



Digital Advertising Space Reservation Form 2024

- January March May July September November
 February April June August October December

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Reference/PO# : _____

DIGITAL AD CHOICE

NET RATES



Notes & Deadlines Banner Ad* (ans.org/advertising/nd/) Banner size: 468 x 60 pixels at 72 dpi Text to accompany embedded banner: max 340 characters, including spaces	Top & Embedded	\$ 2710	<input type="checkbox"/>
	Bottom & Embedded	\$ 2200	<input type="checkbox"/>
Newsire Email Banner ad* (ans.org/advertising/newsire/) Banner size: 1000 x 124 px at 72 dpi	1x ad (discounts available for 4-26x)	\$ 750	<input type="checkbox"/>
	Online Text Banner	\$ 2620	<input type="checkbox"/>
Website Banner Ad (ans.org/advertising/online/) Sizes included: Large leaderboard: 970 x 90 pixels at 72 dpi Mobile banner: 300 x 250 pixels at 72 dpi Skyscraper: 160 x 600 pixels at 72 dpi Leaderboard: 728 x 90 pixels at 72 dpi Banner: 468 x 60 pixels at 72 dpi	Pricing		
	1 month	\$ 2110	<input type="checkbox"/>
	3 months	\$ 3320	<input type="checkbox"/>
	6 months	\$ 4710	<input type="checkbox"/>
	12 months	\$ 6840	<input type="checkbox"/>

Special Instructions: _____

- Advertisement will be a repeat of _____ (month).
 Production material to follow, due 5 business days prior to scheduled run.
 We will utilize ANS ad design and development services, additional fees apply.
 Contact the Advertising Department for pricing and details.

URL link for ad: _____

Name: _____

Email: _____

Signature: _____ Date: _____

SUBMISSION

Materials can be submitted via:

Email: advertising@ans.org

Upload: ans.org/advertising/upload

All ad material must meet current ANS specifications. Go to the online media kit at: ans.org/advertising

ANS Sales Rep: _____

*Check with advertising department for availability.