



AUGUST 2025

NuclearNews

Workforce Development | Back to School

Suppliers, utilities, educators, and government all have a stake in workforce development.

ADVERTISING DEADLINES

AD SPACE

Monday, July 7


AD MATERIAL

Wednesday, July 9

**RESERVE YOUR
AD SPACE TODAY**

ans.org/advertising/nn

advertising@ans.org



With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community. Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



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ADVERTISING RESERVATION FORM

BILLING INFORMATION

Company/Agency:

Contact Name:

Address:

City:

State:

ZIP:

Email:

Phone:

Reference/PO# :

DIRECT ANSWER Advertiser Contact Information

☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name:

Contact Name:

Phone:

Email:

Website:

AD MATERIAL INSTRUCTIONS

Special Instructions:

☐ Advertisement will be a repeat of the _____ issue.

☐ Production material will follow to meet deadline of **July 9**.

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name:

Email:

AD BUYER'S CONTACT INFORMATION

Name:

Email:

Signature:

Date:

AD SIZE & PRICE

☐ 2-page spread \$ 9050

☐ 1 page \$ 4820

☐ 2/3 page \$ 4040

☐ 1/2 island \$ 3710

☐ 1/2 horizontal \$ 3480

☐ 1/3 page \$ 2660

☐ square

☐ vertical

☐ horizontal

☐ 1/4 vertical \$ 2300

SUBMISSION

Materials can be submitted via:

Email:

advertising@ans.org

Upload:

ans.org/advertising/upload

All ad material must meet current *NN* specifications.

Go to the online media kit at:

ans.org/advertising/nn

ADVERTISING DEPARTMENT

Tel: **708-579-8226**

advertising@ans.org

ans.org/advertising/nn

