



ANS Winter Meeting & Expo

2017

Exhibitor and Sponsorship Prospectus

Generations in Collaboration:
Building for Tomorrow



October 29-November 2, 2017
Washington, D.C.
Marriott Wardman Park

The ANS Winter Meeting gives you guaranteed access to over 1,300 diverse, hard-to-reach attendees from across the nuclear industry. Over a quarter of our audience has decision-making and buying power (CNO, COO, VP and Senior level staff). These powerful decision-makers control huge budgets and attend the Winter Meeting with serious purchasing intent, looking for new technology solutions and practical innovations that best fit their operations' needs.

Is your organization looking to bring on new talent with fresh ideas and energy? 31% of our audience are students and young members, just finishing college or looking for their first opportunity in the industry. Make your presence known to graduates from some of the top universities in the world.

Why Exhibit?



8

unopposed exhibit hours with

1,400+

attendees

ACCESS TO:

Final decision makers actively seeking new equipment, materials and technologies, which represent



26%

of our audience



39%

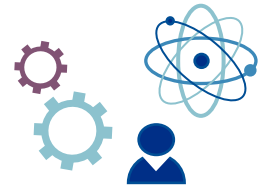
of Winter Meeting & Expo attendees make or influence buying decisions for their organization



**OVER
34**
countries



in the world's most important markets attend the Winter Meeting & Expo, which accounts for 18% of our audience



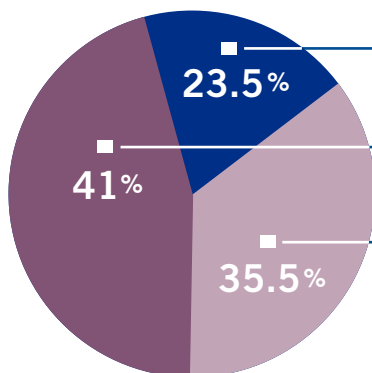
Attend all meals and events in the expo hall with your Exhibitor badge



Sponsorship opportunities to drive traffic to the exhibit floor and your booth

By exhibiting at the ANS Winter Meeting, you have the opportunity do business easily and cost-effectively with top-quality buyers from up and down the global nuclear spectrum, sign up today!

2016 DEMOGRAPHICS



Corporate
(Suppliers, Products, Utilities, Consultants)

Government
(National, State, International, Labs, Agencies)

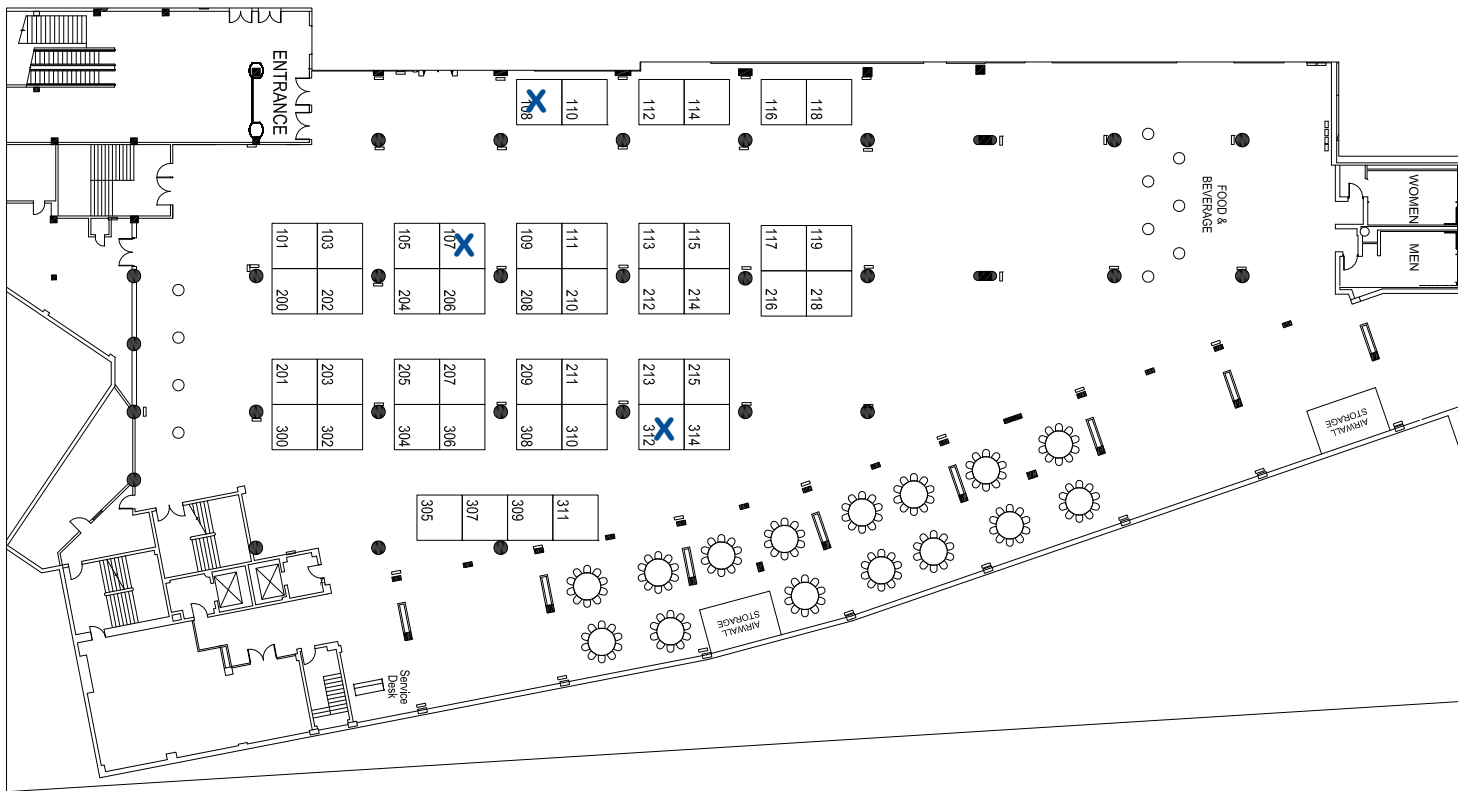
Academia & Associations
(Universities, Students, Member and Trade Associations)



ANS Winter Meeting & Expo

Floorplan

October 29-November 2, 2017 | Washington, D.C. | Marriott Wardman Park



Exhibitor Benefits

- One full meeting complimentary registration OR two exhibit-only complimentary registrations
- All events scheduled in the exhibit hall

Booth Fee & Equipment

- ANS Organization Member fee – \$3,500
- Non-ANS Organization Member fee – \$4,000
- Each 10' x 10' exhibit space includes: 8' back drop, 3' side panels, 1 - 6' table, 2 - chairs, 1 - waste can and company sign
- NOTE: Electrical is not included w/booth fee

Booth Reservation

- Complete the enclosed Contract for Exhibit Space
- Sign the enclosed Release and Indemnity Agreement
- Submit signed contract and agreement to the American Nuclear Society
- Include payment with contract and agreement

Hours

Sunday, October 29: 6:00 - 8:00 pm

Monday, October 30: 7:00 am - 4:30 pm

Tuesday, October 31: 7:00 am - 4:30 pm

Due Date:

Contract and payment must be received by September 29th, 2017 to be included in the program.



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Sponsorship Opportunities

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Become a premier sponsor of the 2017 ANS Winter Meeting!

Enhance your visibility at the 2017 ANS Winter Meeting and Nuclear Technology Expo by becoming a sponsor. All sponsors are recognized on the ANS website, in the Preliminary and Official Programs, and the mobile app. All sponsors will also be acknowledged at the Opening Plenary and on signage displayed throughout the meeting. Sponsorship packages are limited, so reserve your sponsorship package early.

ELITE SPONSOR: \$20,000

The following benefits are included in the Elite Sponsor Package:

- Signage at the sponsored event
- Promotional piece or swag item in registration bags or placed on chairs in session room/event (provided by sponsor)
- Recognition of sponsorship on signage and custom gobo
- Three complimentary full meeting registrations
- Complimentary pre and post meeting attendee registration list
- 1 complimentary booth
- Logo placed on Exhibit Hall Floorplan (if applicable)
- 1 sponsored email to meeting attendees, sent by ANS
- 1/2 page ad in Official Program

Choose one of the following options:

- Opening Plenary
- President's Reception

PLATINUM SPONSOR: \$15,000

The following benefits are included in the Platinum Sponsor Package:

- Signage at the sponsored event (if applicable)
- Promotional piece in registration bags (provided by sponsor)
- Recognition of sponsorship on materials and signage
- Two complimentary full meeting registrations
- Complimentary pre and post meeting attendee registration list
- Logo on sponsored item (if applicable)
- 50% off (1) booth
- 1 sponsored email to meeting attendees, sent by ANS

Choose one of the following options:

- Wireless internet in the Expo with a sponsored splash page
- Monday luncheon in the Expo
- Tuesday luncheon in the Expo
- USB Drive featuring your company logo, with meeting transactions

GOLD SPONSOR: \$10,000

The following benefits are included in the Gold Sponsor Package:

- Logo on sponsored item (if applicable)
- Recognition of sponsorship on materials and signage
- 25% off (1) booth
- Complimentary pre-meeting attendee list
- Two complimentary full meeting registrations

Choose one of the following options:

- Monday Morning Coffee Service in the Expo
- Tuesday Morning Coffee Service in the Expo
- Wednesday Morning Coffee Service
- Thursday Morning Coffee Service
- Badge holder/lanyard - **SOLD**
- Conference Bags
- Registration Area/Counters

SILVER SPONSOR: \$7,500

The following benefits are included in the Silver Sponsor Package:

- Logo on sponsored item if possible
- Recognition of sponsorship on materials and signage
- One complimentary full meeting registration
- Complimentary pre-meeting attendee list
- 10% off (1) booth

Choose one of the following options:

- Monday PM Break
- Tuesday AM Break
- Tuesday PM Break
- Exhibit Hall Entrance Unit (Both Panels)
featuring your company logo
- Notepads featuring your company logo
- Phone Charging Station

BRONZE SPONSOR: \$5,000

The following benefits are included in the Bronze Sponsor Package:

- Signage at the sponsored event (if applicable)
- Recognition of sponsorship on materials and signage
- One complimentary full meeting registration
- Logo on sponsored item (if applicable)

Choose one of the following options:

- 1/2 page ad in Official Program (2 available)
- ANS Student Poster Session
- Luggage Tags, featuring your company logo
- One panel of exhibit hall entrance unit

COPPER SPONSOR: \$2,500

The following benefits are included in the Copper Sponsor Package:

- Recognition of sponsorship on materials and signage
- Logo on sponsored item (if applicable)
- 50% off one full meeting registration

Choose one of the following options:

- Pens featuring your company logo
- Bag Insert (6 available)
- ANS Business Office
- Mobile App Scrolling Banner (4 available)

**ANS will work with you on a customized sponsorship that will meet your needs.
Please contact us at meetings@ans.org.**



ANS Winter Meeting & Expo

Contract for Exhibit Space and Sponsorship

October 29-November 2, 2017 | Washington, D.C. | Marriott Wardman Park

The undersigned reserves space in the 2017 ANS Winter Meeting and Technology Expo, October 29 - November 2, 2017, and agrees to all terms and conditions on the next page of this contract.

CONTRACT FOR EXHIBIT SPACE must be received by September 29, 2017 to be included in program.

Application will be processed upon receipt of full payment. Failure to submit payment may result in loss of booth choice.

Company Name: _____

Address: _____

City/State/Zip: _____

Contact: _____ Phone: _____

Email: _____

The above company information should be as you would like it to appear in the official program and on signage at the meeting.

I am an authorized representative of the Company with the full power and authority to sign and deliver this contract for exhibit space.

Authorized Signature: _____

Consult the floor plan and indicate three preferred booth locations. Booth assignments will be made on a first-come, first-served basis. Your preferred booth location cannot be guaranteed. You will be notified of your booth assignment by the ANS Meetings & Exhibits Department staff.

Booth Choice #1: _____ Booth Choice #2: _____ Booth Choice #3: _____

Please list any company that you do not want to be located near:

Please list any company that you would like to be in close proximity:

SPONSORSHIP AGREEMENT must be received by September 29, 2017 or sponsor may not be listed in program.

Company Name: _____ will sponsor level: _____

and has selected: _____ as the item we will sponsor.

Payment Information

(Fee is for contracted exhibit space)

Quantity of booths _____ X ANS Organization Member \$3,500 = Total: \$ _____

Quantity of booths _____ X Non-ANS Organization Member \$4,000 = Total: \$ _____

Sponsorship amount Total: \$ _____

Booth with Sponsorship *(list price with appropriate discount)* Total: \$ _____

Payment: (check one) Check VISA MasterCard American Express Diners Card

Credit Card No.: _____ Expiration Date: _____ Security Code: _____

Name of Cardholder (PLEASE PRINT): _____

Authorized Signature: _____

After ANS receives completed contract and payment, ANS will provide you with a discount code to register your complimentary attendees.

Return completed form to: American Nuclear Society

555 N. Kensington Avenue, La Grange Park, IL 60526

Fax: 708-579-8234 Email: meetings@ans.org

If you have any questions please email: meetings@ans.org

Terms and Conditions

- 1. General Event Information.** The event detailed on the front of this Contract ("Event") is being organized by the American Nuclear Society (ANS). The Event is conditioned upon the facility in which the Event is scheduled to be held ("Facility") making available the space during scheduled times. ANS makes no representations or warranties regarding the number of persons who will attend the Event. You, the Exhibitor (hereinafter "Exhibitor") agree to abide by the terms and conditions herein.
- 2. Application and Eligibility.** ANS reserves the absolute right to decline any application for space for any reason, if, in ANS's judgment, the products or services to be shown or demonstrated are not applicable to the stated purposes of ANS, are inconsistent with the stated purposes of ANS and the interests and welfare of its members, or are unreasonably duplicative of services or products offered by or available from. ANS further reserves the right in its sole discretion, to limit the types of companies and products represented at its Event, and accept or reject applications as it deems appropriate. Any cancellation or reduction of exhibit space made in writing by the exhibitor prior to August 29, 2017 will be refunded at 75% of the fees paid in advance. No refunds will be made after August 29, 2017.
- 3. Assignment and Use of Space.** ANS reserves the right to make and/or change all booth assignments as it deems appropriate. ANS reserves the right to restrict or prohibit any contest, promotion, lottery, or give-away that causes blocking or disturbance to other exhibitors or patrons or that could be considered illegal under the State laws where the exhibit is held. No Exhibitor shall assign, sublet, or share space allotted without prior written approval of ANS. All of the following practices are expressly prohibited: promotion of products and services other than those manufactured or regularly distributed by the Exhibitor; excessive noise that interferes with other Exhibitors; storage or use of flammable or explosive materials or any substance prohibited by local laws or insurance carriers; use of materials with strong odors; solicitation of business by anyone other than representative of Exhibitor; and promotion of any activities that draw Event Attendees or Corporate delegates away from the Event during show hours. The Exhibitor agrees not to utilize any displays which ANS determines, in its absolute discretion, would endanger the person or property of the attendees or of the Exhibitors, are in bad taste, are liable to discredit or subject ANS to criticism or legal liability, are inconsistent with the stated purposes of ANS and the interest and welfare of its members, are inimical to the property rights of ANS, or violate any other provision of this Contract. In the event ANS determines at any time that any display material may/or does violate this paragraph and the Exhibitor is unable or unwilling to cure or correct such violation, ANS may terminate this Agreement immediately and may remove or cause the display materials to be removed at Exhibitor's expense and Exhibitor hereby waives any claim for refund of the display materials or other damages arising out of such termination and/or display materials removal.
- 4. Display Materials.** Nothing shall be posted on, or tacked, nailed, screwed, or otherwise attached to the columns, walls, floors, or other parts of the building or furniture without permission from proper building authority. Packing, unpacking, and assembly of materials shall be done only in designated areas and in conformity with directions of the Event Manager, the Facility manager or their assistants. Anything necessary or proper for the protection of the building, equipment, or furniture will be at the expense of the Exhibitor. Exhibitors will be responsible for any damage to persons or property caused by reason of their displays, employees, agents or servants. Exhibitors agree to abide by all terms & conditions of Policies and Procedures as set forth by the Facility. Anything left by Exhibitor after the Event will be removed and destroyed by ANS. ANS/Viper reserves the right to determine what constitutes a "reasonable sight line." All booths, regardless of size or type, should be designed in such ways that eliminate line of sight obstructions from one exhibit to the next. Exhibitors are asked to take their neighboring exhibitors line of sight into consideration.
- 5. Event Hours, Setup, Breakdown.** Event hours will be established by ANS. ANS reserves the right to make changes to this schedule. No children under the age of 18 are allowed on the show floor during setup/breakdown, no exceptions. All booth personnel will need credentials, which allow access onto the trade show floor. Security will be checking badges and manning the entrance/exits of the expo at all times. Please note, any exhibitor who chooses to tear down early without preapproval from show management (any time prior to the designated teardown hours) will be subject to penalties. Penalties include: priority point(s) deduction and/or a fine.
- 6. Cancellation of Event.** If for any reason beyond ANS's reasonable control, including but not limited to strikes; labor disputes; acts, regulations or orders of governmental authorities; civil disorder; disasters; acts of war; acts of God; fires, flood, or other emergency conditions; any delay in necessary and essential repairs of the facility where the Event is to take place; ANS is unable to perform its obligations under this Contract, such non-performance is excused and such party may terminate this Contract without further liability of any nature, upon return of the Exhibitor's fees and deposit. Exhibitor further understands that ANS may in its sole discretion cancel the Event for reasons other than those stated above, in which case Exhibitor's sole remedy is a refund of any fees paid to ANS. In no event shall ANS be liable for consequential, indirect, special, incidental, punitive, or exemplary damages of any nature for any reasons whatsoever.
- 7. Insurance.** Exhibitor maintains sufficient liability insurance that covers all potential problems during the Event. Exhibitors are required to carry insurance to cover their property against damage and loss and public liability insurance for claims of injury to the person and property of others, including property owned by Facility, its owners or managers, which result from any act or omission of Exhibitor. In addition, Exhibitor acknowledges that neither ANS, nor the Facility, its owners, its operator maintain insurance covering Exhibitor's property and that it is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance insuring any losses by Exhibitor.
- 8. Indemnity and Limitation of Liability.** Exhibitor shall be fully responsible to pay for any and all damages to property owned by Marriott Wardman Park, its owners or managers which result from any act or omission of Exhibitor. Exhibitor agrees to defend, indemnify and hold harmless, ANS, Marriott Wardman Park, its owners, managers, officers or directors, agents, employees, subsidiaries and affiliates, from damages or charges resulting from Exhibitor's use of the property. Exhibitor's liability shall include all losses, costs, damages, or expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees which arise from or out of the Exhibitor's occupancy and use of the exhibition premises, the Hotel or any part thereof. Neither ANS nor the Facility shall be responsible for the security of Exhibitor's products, proprietary information or materials. Under no circumstances shall ANS, its agents, affiliates, employees or directors be liable for lost profits, or other indirect, incidental, consequential or exemplary damages in connection with the Event.
- 9. Shipping.** Shipping instructions will be forwarded to Exhibitor. Exhibitor will be solely responsible for arranging shipping and other services with the appropriate contractors and for payment of all fees, insurance tariffs, taxes and charges due for services rendered.
- 10. Photography.** No photographs or video shall be taken without the prior written consent of ANS. Exhibitor agrees that ANS may take photographs or video of Exhibitor's display, display materials and personnel for any promotional or marketing use by ANS.
- 11. Limited License.** Exhibitor grants to ANS the right to use and reproduce Exhibitor's names, trademarks and logos in connection with the promotion and production of the Event and for the purposes of this Contract.
- 12. Observance of Laws and Regulations.** Exhibitor shall abide by and observe any laws, rules, regulations, and ordinances, and all rules and regulations of ANS and the Facility in connection with its participation in the Event as may be set from time to time, including but not limited to those pertaining to public health and safety. Display materials must not block access doors to emergency fire exits. Exhibitor must observe all union regulations (if applicable) and electrical codes to which the Facility is subject. Special electrical, gas or water services, as well as other special services needed by individual Exhibitors, are provided only when the Exhibitor orders and agrees to pay for them from the supplier authorized to supply such services in conformity with Facility, insurance and other requirements.
- 13. Miscellaneous.** The Exhibitor expressly agrees to be bound by all the terms, conditions and specifications herein listed and by the Rules and Regulations established by ANS and as from time to time thereafter modified, and expressly agrees that this Contract and such Rules and Regulations contains the entire agreement between the parties hereto and supersedes any prior agreement, written or oral. This Contract shall be interpreted under the laws of the United States and the State of Illinois. Exhibitor understands and agrees that this Contract is subject to the terms of the Agreement between Facility Owner and ANS.
- 14. Reservation of Right to Make Changes.** Any matters not specifically covered herein are subject to decision by ANS. ANS reserves the right to make such changes, amendments and additions to these rules as considered advisable for the proper conduct of the exhibitor, with the provision that all exhibitors will be advised of any such change.



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Release and Indemnity Agreement

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In consideration of receiving permission from the American Nuclear Society to participate in and display their products at the meeting/event entitled, "ANS Winter Meeting and Technology Expo" and other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the undersigned hereby releases the American Nuclear Society, its agent, directors, officers, members, and employees of and from any and all liability, claims, demands, actions, and causes of action whatsoever, arising out of or related to any loss, damage, or injury, including death, that may be sustained by the undersigned, its agents, officers, members, and employees or invitees, while in attendance at the above mentioned meeting or upon any premises leased to, sanctioned by, or under the control or supervision of the American Nuclear Society.

In addition, the undersigned hereby agrees to indemnify and hold harmless the American Nuclear Society from any claim made or loss wvit may suffer in the future as a result of the participation of the undersigned, its agents, officers, members, and employees in the above mentioned meeting.

The undersigned further states that he/she has read and understands the foregoing release and indemnity agreement and is authorized to sign this release on behalf of his/her organization.

Marriott Wardman Park
Washington, D.C.
October 29-November 2, 2017

Signature

Company

Date