Advanced Reactors

This issue will feature articles on advanced reactors from various design vendors, on how artificial intelligence will play a role in the operation of advanced reactors, and what the emergency planning zones for advanced reactors may look like.

Advertising Deadlines

AD SPACE Wednesday, March 3
AD MATERIAL Friday, March 5

Reserve your ad space today!
ans.org/advertising/nn | advertising@ans.org

With nearly 11,000 readers throughout 54 countries, Nuclear News is the flagship trade publication serving the nuclear community.

Since the magazine accepted its first advertisement in 1960, nearly 40,000 ad pages have been purchased by companies, organizations, or government agencies that are performing or seeking work throughout the nuclear field. To stand out in this highly competitive market, we invite you to join the hundreds of companies that advertise their capabilities.
Advertise your company in the Nuclear News Magazine!

**BILLING INFORMATION**

Company/Agency: ____________________________________________

Contact Name: _______________________________________________

Address: ____________________________________________________

City: __________________________ State: __________ Zip: __________

Email: _______________________________________________________

Phone: __________________________ Reference/PO#: ______________

**DIRECT ANSWER Advertiser Contact Information**

☐ Please publish our contact information in the magazine and on the ANS Web site.

Company Name: ____________________________________________

Contact Name: _______________________________________________

Phone: _______________________________________________________

Email: _______________________________________________________

Website: ____________________________________________________

**AD MATERIAL INSTRUCTIONS**

Special Instructions:

☐ Advertisement will be a repeat of the __________ issue.

☐ Production material will follow to meet deadline of March 5.

☐ We will utilize Nuclear News ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

  Name: __________________________ Email: ______________________

**AD BUYER’S CONTACT INFORMATION**

Name: _______________________________________________________

Email: _______________________________________________________

Signature: __________________________ Date: ______________________

**AD SIZE & PRICE**

☐ 2-page spread $ 8450

☐ 1 page $ 4500

☐ 2/3 page $ 3780

☐ 1/2 island $ 3470

☐ 1/2 horizontal $ 3250

☐ 1/3 page $ 2490

☐ square

☐ vertical

☐ horizontal

☐ 1/4 vertical $ 2150

☐ 1/6 vertical $ 1900

**COLOR OPTIONS**

☐ 4-Color (Included)

☐ Black and White (deduct $1000 from ad rate listed above)

**SUBMISSION**

Materials can be submitted via:

Email: advertising@ans.org

Upload: www.ans.org/advertising/upload

All ad material must meet current NN specifications. Go to the online media kit at: ans.org/advertising/nn

**Advertising Department**

TEL: 708-579-8226
advertising@ans.org
ans.org/advertising/nn