



# NuclearNews

**JUNE 2024**

## Supply Chain

Highlights of the state of supply chains for existing and advanced reactors.

### ADVERTISING DEADLINES

#### AD SPACE

Friday, May 3

#### AD MATERIAL

Monday, May 6

**RESERVE YOUR AD SPACE TODAY!**

[ans.org/advertising/nn](https://ans.org/advertising/nn)

[advertising@ans.org](mailto:advertising@ans.org)



### BONUS DISTRIBUTION

- *ANS Annual Conference*
- *USA Nuclear Generator and Supplier Executive Summit*

With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



# NuclearNews

## BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

## DIRECT ANSWER Advertiser Contact Information

☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

## AD MATERIAL INSTRUCTIONS

Special Instructions: \_\_\_\_\_

☐ Advertisement will be a repeat of the \_\_\_\_\_ issue.

☐ Production material will follow to meet deadline of **May 6**.

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

## AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## AD SIZE & PRICE

☐ 2-page spread \$ 8870

☐ 1 page \$ 4730

☐ 2/3 page \$ 3960

☐ 1/2 island \$ 3640

☐ 1/2 horizontal \$ 3410

☐ 1/3 page \$ 2610

☐ square

☐ vertical

☐ horizontal

☐ 1/4 vertical \$ 2250

## SUBMISSION

Materials can be submitted via:

Email:  
**advertising@ans.org**

Upload:  
**ans.org/advertising/upload**

All ad material must meet current *NN* specifications.  
Go to the online media kit at:  
**ans.org/advertising/nn**

## ADVERTISING DEPARTMENT

Tel: **708-579-8226**

**advertising@ans.org**

**ans.org/advertising/nn**

