



Digital Advertising Space Reservation Form 2026

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|-----------------------------------|--------------------------------|-------------------------------|---------------------------------|------------------------------------|-----------------------------------|
| <input type="checkbox"/> January | <input type="checkbox"/> March | <input type="checkbox"/> May | <input type="checkbox"/> July | <input type="checkbox"/> September | <input type="checkbox"/> November |
| <input type="checkbox"/> February | <input type="checkbox"/> April | <input type="checkbox"/> June | <input type="checkbox"/> August | <input type="checkbox"/> October | <input type="checkbox"/> December |

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Reference/PO# : _____

DIGITAL AD CHOICE

NET RATES



Notes & Deadlines Banner Ad* (ans.org/advertising/nd/) Banner size: 936 x 120 pixels at 72 dpi Text to accompany embedded banner: max 180 characters, including spaces	Exclusive sponsorship, includes top, bottom & embedded banners	\$ 2600	<input type="checkbox"/>
Newsire Web Text Banner* (https://www.ans.org/advertising/newsire/) 640 x 320 px with 340 characters of text (including spaces)	Online Text Banner	\$ 3000	<input type="checkbox"/>
Website Banner Ad (ans.org/advertising/online/) Sizes included: Large leaderboard: 1940 x 180 pixels at 72 dpi Mobile banner: 600 x 500 pixels at 72 dpi Skyscraper: 320 x 1200 pixels at 72 dpi Leaderboard: 1456 x 180 pixels at 72 dpi Legacy banner: 936 x 120 pixels at 72 dpi	Pricing		
	1 month	\$ 2110	<input type="checkbox"/>
	3 months	\$ 3320	<input type="checkbox"/>
	6 months	\$ 4710	<input type="checkbox"/>
	12 months	\$ 6840	<input type="checkbox"/>

Special Instructions: _____

- Advertisement will be a repeat of _____ (month).
- Production material to follow, due 5 business days prior to scheduled run.
- We will utilize ANS ad design and development services, additional fees apply.
Contact the Advertising Department for pricing and details.

URL link for ad: _____

Name: _____

Email: _____

Signature: _____ Date: _____

SUBMISSION

Materials can be submitted via:

Email:
advertising@ans.org

Upload:
ans.org/advertising/upload

All ad material must meet current ANS specifications.
Go to the online media kit at: ans.org/advertising

ANS Sales Rep: _____

*Check with advertising department for availability.