

Nuclear News

Advertising Space Reservation Form

Fax this form to: 708/352-6464

To: **Nuclear News**
555 N. Kensington Avenue
La Grange Park, IL 60526-5592
 Phone: 800/NUC-NEWS
 708/579-8226

Please reserve advertising space in the following issues:

<input type="checkbox"/> January	<input type="checkbox"/> May	<input type="checkbox"/> September	<input type="checkbox"/> Buyers Guide*
<input type="checkbox"/> February	<input type="checkbox"/> June	<input type="checkbox"/> October	<input type="checkbox"/> All 13 Issues
<input type="checkbox"/> March	<input type="checkbox"/> July	<input type="checkbox"/> November	<input type="checkbox"/> Remainder of the year
<input type="checkbox"/> April	<input type="checkbox"/> August	<input type="checkbox"/> December	<small>* Special ad rates apply</small>

ADVERTISER INFORMATION	Company/Agency Name: _____		
	Address: _____		
	City: _____	State: _____	Zip: _____
	Telephone: _____	Fax: _____	

➡ **Direct Answer will lead prospects to you!** ➡

- Publish our contact information below in the magazine and on the ANS Web site.
- We **DO NOT** wish to submit additional contact information for the magazine or the ANS Web site.

READER SERVICE CONTACT INFORMATION	Advertiser Name: _____		
	Sales Contact Name: _____		
	Phone: _____	Fax: _____	
	Email: _____	Web Site: _____	

PRINT ADS	<input type="checkbox"/> 2 page spread with bleed (16 3/4" x 11 1/8")	<input type="checkbox"/> 1/3 page	<input type="checkbox"/> Black and White
	<input type="checkbox"/> 1 page with bleed (8 1/2" x 11 1/8")	<input type="checkbox"/> vertical (2 1/4" x 10")	<input type="checkbox"/> 2-Color
	<input type="checkbox"/> 1 page no bleed (7" x 10")	<input type="checkbox"/> square (4 7/8" x 4 7/8")	<input type="checkbox"/> Standard Color
	<input type="checkbox"/> 2/3 page (4 5/8" x 10")	<input type="checkbox"/> 1/4 page	<input type="checkbox"/> Matched Color
	<input type="checkbox"/> 1/2 page	<input type="checkbox"/> vertical (3 3/8" x 4 7/8")	<input type="checkbox"/> 4-Color
<input type="checkbox"/> island (4 7/8" x 7 3/8")	<input type="checkbox"/> 1/6 page vertical (2 1/4" x 4 7/8")	<input type="checkbox"/> Spread	
<input type="checkbox"/> vertical* (3 3/8" x 10")			
<input type="checkbox"/> horizontal (7" x 4 7/8")			

See Rates

*We cannot accept 1/2 page vertical employment ads.

- | | |
|--|--|
| <input type="checkbox"/> This is an employment* ad. | <input type="checkbox"/> Advertisement will be submitted by e-mail to advertising@ans.org |
| <input type="checkbox"/> Place my ad in the special editorial section. | |
| <input type="checkbox"/> Advertisement will be a repeat of the _____ issue. | <input type="checkbox"/> Advertisement will be UPLOADED via the web site at www.ans.org/advertising/upload |
| <input type="checkbox"/> Production material enclosed. <i>Note: We will keep your CD/disk on file. Ad material will be returned only by request.</i> | |
| <input type="checkbox"/> Production Material will follow to meet deadline. | All electronic submissions (e-mail, web upload, or on disk) must meet current NN specifications. See Web site or call for instructions. |
| <input type="checkbox"/> Copy to be set enclosed. | |
| <input type="checkbox"/> Please contact my advertising agency:
Telephone: _____ | |

Signature _____

Date _____