

FALL 2024

# Radwaste Solutions

## Advertising Reservation Form

### BILLING INFORMATION

Company/Agency: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Reference/PO# : \_\_\_\_\_

### CATEGORY CHOICE Ad Placement

☐ Place ad in the following category\*

1st choice: \_\_\_\_\_

2nd choice: \_\_\_\_\_

\*Refer to online Index to Categories at <https://www.ans.org/file/1002/7/rsbg-catindex.pdf>.  
You must indicate category name or number. Be advised, if you fail to indicate categories above, *RS* reserves the right to position your ad at their discretion.

### AD MATERIAL INSTRUCTIONS

Special Instructions: \_\_\_\_\_

☐ Advertisement will be a repeat of the \_\_\_\_\_ issue.

☐ Production material will follow to meet deadline of **August 13**.

☐ We will utilize *Nuclear News* ad design and development services. Contact the Advertising Department for pricing and details.

☐ Please contact my advertising agency:

Name: \_\_\_\_\_

Email: \_\_\_\_\_

### AD BUYER'S CONTACT INFORMATION

Name: \_\_\_\_\_

Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

### AD SIZE & PRICE

- |   |        |
|---|--------|
| <input type="checkbox"/> 2-page spread  | \$6040 |
| <input type="checkbox"/> 1 page         | \$3230 |
| <input type="checkbox"/> 2/3 page       | \$3010 |
| <input type="checkbox"/> 1/2 island     | \$2770 |
| <input type="checkbox"/> 1/2 horizontal | \$2510 |
| <input type="checkbox"/> 1/3 page       | \$2260 |
| <input type="checkbox"/> square         |        |
| <input type="checkbox"/> vertical       |        |
| <input type="checkbox"/> horizontal     |        |
| <input type="checkbox"/> 1/4 vertical   | \$2100 |

### SUBMISSION

Materials can be submitted via:

Email:

**advertising@ans.org**

Upload:

**ans.org/advertising/upload**

All ad material must meet current *RS* specifications.  
Go to the online media kit at:  
**ans.org/advertising/rs**

**Advertising Department**

Tel: **708-579-8226**

**advertising@ans.org**

**ans.org/advertising/rs**

