

# 2011 Buyers Guide

## EXTENSION

mid-April 2011

*The nuclear product-service-supplier directory the industry has come to rely on year round.*

# Nuclear News

### AD SPACE DUE

~~Friday, February 25~~

Friday, March 11

### AD MATERIAL DUE

~~Friday, March 4~~

Friday, March 18

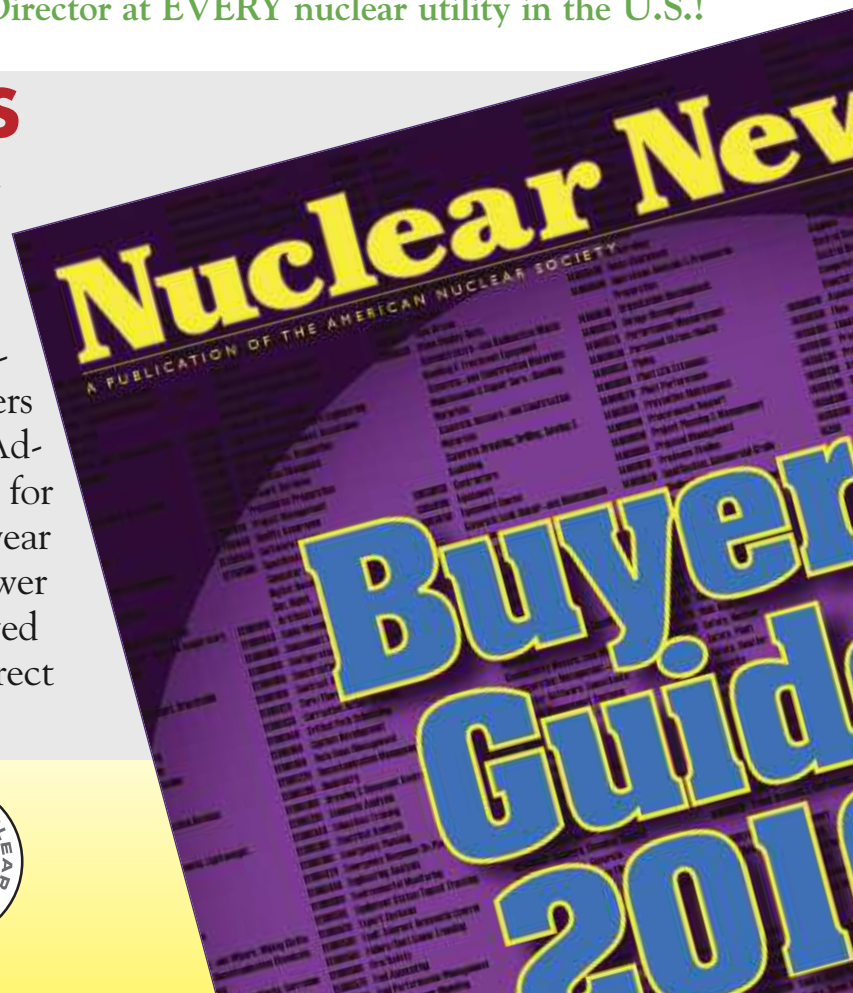
### 42nd Annual Nuclear Directory

Published by the American Nuclear Society, this issue will feature nearly 1000 companies throughout the United States and worldwide that provide more than 500 products and services to the nuclear industry. Request to have your ad(s) placed within the categories that you supply and provide.

**Note:** This issue will be delivered to the Purchasing Manager, Materials Manager, or Procurement Director at EVERY nuclear utility in the U.S.!

### **Online BONUS**

This issue will be archived on the members section of the ANS Web site as a fully searchable PDF with live links thru all of the ads. In addition, the Index to Advertisers will be posted on the public Advertising page of the Web site for the entire year. For calendar year 2010, advertisers' Direct Answer contact information was viewed 562,437 times with 40,594 direct links to their Web sites.



Audit Bureau of Circulations

