

2010 AD RATES for *Radwaste Solutions Magazine*

Effective with the January/February 2010 issue (all rates below are gross/black & white in USD).

NOTE: *Special ad rates apply to the March/April and November/December issues.

Regular Bi-Monthly Issues

- January/February
- July/August
- May/June
- September/October

	<u>Spread</u>	<u>Page</u>	<u>2/3 pg</u>	<u>1/2 isl</u>	<u>1/2 pg</u>	<u>1/3 pg</u>	<u>1/4 pg</u>
1x	2560	1280	1120	970	850	690	600
3x	2480	1230	1070	950	810	670	580
6x	2410	1190	1020	920	790	650	560

***March/April:** WM2010-PHOENIX Show Issue

***November/December:** 6th Annual BUYERS GUIDE

	<u>Spread</u>	<u>Page</u>	<u>2/3 pg</u>	<u>1/2 isl</u>	<u>1/2 pg</u>	<u>1/3 pg</u>	<u>1/4 pg</u>
1x	3130	1570	1380	1210	1030	860	730
3x	3040	1520	1340	1160	1010	830	710
6x	2950	1460	1290	1130	1000	800	690

Additional Cost for COLOR:

- 500 Second color – red, blue, orange, green, yellow (per color, page or fraction)
- 650 Matched color – per color, per page or fraction
- 650 Metallic color – per color, per page or fraction
- 1000 Four color process – per page or fraction
- 1750 Four color process – per two-page spread or fractional spread