NuclearNews

SEPTEMBER 2023

Fuel Cycle
A focus on the front-end steps that prepare uranium for use in nuclear reactors and back-end steps to safely manage, prepare, and dispose of used fuel.

Advertising Deadlines
AD SPACE
Friday, August 4
AD MATERIAL
Wednesday, August 9

Reserve your ad space today!
ans.org/advertising/nn
advertising@ans.org

With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.
BILLING INFORMATION

Company/Agency: ____________________________________________
Contact Name: ____________________________________________
Address: _________________________________________________
City: ___________________ State: __ State: __ Zip: ____________
Email: ____________________________________________________
Phone: ___________________ Reference/PO#: __________________

DIRECT ANSWER Advertiser Contact Information

☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name: __________________________________________
Contact Name: __________________________________________
Phone: __________________________________________________
Email: __________________________________________________
Website: _________________________________________________

AD MATERIAL INSTRUCTIONS

Special Instructions: _______________________________________

☐ Advertisement will be a repeat of the ____________________________ issue.
☐ Production material will follow to meet deadline of August 9.
☐ We will utilize Nuclear News ad design and development services. Contact the Advertising
  Department for pricing and details.
☐ Please contact my advertising agency:
  Name: ___________________ Email: _________________________

AD SIZE & PRICE

☐ 2-page spread $ 8870
☐ 1 page $ 4730
☐ 2/3 page $ 3960
☐ 1/2 island $ 3640
☐ 1/2 horizontal $ 3410
☐ 1/3 page $ 2610
☐ square $ 4320
☐ vertical $ 4320
☐ horizontal $ 4320
☐ 1/4 vertical $ 2250
☐ 1/6 vertical $ 1990

SUBMISSION

Materials can be submitted via:

Email: advertising@ans.org
Upload: ans.org/advertising/upload

All ad material must meet current NN specifications. Go to the online media kit at:
ans.org/advertising/nn

AD BUYER’S CONTACT INFORMATION

Name: ______________________________________________________
Email: ____________________________________________________
Signature: __________________________________________________
Date: ______________________________________________________

Advertising Department
Tel: 708-579-8226
advertising@ans.org
ans.org/advertising/nn