

# Nuclear News

## Advertising Space Reservation Form

Mail this form to:  
**Nuclear News**  
 555 N. Kensington Avenue  
 La Grange Park, IL 60526-5535

Fax this form to: Phone:  
 1-708-352-6464 1-708-579-8226 or  
 1-800-NUC-NEWS

Please reserve ad space in the **April 2010** issue for:

<b>INVOICE INSTRUCTIONS</b>	Company/Agency Name:		
	Address:		
	City:	State:	Zip:
	Telephone:	Fax:	E-mail:

### Direct Answer Index to Advertisers Information

<b>ADVERTISER LISTING INFORMATION*</b>	Company Name:		
	Contact Name:		
	Phone:	Fax:	
	E-mail:	Web Site:	



\*Please publish our listing information provided above in the magazine and on the ANS Web site.

<b>PRINT ADS</b>	<input type="checkbox"/> 2 page spread (16" x 11") . \$6,210	<input type="checkbox"/> 1/6 page . . . . . \$790
	<input type="checkbox"/> 1 page w/bleed (8" x 11") . \$3,120	<input type="checkbox"/> vertical (2 3/8" x 4 7/8")
	<input type="checkbox"/> 1 page (7" x 10") . . . . . \$3,120	<input type="checkbox"/> 4-Color . . . . . \$1,000
	<input type="checkbox"/> 2/3 page (4 1/2" x 10") . . . . . \$2,480	<input type="checkbox"/> per two-page spread \$1,750
	<input type="checkbox"/> 1/2 island (4 1/2" x 7") . . . . . \$2,200	<input type="checkbox"/> 2-Color
	<input type="checkbox"/> 1/2 page . . . . . \$1,990	<input type="checkbox"/> Standard Color . . . . . \$500
	<input type="checkbox"/> vertical* (3 3/8" x 10")	<input type="checkbox"/> Matched Color . . . . . \$650
	<input type="checkbox"/> horizontal (7" x 4 7/8")	<input type="checkbox"/> Metallic Color . . . . . \$650
	<input type="checkbox"/> 1/3 page . . . . . \$1,320	<input type="checkbox"/> Black and White (included)
	<input type="checkbox"/> square (4 1/2" x 4 7/8")	
<input type="checkbox"/> vertical (2 3/8" x 10")		
<input type="checkbox"/> 1/4 page . . . . . \$1,020		
<input type="checkbox"/> vertical (3 3/8" x 4 7/8")		

<b>EMPLOYMENT ADVERTISERS</b>	<input type="checkbox"/> <b>Do Not</b> automatically place our employment ad on the ANS Career Center.
	To further assist you in your search, Nuclear News will automatically place all employment and recruitment ads on the ANS Career Center for two months. You don't have to do anything! Once we receive your ad material, it will be added to the web site shortly. This service is now FREE!

Place our ad in the **Outage Management special section.**

This is an employment/recruitment ad.  
 \*Note: We cannot accept 1/2 page vertical employment ads.

Advertisement will be a repeat of the \_\_\_\_\_ issue.

Production Material will follow to meet the **March 16** deadline:

Materials will be UPLOADED via the web site at [www.ans.org/advertising/upload](http://www.ans.org/advertising/upload)

Materials will be submitted by E-MAIL to [advertising@ans.org](mailto:advertising@ans.org)

Production material will be MAILED (e.g. FedEx, UPS).

Note: Ad materials submitted on disk will be kept on file, and will be returned only by request.

• All electronic submissions (e-mail, web upload, or on disk) must meet current *NN* specifications. Go to the web under Online Media Kit for detailed instructions.

• We strongly suggest that all e-mail or web upload submissions be accompanied by a fax proof or PDF of the ad, and that on-disk submissions be accompanied by a printed proof.

Please contact my advertising agency:

Name \_\_\_\_\_

Phone: \_\_\_\_\_

# Closing Date is **Thursday, March 11**

Signature \_\_\_\_\_

Date \_\_\_\_\_

E-mail \_\_\_\_\_

# [www.ans.org/advertising](http://www.ans.org/advertising)