

NuclearNews

JUNE 2021

Instrumentation & Controls

This issue will have a theme of Instrumentation & Control. Feature articles will focus on such topics as the NRC's modernized digital I&C Infrastructure and the future of I&C regulation; I&C innovations from the Transformational Challenge Reactor Program; and online monitoring for extending transmitter calibration intervals in nuclear facilities.

Advertising Deadlines

AD SPACE Monday, May 3

AD MATERIAL Wednesday, May 5

Reserve your ad space today!

ans.org/advertising/nn | advertising@ans.org



NRC Chairman Svinicki Visits
Vogtle Unit 3.

With nearly 11,000 readers throughout 54 countries, *Nuclear News* is the flagship trade publication serving the nuclear community.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.



NuclearNews

Advertising Reservation Form **JUNE 2021**

BILLING INFORMATION

Company/Agency: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Reference/PO# : _____

DIRECT ANSWER Advertiser Contact Information

Please publish our contact information in the magazine and on the ANS Web site.

Company Name: _____

Contact Name: _____

Phone: _____

Email: _____

Website: _____

AD MATERIAL INSTRUCTIONS

Special Instructions: _____

Advertisement will be a repeat of the _____ issue.

Production material will follow to meet deadline of **May 5**.

We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

Please contact my advertising agency:

Name: _____ Email: _____

AD BUYER'S CONTACT INFORMATION

Name: _____

Email: _____

Signature: _____ Date: _____

AD SIZE & PRICE

2-page spread \$ 8450

1 page \$ 4500

2/3 page \$ 3780

1/2 island \$ 3470

1/2 horizontal \$ 3250

1/3 page \$ 2490

square

vertical

horizontal

1/4 vertical \$ 2150

1/6 vertical \$ 1900

COLOR OPTIONS

4-Color (Included)

Black and White (deduct \$1000 from ad rate listed above)

SUBMISSION

Materials can be submitted via:

Email:
advertising@ans.org

Upload:
www.ans.org/advertising/upload

All ad material must meet current *NN* specifications. Go to the online media kit at: ans.org/advertising/nn

Advertising Department

TEL: 708-579-8226

advertising@ans.org

ans.org/advertising/nn

