

SEPTEMBER 2025

# NuclearNews

## Supplier Showcase\* | Outage Management

In time for the first-ever Nuclear Energy Conference & Expo (NECX), September 8-11, ANS's annual Supplier Showcase issue also features articles on outage management ahead of the fall refueling season.

### ADVERTISING DEADLINES

#### AD SPACE

Monday, August 4

#### AD MATERIAL

Wednesday, August 6

### BONUS DISTRIBUTION

- Nuclear Energy Conference & Expo (NECX 2025)

**NECX** 2025 NUCLEAR ENERGY  
CONFERENCE & EXPO  
[nuclearenergyconference.org](http://nuclearenergyconference.org)

## RESERVE YOUR AD SPACE TODAY

[ans.org/advertising/nn](http://ans.org/advertising/nn)  
[advertising@ans.org](mailto:advertising@ans.org)

With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community. Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.

\* September BOGO Advertiser Special



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## ADVERTISING RESERVATION FORM



### BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### DIRECT ANSWER Advertiser Contact Information

☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

### AD MATERIAL INSTRUCTIONS

Special Instructions: \_\_\_\_\_

☐ Advertisement will be a repeat of the \_\_\_\_\_ issue.

☐ Production material will follow to meet deadline of **August 6.**

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name: \_\_\_\_\_ Email: \_\_\_\_\_

### AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### AD SIZE & PRICE

- ☐ 2-page spread \$ 9050
- ☐ 1 page \$ 4820
- ☐ 2/3 page \$ 4040
- ☐ 1/2 island \$ 3710
- ☐ 1/2 horizontal \$ 3480
- ☐ 1/3 page \$ 2660
  - ☐ square
  - ☐ vertical
  - ☐ horizontal
- ☐ 1/4 vertical \$ 2300

### COLOR OPTIONS

- ☐ 4-Color (Included)
- ☐ Black and White (deduct \$1000 from ad rate listed above)

### ADVERTORIAL INFORMATION

- ☐ Full page advertorial
  - ☐ LHP ☐ RHP
  - ☐ 4-color +\$800
  - ☐ black & white
- ☐ 1/2-page advertorial
  - ☐ island ☐ horizontal

### SUBMISSION

Materials can be submitted via:

Email:  
[advertising@ans.org](mailto:advertising@ans.org)

Upload:  
[ans.org/advertising/upload](https://ans.org/advertising/upload)

All ad material must meet current *NN* specifications.  
Go to the online media kit at:  
[ans.org/advertising/nn](https://ans.org/advertising/nn)

### ADVERTISING DEPARTMENT

Tel: **708-579-8226**

[advertising@ans.org](mailto:advertising@ans.org)

[ans.org/advertising/nn](https://ans.org/advertising/nn)