Utility Working Conference Exhibitor,

The Utility Working Conference (UWC) Organizing Committee and the ANS Operations and Power Division is piloting a Hosted Buyer Program for the 2015 UWC.

The purpose of the Hosted Buyer Program is to increase the number of buyers that attend UWC. This program will allow exhibitors to contribute to the registration fees for Nuclear Power Plant Supply Chain Managers and Buyers.

How it Works
For every $1,000 contributed, two buyers or supply chain managers will be able to attend the UWC without paying a registration fee. The exhibitors who agree to support buyer attendance through the Hosted Buyer Program will be billed up to their pledge, for only the number of buyers who actually attend.

The contributing exhibitors will be charged directly by ANS at the time of the conference. No hosted or sponsored supply chain manager will be supported by any specific exhibitor. The recipients will be selected from the Nuclear Supply Chain Strategic Leadership (NSCSL) organization.

Prior to arriving on-site at UWC, all exhibitors participating in the Hosted Buyer Program will be provided contact information of those buyers that have been accepted into the program. All buyers will also be provided contact information and booth numbers for those exhibitors who took part in the program. Along with receiving recognition in the program materials and increasing buying power on the show floor, we hope that this program will allow our exhibitors to setup appointments, booth visits or other networking opportunities.

What We’re Asking
The organizing committee is asking that interested exhibitors complete the attached form and submit to Paula Cappelletti (pcappelletti@ans.org or 708-579-8214) with the number of buyers they are willing to sponsor by May 14, 2015. UWC will then open the sponsorships equal to that commitment.

It is our desire that the UWC continue to be a valuable conference for our exhibitors. We believe that by increasing the number of buyers and supply chain managers present, we can improve the value proposition for all exhibitors. Should you have any questions or suggestions, please don’t hesitate to reach out.

Sincerely,

2015 Utility Working Conference Organizing Committee & ANS Operations and Power Division