

Sponsored Content Guidelines

Page Specs:

Page Size:

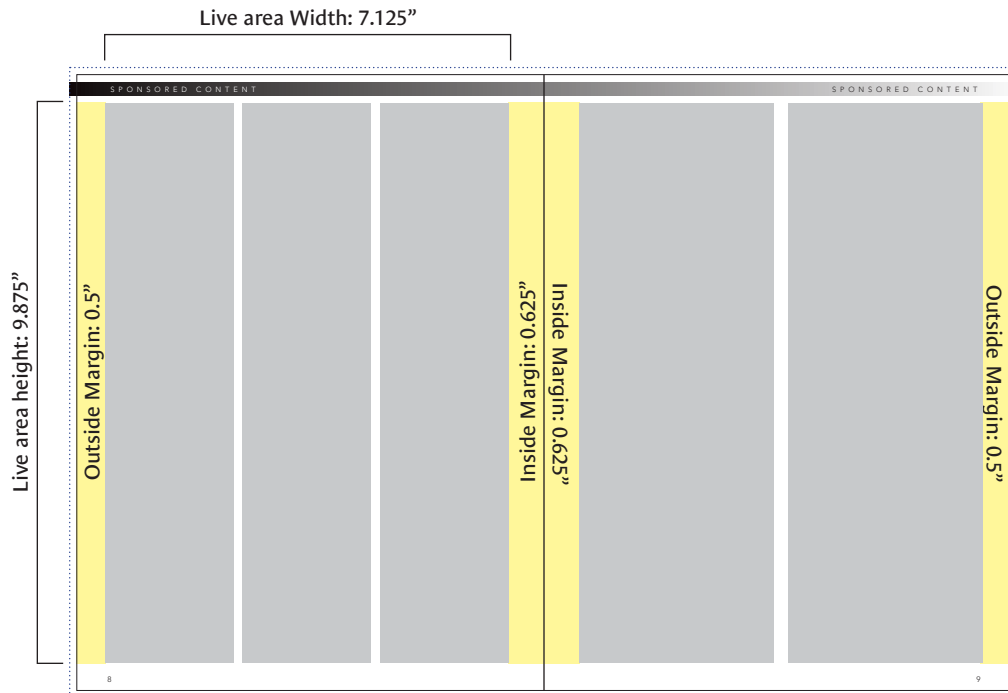
Width: 8.25"
Height: 10.875"
Bleed: 0.125" on all sides

Margins:

Top: 0.5"
Bottom: 0.5"
Inside: 0.625"
Outside: 0.5"

Text guidelines

Body copy: 9 to 12 point type, sans-serif font REQUIRED
(Arial, Helvetica, etc.)
Format: 2- or 3-column layout suggested



Bleed

Graphic elements may bleed past margins and off the edge of the page, but must adhere to the following restrictions:

- Elements must bleed at least 0.125 inch past the page edge.
- The "Sponsored Content" bar at the top of the page and page numbers in the lower corners will be printed over any elements that extend past the margins. Ensure that nothing important will be obscured by these elements.

Photos and Graphics

Photos and graphics should be 300 dpi resolution at 100% of the size used in the layout, or greater.

File Format

Final Sponsored Content layouts should be submitted as High-Quality or Print-Ready PDF files.

Questions?

Contact the advertising department with any questions:

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