

# 2009 AD RATES for *Nuclear News*

Effective with the January 2009 issue.

## Regular Monthly Issues (gross / black & white)

	<u>Spread</u>	<u>Page</u>	<u>2/3 pg</u>	<u>1/2 isl</u>	<u>1/2 pg</u>	<u>1/3 pg</u>	<u>1/4 pg</u>	<u>1/6 pg</u>
1x	6210	3120	2480	2200	1990	1320	1020	790
3x	6000	3030	2390	2130	1920	1280	990	770
6x	5850	2940	2330	2070	1850	1250	960	750
9x	5700	2860	2280	2030	1810	1220	930	730
12x	5590	2800	2230	1990	1770	1200	910	720

## 40th annual mid-April BUYERS GUIDE

Ad Space due by February 27, 2009.

	<u>Spread</u>	<u>Page</u>	<u>2/3 pg</u>	<u>1/2 isl</u>	<u>1/2 pg</u>	<u>1/3 pg</u>	<u>1/4 pg</u>	<u>1/6 pg</u>
1x	7660	3860	3050	2730	2420	1650	1260	990
3x	7450	3760	2990	2640	2370	1620	1220	950
6x	7250	3630	2870	2570	2300	1550	1190	920
9x	7040	3550	2810	2500	2230	1510	1170	900
12x	6880	3500	2760	2450	2190	1490	1150	880

## ADDITIONAL Color Charges

- 500 Second color – red, blue, orange, green, yellow; per color, page or fraction
- 650 Matched color – per color, per page or fraction
- 650 Metallic color – per color, per page or fraction
- 1000 Four color process – per page or fraction
- 1750 Four color process – per two page spread