Available in print and digital formats to all subscribers, as well as archived online (with live links through the ads).

**Digital:** More than 90,000 monthly followers of Nuclear Newswire web page with 38,000 subscribers to the Friday Newswire email recapping the top trending headlines from the week.

**Online:** According to Google Analytics, ANS averages more than 317,000 total page views per month, with Nuclear Newswire generating nearly one-third of those. Annual unique visits for the first three quarters of 2023 were 787,197.

## Inside the Numbers...

**2,400+ readers** in the **Operations and Power** segments of the nuclear field

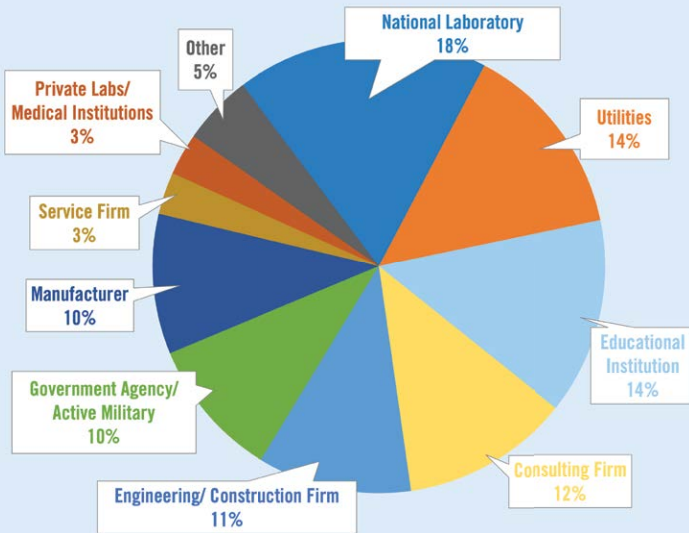
**4,000+ readers** in the specialized **Decommissioning, Environmental Remediation, and Waste Management** areas

**1,600+ readers** from **National Labs and Government agencies**

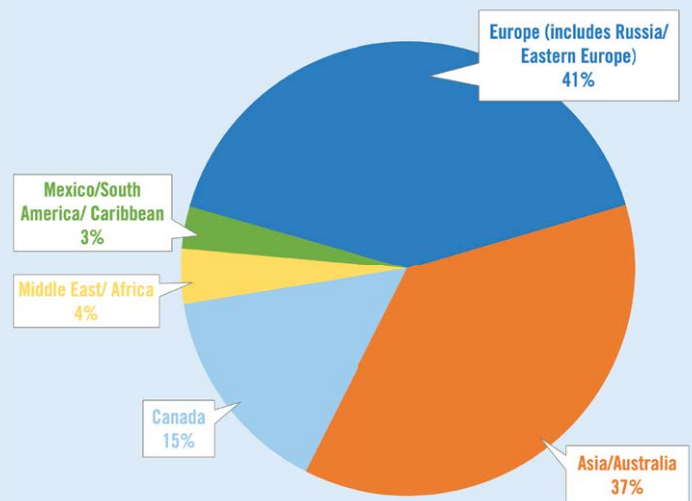
**41% of our readers** active within the nuclear workforce hold **managerial level titles or higher**—our magazines are read by the decision-makers you need to reach.

**An additional 1,750 student members** (nearly 40% in graduate-level programs) represent your **future customers and employees.**

Subscribers by Industry



Circulation outside of the U.S. by Region



*“Many a small thing has been made large by the right kind of advertising.”*

– Mark Twain

## Preferred file formats

- Print-ready PDF format
- Adobe Creative Suite 5 or later
- EPS vector format (all fonts and photos must be embedded)
- TIFF Bitmap format (300 dpi at full size)
- JPEG Bitmap format (300 dpi at full size, highquality compression)

Acceptable file formats (these formats may result in alterations to the ad due to the conversion process):

- Word processing documents (Word, WordPerfect, etc.)
- Presentation documents (PowerPoint, etc.)

For all other file formats, results can be unpredictable. Please check with us before sending any other file formats.

**All ad material should be at least 300 dpi at the desired print size.**

**Do not include crop marks, registration marks, color bars, or other “non-live” material in your ad.** Including these can interfere with the proper printing of your materials.

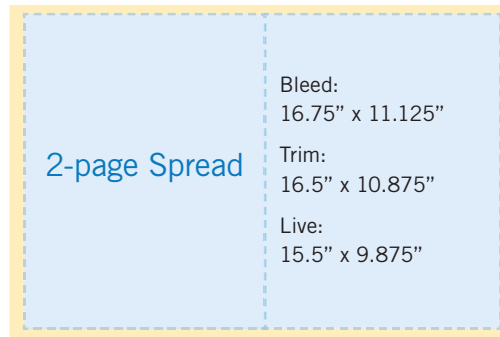
All supporting documents (Fonts, Pictures, Plug-ins, Xtentions) required for use with the files must be included. A laser copy of the ad should be included, with any spot colors clearly labeled. Alternatively, color separations or an Acrobat PDF proof may be sent. PDF proofs must be clearly marked as proofs only and not for production. Files sent electronically (via email or Web) MUST be compressed to decrease file size and protect data.

To ensure accurate color reproduction, please check that 4-color ad files are built using only CMYK colors; 4-color ads that include spot colors or RGB images will be converted to CMYK before printing, which could affect the appearance of the ad in the printed magazine.

## Where to send ad materials

**WEB** [ans.org/advertising/upload](http://ans.org/advertising/upload)

**EMAIL** [advertising@ans.org](mailto:advertising@ans.org)



2-page spread w/bleed\*



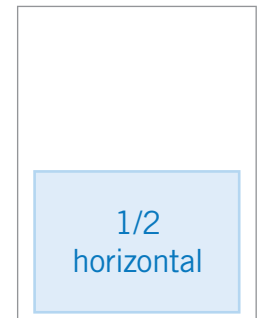
Full page w/bleed



2/3 page  
4.667" x 10.0"



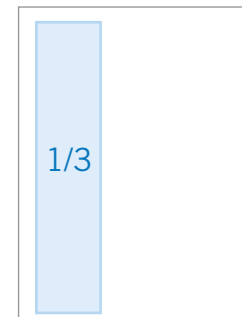
1/2 page island  
4.667" x 7.375"



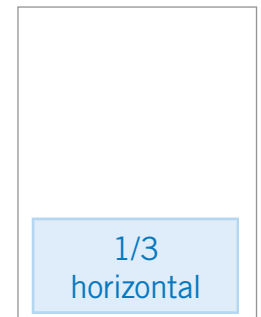
1/2 page horizontal  
7.0" x 4.875"



1/3 page square  
4.667" x 4.875"



1/3 page vertical  
2.25" x 10.0"



1/3 page horizontal  
7.0" x 3.375"



1/4 page vertical  
3.45" x 4.875"

Column widths: 2.25" and 3.45"

Column length: 10.0"

Screen: 133 screen

Printing: Offset

Binding: saddle-stitched or perfect bound  
(varies by issue)

\*Due to variations in the binding process, please contact the Advertising Department ([advertising@ans.org](mailto:advertising@ans.org)) for dimensions if you are interested in running a 2-page spread ad.

## Specialty Print Options

Both magazines offer several specialized marketing opportunities to enhance your print ad campaign. Options include inserts, outserts, belly bands, gatefolds, etc. Please contact the Advertising Department at [advertising@ans.org](mailto:advertising@ans.org) or 708-579-8225 for rates and availability.

## Products and Services Advertising

All nonemployment ad space originating in the United States is sold through our regional sales representatives. All other locations should contact the main advertising office.

## Employment/Recruitment Advertising

All print ads of this type should be placed directly through the main Advertising Department by emailing [advertising@ans.org](mailto:advertising@ans.org) or calling 708-579-8226. In addition, the text from these ads will automatically be posted online to the ANS Career Finder job board for two months free of charge.

## General Rate Policy

Advertisers will be short-rated if, within the calendar year of the first insertion, they do not use the amount of space upon which their billings have been established. Advertisers will be rebated if, within the calendar year of the first insertion, they have used sufficient additional space to warrant a lower rate than that at which they have been previously billed.

## Copy & Contract Requirements

Advertiser and/or agency assume liability for all content (including text, representation, and illustrations) of advertisement and also assume responsibility for any claims arising therefrom made against the publisher. The publisher reserves the right to reject any advertising that is not in keeping with the publication's specifications. Cancellations are NOT honored after the published ad space reservation deadline prior to the month of publication.

## U.S. Agency Commission

Provided account is paid within 30 days from the month in which the advertisement appeared, 15% of gross billing on space, color, and position of print advertisements will be discounted to recognized ad agencies in the United States. Online and specialty print opportunities are noncommissionable. Invoices that remain unpaid beyond 60 days will be held responsible for the entire gross amount.

## Ad Sales & Support

### MID-ATLANTIC | MIDWEST | NORTHEAST

CT, DC, DE, IA, IL, IN, KS, KY, MA, ME, MD, MI, MN, MO, NC, ND, NE, NH, NJ, NY, OH, OK, PA, RI, SC, SD, TN, VA, VT, WI & WV

#### Barry Kingwill

T: 847-537-919

C: 847-971-3295

[barry@kingwillco.com](mailto:barry@kingwillco.com)

#### Jim Kingwill

T: 847-537-9196

C: 847-971-3294

[jim@kingwillco.com](mailto:jim@kingwillco.com)

### SOUTHEAST | WEST | INTERNATIONAL

AL, AR, AZ, CA, CO, FL, GA, ID, LA, MS, MT, NM, NV, OR, TX, UT, WA & WY. Asia, Canada, Europe, Latin America, United Kingdom and any other territory outside the continental United States.

#### Jeff Mosses *Director of Sales*

T: 708-579-8225

C: 708-220-8699

[jmosses@ans.org](mailto:jmosses@ans.org)

### ADVERTISING OFFICE

#### Erica McGowan *Advertising Production Specialist*

T: 708-579-8226

[emcgowan@ans.org](mailto:emcgowan@ans.org)

## AD DESIGN SERVICES

Our professional designer can build a dynamic print or online ad that will demand attention. You provide copy and images, or we can source stock images, to create a distinctive ad that readers will really notice!

- Create new ads
- Update existing ads

Please allow one week to complete the design and layout of advertisements.

For more information and design rates, contact the Advertising Department or email [addesign@ans.org](mailto:addesign@ans.org).



## ANS Notes & Deadlines

ans.org/advertising/nd

Highlighting important ANS news and upcoming events, this HTML email is broadcast to the entire membership on the 10th of each month. Limited to two premium ad positions per email. For 2023, the monthly averages were as follows: 9,859 delivered, open rate 43%, and click-through rate of 6.50%.

### NET RATE

Top & Embedded	\$ 2710
Bottom & Embedded	2200

### AD SPECIFICATIONS

Acceptable File Formats: JPG or PNG only (no animation). All files must be RGB colors; non-Flash images; no tags allowed.

**Banner:** 468 x 60 pixels at 72 dpi (max 120 kb)

**Text to accompany embedded banner:** 340 total characters (including spaces).

## Nuclear Newswire

ans.org/news

Launched during the height of the pandemic, to deliver more timely news to our readers between issues, Nuclear Newswire publishes daily content that impacts the nuclear community. Since its debut in April 2020, our online following has increased 10x to more than 90,000 readers per month. Not only has Nuclear Newswire become the most visited ANS web page, the corresponding Friday email (recapping the top trending stories from the week) is delivered to more than 38,000 subscribers.

Banner ad positions are available within the weekly email and online, along with a single premium text banner and sponsored content position at the top of this highly viewed web page.

### NET RATE

1x	\$ 750
4x	690
8x	640
12x	580
26x	490

### EMAIL BANNER AD SPECIFICATIONS

Acceptable File Formats: JPG or PNG only (no animation). All files must be RGB colors; non-Flash images; no tags allowed.

**Banner:** 728 x 90 pixels at 72 dpi (max 120kb)

### TEXT BANNER SPECIFICATIONS

**Image:** 640 x 320 with up to 340 total characters of text (including spaces). *Only available on web page, see sample ad placement and rate on next page.*



**NuclearNewswire** Search the Nuclear Newswire

TOPICS SOURCES SIGN UP BUYERS GUIDE ADVERTISE American Nuclear Society

**Text banner - Nuclear Newswire page only**  
A message from Advertiser Name  
Text goes here. Et in nis sitioni beaque nectota tiantus.  
Learn more

**WASTE MANAGEMENT**  
**What Texas v. Nuclear Regulatory Commission tells us**  
3h ago | Nuclear News | Craig Piercy

Here we go again: Another "workaround" on U.S. nuclear waste policy just got shot down in a federal courtroom. On August 25, the 5th U.S. Circuit Court of Appeals found that the Nuclear Regulatory Commission lacked the authority to grant a license to Interim Storage Partners LLC (read: Waste Control Specialists) to accept and store up to 5,000 tons of used nuclear fuel at its proposed facility in Andrews County, Texas. Writing for the court, U.S. circuit judge James Ho found that "the Nuclear Waste Policy Act (NWPA) creates a comprehensive statutory scheme for addressing spent nuclear fuel accumulation. The scheme prioritizes construction of the permanent repository and limits temporary storage to private, at-the-reactor storage or at federal sites. It plainly contemplates that, until there's a permanent repository, spent nuclear fuel is to be stored onsite at-the-reactor or in a federal facility."

This decision is not necessarily a knockout blow. The court's reading of the law is, well, novel. Other appeals courts have recognized the NRC's authority to license away-from-reactor storage, and the Supreme Court is likely to weigh in. But given the current high court's proclivities on "textualism" and the Chevron doctrine, we shouldn't consider it a slam dunk.

**728 x 90 Leaderboard**

**POWER & OPERATIONS**  
**Holtec files with NRC to restart Palisades**  
4h ago | Nuclear News

Holtec International has taken another step on the arduous stairway to Palisades resurrection, announcing last Friday that it has filed with the Nuclear Regulatory Commission to "formally begin the process of seeking federal reauthorization of power operations" at the Covert Township, Mich., facility.

**SECURITY**  
**IAEA unveils training center for nuclear security**  
7h ago | Nuclear News

Rafael Mariano Grossi, director general of the International Atomic Energy Agency, officially opened the **IAEA Nuclear Security Training and Demonstration Centre** during an October 3 ceremony at the agency's Seibersdorf laboratories in Austria. Representatives of 45 countries and territories were in attendance.

**160 x 600 Skyscraper**

**970 x 90 Large leaderboard**

ref Join ANS Today Donate To

## ANS Banner Ads

ans.org/advertising/online

Five different banner sizes and formats are included with the banner package. At least one banner is displayed on every page throughout the entire ANS website, as well as all mobile devices and tablets. All banners are simultaneously rotated throughout the site, including such marquee locations as the main ANS home page, Nuclear Newswire, and meetings. Traffic reports showing your views and links are available upon request.

### Nuclear Newswire text banner

Image and text block that is positioned at the top of the Nuclear Newswire page only. Limited to one advertiser per month. This is a separate purchase that is not included with the online banner package.

NET RATE	Banner pkg	Text banner
1 month	\$ 2110	\$ 2620
3 months	3320	
6 months	4710	
12 months	6840	

### AD SPECIFICATIONS

Acceptable File Formats: GIF, JPG, PNG. All files must be RGB colors; non-Flash images; no tags allowed.

**Large leaderboard:** 970 x 90 pixels at 72 dpi (max 120kb) (must include mobile banner version of the ad for use on mobile devices)

**Mobile banner:** 300 x 250 pixels (max 120kb)

**Skyscraper:** 160 x 600 pixels at 72 dpi (max 120kb)

**Leaderboard:** 728 x 90 pixels at 72 dpi (max 120kb)

**Banner:** 468 x 60 pixels at 72dpi (max 120kb)

**Text banner:** Image: 640 x 320 pixels at 72 dpi. Max file size 120k. Must provide URL to which image should link. Text: Up to 340 characters (including spaces).

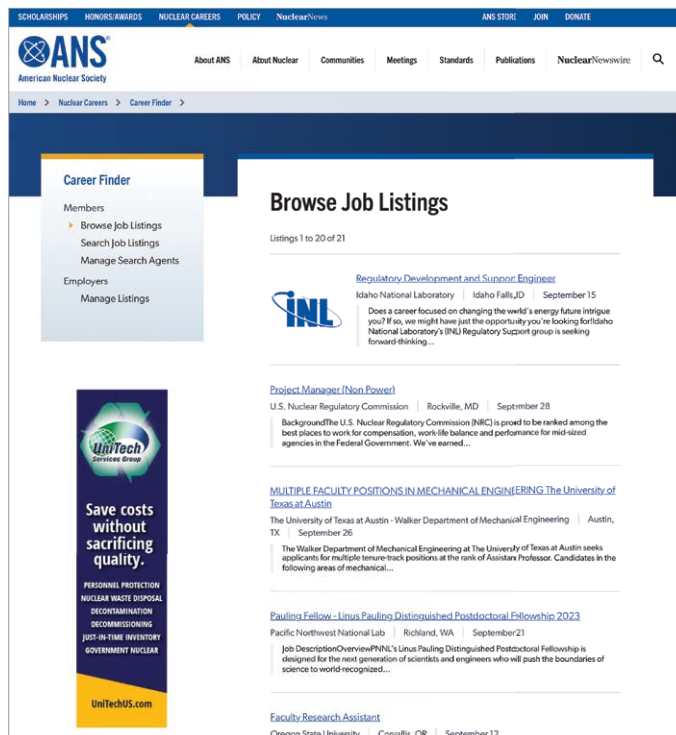
## ANS Career Finder

ans.org/careers/finder

The online job board of the American Nuclear Society continues to evolve, as recruiting top talent and the workforce gap are now the number one challenges facing the vast majority of nuclear organizations. The ANS talent pool of more than 10,000 nuclear professionals, including 1,750 students in nuclear engineering programs, has quickly become the go-to industry resource hundreds of companies who continue to use our site to help support their hiring needs.

Accordingly, ANS is pleased to offer enhanced (premier) listing options to further set your company and job descriptions apart.

One credit per online position description (posts for 31 days). A credit can also be applied to an existing job description at any time to extend that posting by another month. Credits never expire, so buy in bulk and save. Email advertising@ans.org for larger customized packages.



RATES	Basic	Premier*
1 credit	\$ 625	\$ 775
3 credits	1315	1630
6 credits	2250	2790

\*Upgrades each credit to include a company logo next to listing, keeps your posting near the top of the job board, and a link to your posting is included in a monthly email to ANS membership.

## ANS Webinars - NEW!

ans.org/webinars

ANS hosts a series of webinars throughout the year (at least one per month) featuring subject matter experts discussing a variety of topics of particular interest to the worldwide nuclear community. More than 13,000 professionals have attended our online events. Sponsor a single topic, or commit to multiple placements throughout the year for a discounted series rate.

### Benefits

- Logo with a link to an expanded company profile is archived on the webinars page for each event/topic you sponsor
- Ability to add a company description, video, and power point presentation
- Sponsors' logos are included in three pre-webinar emails to ANS network of 35,000 contacts and one post-webinar email to all webinar registrants
- Company logo recognition, as a sponsor, on main ANS home page slide promoting the upcoming webinar
- Recognition of your company as a sponsor by the moderator during the webinar
- Opportunity to have a representative from your company participate as a subject matter expert during the webinar (preapproval required)

### RATES

1x	\$ 2600	All available* 2024 webinars	\$19,800
4x	2200		
8x	1800		

\*Some government-related webinars may be excluded from sponsorship.

### Hosting Capabilities

ANS will promote and host your webinar (up to one hour duration) on our platform. Preapproval of content and speakers is required. **Rate: \$5200**

### Benefits

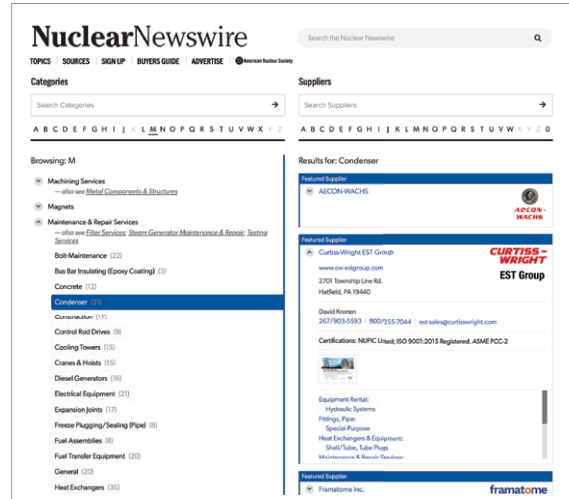
- Three pre-webinar marketing emails sent on your behalf to entire ANS database of 35,000 (including all members and previous webinar attendees)
- Your webinar will be permanently archived within the overall ANS Webinars series web pages
- Dedicated web page provided for expanded company description, videos, power point presentations, speaker profiles, and more
- ANS staff or representatives available to host your webinar/ takes place on ANS platform
- ANS sends post-webinar email to all who registered with your post-event messaging

# Buyers Guide Databases NOW ONLINE

ans.org/news/bg

More than 50 years of collected data from our annual print directories is now available as a fully searchable database year-round! Join more than 600 companies listed throughout thousands of categories.

**Become a Featured Supplier!** While online and print listings remain free of charge—ONLY companies that purchase a print ad in the *Nuclear News* or *Radwaste Solutions* Buyers Guides receive enhanced listings. Online upgrades include company logo, being flagged as a featured supplier, having your company listing boosted to the top of category search results and your print ad displayed.



**Nuclear News 55th Annual Buyers Guide** is the premier commercial reference publication the nuclear industry has come to rely on since 1970. Published as a special 13th mid-April issue of *Nuclear News* (included with a subscription to *NN*, or can be purchased separately), this annual nuclear directory lists more than 600 worldwide companies throughout 475 categories of products and services that power the nuclear field.

**Radwaste Solutions Buyers Guide** (published within the Fall issue of *Radwaste Solutions*) lists nearly 500 worldwide companies that supply 173 products or services that are utilized by the specialized radioactive waste management and site cleanup and remediation segments of the industry.

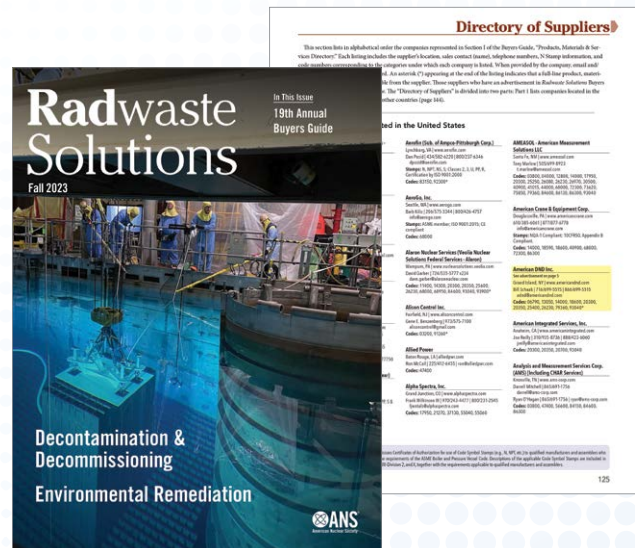
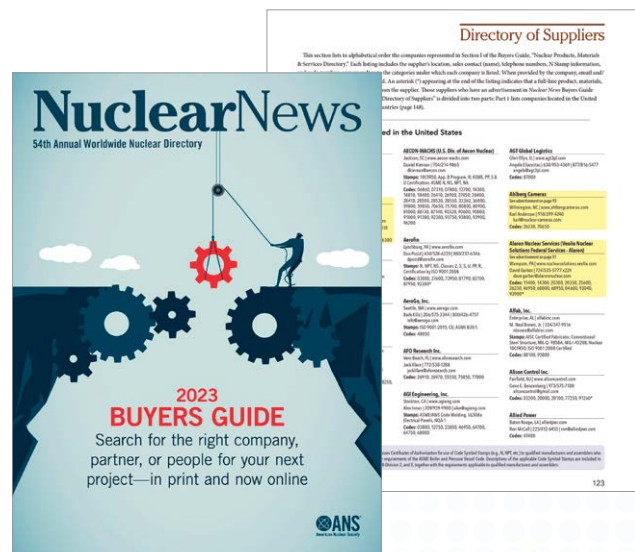
**Both Buyers Guides includes the following sections:**

- Product listings: categories of products, materials, and services with a listing of suppliers for each
- Directory of Suppliers (alphabetical listing of suppliers [by country], which includes the supplier's name, location, contact personnel, telephone numbers, email address, web address, and nuclear certification information, where applicable)

## COMPANY LISTINGS ARE FREE!

It only takes a few minutes to create a free listing for your company via the Buyers Guide webpage:  
<https://www.ans.org/news/bg/listings/create>

If your company already has a free listing, the contact(s) we have on file will receive an email from us each year to verify or update the Buyers Guides. To ensure that we are publishing accurate information, this must be completed each year in order to be included in the Buyers Guides.





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