

# NuclearNews

NOVEMBER 2021

## Decommissioning and Decontamination

Feature articles will focus on decommissioning and decontamination work done in the United States.

### Advertising Deadlines

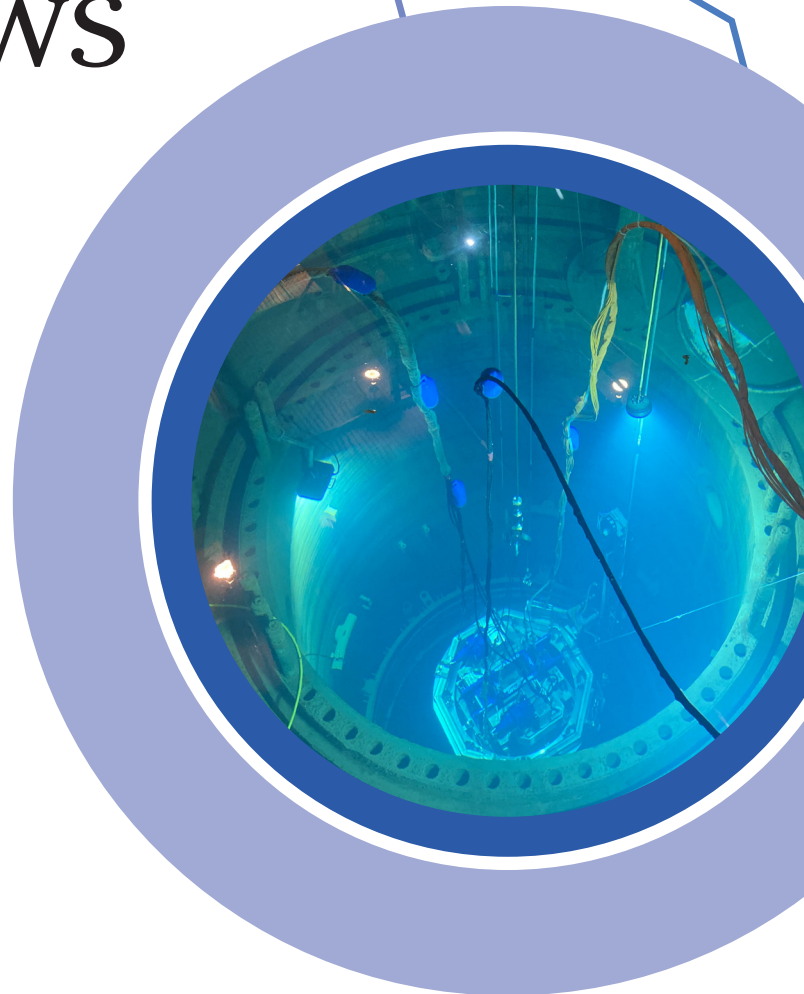
**AD SPACE** Monday, October 4

**AD MATERIAL** Wednesday, October 6

Reserve your ad space today!

[ans.org/advertising/nn](https://ans.org/advertising/nn)

[advertising@ans.org](mailto:advertising@ans.org)



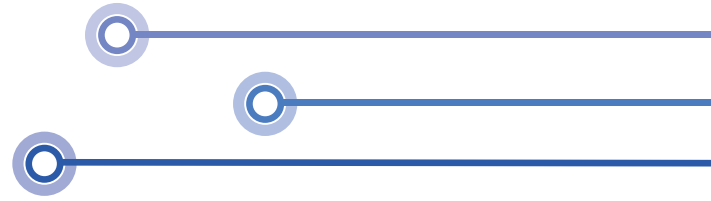
Earlier this year, the Orano segmentation team at Vermont Yankee had progressed down to the Core Shroud level in the reactor pressure vessel. Source: Orano USA.

With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



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## Advertising Reservation Form **NOVEMBER 2021**

### BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### DIRECT ANSWER Advertiser Contact Information

Please publish our contact information in the magazine and on the ANS Web site.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### AD MATERIAL INSTRUCTIONS

Special Instructions: \_\_\_\_\_

Advertisement will be a repeat of the \_\_\_\_\_ issue.

Production material will follow to meet deadline of **October 6**.

We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

Please contact my advertising agency:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

### AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### AD SIZE & PRICE

2-page spread \$ 8450

1 page \$ 4500

2/3 page \$ 3780

1/2 island \$ 3470

1/2 horizontal \$ 3250

1/3 page \$ 2490

square

vertical

horizontal

1/4 vertical \$ 2150

1/6 vertical \$ 1900

### COLOR OPTIONS

4-Color (Included)

Black and White (deduct \$1000 from ad rate listed above)

### SUBMISSION

**Materials can be submitted via:**

Email:  
advertising@ans.org

Upload:  
www.ans.org/advertising/upload

All ad material must meet current *NN* specifications. Go to the online media kit at: [ans.org/advertising/nn](http://ans.org/advertising/nn)

**Advertising Department**

TEL: 708-579-8226

advertising@ans.org

[ans.org/advertising/nn](http://ans.org/advertising/nn)

