



# Digital Advertising Space Reservation Form 2024

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

## BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

## DIGITAL AD CHOICE

## NET RATES



<b>Notes &amp; Deadlines Banner Ad*</b> (ans.org/advertising/nd/) Banner size: 468 x 60 pixels at 72 dpi Text to accompany embedded banner: max 340 characters, including spaces	Top & Embedded	\$ 2710	<input type="checkbox"/>
	Bottom & Embedded	\$ 2200	<input type="checkbox"/>
<b>Newsire Email Banner ad*</b> (ans.org/advertising/newsire/) Banner size: 728 x 90 px at 72 dpi	1x ad (discounts available for 4-26x)	\$ 750	<input type="checkbox"/>
	Online Text Banner	\$ 2620	<input type="checkbox"/>
<b>Website Banner Ad</b> (ans.org/advertising/online/) Sizes included: Large leaderboard: 970 x 90 pixels at 72 dpi Mobile banner: 300 x 250 pixels at 72 dpi Skyscraper: 160 x 600 pixels at 72 dpi Leaderboard: 728 x 90 pixels at 72 dpi Banner: 468 x 60 pixels at 72 dpi	Pricing		
	1 month	\$ 2110	<input type="checkbox"/>
	3 months	\$ 3320	<input type="checkbox"/>
	6 months	\$ 4710	<input type="checkbox"/>
	12 months	\$ 6840	<input type="checkbox"/>

Special Instructions: \_\_\_\_\_

- Advertisement will be a repeat of \_\_\_\_\_ (month).
- Production material to follow, due 5 business days prior to scheduled run.
- We will utilize ANS ad design and development services, additional fees apply. Contact the Advertising Department for pricing and details.

URL link for ad: \_\_\_\_\_

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## SUBMISSION

### Materials can be submitted via:

Email: advertising@ans.org

Upload: ans.org/advertising/upload

All ad material must meet current ANS specifications. Go to the online media kit at: ans.org/advertising

ANS Sales Rep: \_\_\_\_\_

\*Check with advertising department for availability.