



# ANS

## DIGITAL ADVERTISING SPACE RESERVATION FORM

# 2020

- |                                   |                                |                               |                                 |                                    |                                   |
|-----------------------------------|--------------------------------|-------------------------------|---------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January  | <input type="checkbox"/> March | <input type="checkbox"/> May  | <input type="checkbox"/> July   | <input type="checkbox"/> September | <input type="checkbox"/> November |
| <input type="checkbox"/> February | <input type="checkbox"/> April | <input type="checkbox"/> June | <input type="checkbox"/> August | <input type="checkbox"/> October   | <input type="checkbox"/> December |

### BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### DIGITAL AD CHOICE

### NET RATES



<b>Notes &amp; Deadlines Banner Ad*</b> (www.ans.org/advertising/notedeadlines) Size: 468 x 60 pixels at 72 dpi	Top and Bottom		\$ 2580	<input type="checkbox"/>	
	Embedded		\$ 2100	<input type="checkbox"/>	
<b>Website Ads</b> (www.ans.org)  <b>Package 1:</b> includes leaderboard and mobile banner <b>Package 2:</b> includes leaderboard, mobile banner, skyscraper, and banner  <b>Sizes:</b> <b>Leaderboard:</b> 970 x 90 pixels at 72 dpi <b>Mobile banner:</b> 300 x 250 pixels at 72 dpi <b>Skyscraper:</b> 160 x 600 pixels at 72 dpi <b>Banner:</b> 468 x 60 pixels at 72 dpi		Package 1	Package 2		
	1 month	\$ 1350	<input type="checkbox"/>	\$ 2020	<input type="checkbox"/>
	3 months	\$ 2340	<input type="checkbox"/>	\$ 3190	<input type="checkbox"/>
	6 months	\$ 3570	<input type="checkbox"/>	\$ 4510	<input type="checkbox"/>
	12 months	\$ 5280	<input type="checkbox"/>	\$ 6540	<input type="checkbox"/>

Special Instructions: \_\_\_\_\_

- Advertisement will be a repeat of \_\_\_\_\_ (month).
- Production material to follow, due 5 business days prior to scheduled run.
- We will utilize ANS ad design and development services, additional fees apply. Contact the Advertising Department for pricing and details.

URL link for ad: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### SUBMISSION

**Materials can be submitted via:**

Email:  
advertising@ans.org

Upload:  
ans.org/advertising/upload

All ad material must meet current ANS specifications. Go to the online media kit at: ans.org/advertising

ANS Sales Rep: \_\_\_\_\_

\*Check with advertising department for availability.